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artist

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# FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

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Monday May 11 1990

## UN agrees global warming pact for Rio Earth Summit

The draft of a treaty to curb greenhouse gas emissions, which threaten to change the earth's climate, has been agreed by a 143-country United Nations committee. The document is likely to become the centrepiece of next month's Earth Summit in Rio de Janeiro.

The text, approved after long and difficult negotiations, should also open the way for US president George Bush to attend the summit, though only at the cost of a weaker treaty than originally sought. Page 18; Editorial Comment, Page 16

**Midland protest** Midland Bank has told the Bank of England its business could be seriously damaged by Lloyds Bank's tactics in its takeover battle for the UK clearer. Page 19

**LA pull-out** US troops sent to help quell racial violence in Los Angeles completed their withdrawal, leaving behind National Guard and the police to maintain order. Quayle rejects policy shift. Page 4

**Leisure with strings** The World Bank will link loan volume to the strength of a country's efforts to fight poverty, according to a directive to staff from bank president Lewis Preston. Page 4

**European Monetary System** Sterling has moved up to fifth from bottom in the EMS grid after a strong performance last week against the D-Mark and most other EMS currencies. It is now nudging the German currency as it comes close to its EMS central rate of DM2.97. Analysts say sterling could end up at DM2.97. The French franc remains third from bottom, despite a similarly strong performance last week. The markets will examine German retail sales figures today and Britain's RPI on Friday for signs of economic strength. EC finance chiefs agree growth measures. Page 18; Policymakers take hard look at Ecu. Page 16; Currencies, Page 39

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The chart shows the member currencies of the exchange rate mechanism measured against the weakest currency in the EMS's narrow 2.25 per cent fluctuation band. Currencies in the EMS's narrow band cannot rise more than 2.25 per cent from the weakest currency in that part of the system. Sterling, the Spanish peseta and the Portuguese escudo operate with 5 per cent fluctuation bands.

**G7 advice to ease** Trade ministers from the Group of Seven industrialised nations spell out what east European countries and the former Soviet Union must do to attract more foreign investment. Page 4

**Church wrath on pay** The Archbishop of Canterbury criticised business people who awarded themselves big pay increases during the recession. Page 18

**Thais removed constitutions** Nine government and opposition parties agreed to amend Thailand's constitution in an attempt to end a month-long drama. Page 6

**First glass breakthrough** Pilkington, UK glass group, is set to invest £40m (£70m) to help build Poland's first float glass plant. Page 19

**EBRD innovations** The European Bank for Reconstruction and Development has brought in commercial banks for the first time as participants on one of its loans to an eastern European borrower. Page 18; EIB loans for Latin America, Page 2

**Election whitewash** Filipinos go to the polls today to elect a president to replace Corazon Aquino after a campaign marked by growing violence. Page 6; Picture, Page 18

**Pirelli Tyre Holdings** Dutch-listed tyremaking arm of Italy's Pirelli group, saw annual net losses widen to F1.51bn (£275m) in 1991 from just F1.9m in 1990 because of difficult market conditions, and reorganisation costs. Page 21

**General Electric Capital** The US has paid some \$126m for a 12.5 per cent stake in Banco Bilbao Vizcaya (BBV), giving BBV access to GE Capital's UK credit operations. Page 21

**Karabakh conflict** Azerbaijan said it recaptured the town of Shusha in the Nagorno-Karabakh enclave but Armenia insisted its fighters still held the vital centre.

**Mines found dead** Rescue teams found the bodies of 11 miners trapped by a methane gas explosion at a coal mine at Stellarton, Nova Scotia, eastern Canada. Another 16 are unaccounted for.

**Advertising cap attacked** Italian media magnate Silvio Berlusconi has denounced a decision by a watchdog body capping his television advertising receipts. Page 2

**Indian stocks rock** Indian monetary authorities tried to prevent an uncontrolled slide in stock prices as fresh financial scandals undermined investor confidence. Page 5

Strike settlement likely to put pressure on German inflation

## Bundesbank warns on pay deal

By Christopher Parkes in Bonn

FURTHER upward pressure on west German inflation is inevitable after last week's public services pay deal, the Bundesbank president and local government leaders warned at the weekend.

The settlement, which will add 5.12 per cent to federal, state and local authority pay bills, will also have "regrettable consequences" for postal and travel charges and boost expectations among private sector employees, according to Mr Helmut Schlesinger, the central bank president.

"The situation has not been made any easier for us," he said after an EC finance ministers' meeting in Oporto, Portugal. Mr Schlesinger's comments, his

first since last week's strike settlement, further underline the Bundesbank's determination not to relax monetary policy until there are clear signs of deceleration in money supply growth and a turnaround in inflation, currently running at an annual rate of about 4.5 per cent.

Mr Hans Gottfried Bernrath, president of the local authorities association, said charges for labour-intensive services, such as rubbish collection, would be especially affected. People would also have to pay more for child-minding facilities, colleagues warned.

Engineering employers and unions, meanwhile, prepared for their expected showdown this week. A meeting in the southern state of Hesse this morning

would be the companies' "last chance" to present a negotiable offer, said Mr Franz Steinikher, leader of the IG Metall union.

Mr Steinikher, representing 4m workers, again threatened a long and hard strike. If the employers failed to increase their 3.1 per cent offer, "then the ballot and strike will come much more quickly than some desktop strategists and loudmouths think," he told a rally in Kalkruhe.

Although he showed some signs of flexibility, calling for not less than 5 per cent in place of the union's initial 6.5 per cent demand, there was no indication yesterday that the employers were prepared to give ground. Most have been long reconciled to a bruising conflict.

Up to 200,000 metalworkers are expected to respond to renewed calls for "warning strikes", as the engineering negotiations move to centre stage in Germany's bitter wages rounds.

Disruption hit many private sector companies last week as building, and printing workers joined the engineers in protest stoppages, but the effects were blurred by the dominating influence of the first national public services strike in 18 years.

"Though the necessary 50 per cent 'yes' vote seemed the probable outcome, resentment was still strong at the weekend among members in big cities, where living costs are highest and where most of the strike action was focused.

Complaints continued at the weekend from public services workers disappointed by the out-

come of their strike. Ms Monika Wulf-Mathies, president of the 2.3m workers affected would have an average increase of 6.2 per cent, she said. Ms Wulf-Mathies, who is expected to stand for re-election in June, faces a crucial test this week as her membership votes on the package.

"Though the necessary 50 per cent 'yes' vote seemed the probable outcome, resentment was still strong at the weekend among members in big cities, where living costs are highest and where most of the strike action was focused.

Following the public sector settlement, to be put to a membership vote today, the engineers are likely to throw their full weight behind their own campaign.

Complaints continued at the weekend from public services workers disappointed by the out-

## Veto row may delay Russia's IFC entry

By George Graham  
in Washington

A ROW over the US's voting power in the International Finance Corp (IFC), the World Bank affiliate charged with promoting private sector investment in developing countries, threatens to delay further membership of the organisation by Russia and the other former Soviet republics.

IFC board members have agreed in principle to approve the membership of the republics. They have also resolved an earlier problem by agreeing to recommend to their governments a selective capital increase to be subscribed to by the republics.

But a meeting to conclude the membership package broke up abruptly last week over a proposal to change the IFC's rules to preserve the US's de facto veto over certain decisions.

Some senior officials now worry that the wrangling could lead to damaging delays in the Washington-based organisation's efforts to start work in Russia and the other republics.

The new shares to be issued to the republics would dilute the US's stake in the IFC below its current 24.08 per cent level, although the exact dilution will depend on whether Switzerland votes in favour of joining the corporation, along with the International Monetary Fund and the World Bank, in a referendum on May 17.

The US stake is in practice enough to block decisions such as capital increases, which require approval from members holding 50 per cent of the voting shares, or changes to the corporation's articles, which need 60 per cent approval.

Indeed, the US last year blocked an IFC capital increase in a bid to redirect the activities of its parent, the World Bank, towards private sector projects.

Most member countries appear ready to agree to preserve the US veto by increasing the number of votes required - probably to 50 per cent for capital increases and 65 per cent for changes to the articles. There seems little enthusiasm for the rule change, but it is seen as the price of winning speedy US acceptance of the Russian membership package.

France and some Nordic coun-

Continued on Page 18

Rouble fixing delayed, Page 3

## Serbs cut off supplies to Sarajevo

By Laura Silber in Belgrade

SERB irregular forces, backed by the Yugoslav federal army, yesterday tightened their grip around Sarajevo, the capital of Bosnia-Hercegovina, after a weekend of heavy fighting in which 43 people were injured and several buildings, including the headquarters of the Bosnian Red Cross, were set ablaze.

The siege of the city coincided with the publication of new casualty figures. Mr Haris Smajlic, a Bosnian health ministry official, yesterday said at least 1,320 people had been killed, 6,700 wounded and 1,900 reported missing since the fighting began six weeks ago. In addition, 320,000 people have been displaced, and more than 350,000 have left the republic since it declared independence last month.

The repeated air and artillery bombardment of Sarajevo and surrounding areas is a determined effort by the Serb-dominated Yugoslav army to crush resistance by Bosnian Territorial Defence forces. These forces are mostly Moslem and Croats.

The appointment of General Ratko Mladić, who yesterday replaced Gen Milutin Kukanjac as commander of the federal army headquarters in Sarajevo, confirms an even more aggressive stance by the federal army.

Gen Mladić was the hardline federal army commander of the Kulin corps, a Serb stronghold in Croatia. He is also a close ally of Mr Radovan Karadžić, the leader of Bosnia's Serbian Democratic party, whose own paramilitary wing is besieging Sarajevo.

As Serb irregulars wage a war of attrition on the Bosnian capital, all food supplies to the inhabitants of the city have been halted. Serb gunners have erected road blocks on all routes leading to Sarajevo. The federal army controls the airport. Both forces have completely blocked the delivery of medicines. Bosnian health officials say blood and medical supplies have been exhausted.

The constant artillery assaults have badly damaged the city telephone communications network, and Radio Sarajevo regularly carries desperate messages from people trying to contact missing relatives.

Serb forces have also repeatedly attacked Sarajevo radio and television transmitters, to try to further erode the authority of the Bosnian government.

The government is backed by the Moslems, who make up 44 per cent of the republic's 4.35m population.

A witness yesterday described

the grim existence of the inhabitants of the city, whose peace-time

population is 525,000. "People leave their shelters during a lull in the fighting. They go outside to try to keep up some sort of a life. But shells fall around them and snipers will shoot at anything."

Bosnian leaders have again appealed for the despatch of United Nations peacekeepers and foreign military intervention.

Elsewhere in the republic, the south-western city of Mostar is also under attack.

The European Community and the US so far have ruled out military intervention.

Firefighters in Sarajevo tackle a blaze at the Red Cross building which was hit by federal army artillery fire yesterday

pie in virtually all age groups and skill categories are affected. The OECD is especially worried about Europe, where unemployment is increasingly a white collar phenomenon and is expected to remain high for some years.

The OECD's latest standardised jobless statistics showed that unemployment affected 9.2 per cent of the European Community's workforce in February compared with an average OECD unemployment rate of 7.2 per cent. The organisation has warned that developments in March pointed to "a possible further deterioration in the OECD unemployment situation".

At the weekend, however, EC economics and finance ministers

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Oporto meeting, Page 2

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## Berlusconi denounces capping of TV receipts

By Robert Graham in Rome

MR Silvio Berlusconi, the Italian media magnate, has angrily denounced a decision by a watchdog body capping his television advertising receipts.

The potential loss to Mr Berlusconi's Fininvest group this year could be £300m (\$240.7m). Over the weekend Mr Berlusconi said he would be contesting the decision in the courts.

The case was imposed by Prof Giuseppe Santaniello, who acts as the media ombudsman, who claimed that the dominant position reached by Mr Berlusconi's TV stations in the advertising market was limiting competition.

Mr Berlusconi's main channels - Channel 5, Italia 1 and Network (Rete) 4 - account for 56.8 per cent of all Italian TV

advertising. With his smaller channels such as Junior TV and Italia 7, his group controls 60.1 per cent.

The three channels of RAI, the state-owned TV, generate only 28 per cent of total TV advertising, while Teles Monte Carlo, the next most important private group, accounts for only 3 per cent.

In February some 30 newspaper and magazine publishers and TV station owners lodged a complaint against Fininvest's "monopoly" position. The complaint addressed Mr Berlusconi's position in the print media as well as TV as a result of his acquisition of control of the Mondadori publishing group in April 1991.

The publishers were concerned that in a declining market where TV was taking an increasing share from the print

media, Mr Berlusconi had acquired a position where he could dictate prices and profit unfairly from the synergy of his group.

The TV networks claimed Mr Berlusconi was undercutting rates since he had been able to acquire his TV channels at low cost.

The first complaint was rejected by Prof Santaniello but the second was partly sustained.

The publishers have offered to discuss the situation with Mr Berlusconi; but he rejected this over the weekend. The affair has focused attention on the granting of TV licences in Italy, and there is likely to be renewed pressure for Mr Berlusconi, who is identified closely with the Socialist party of Mr Bettino Craxi, to have his TV empire reduced.



On tour: Jacques Delors, president of the European Commission (left), surveys Seville's Expo '92 with European parliament president Egon Kippele during a ceremony at the weekend at the EC pavilion

## EC sees problems in third country links with ERM

By Patrick Blum and David Gardner in Oporto, Portugal

EUROPEAN finance ministers meeting in Oporto at the weekend pointed to the difficulties inherent in having non-EC countries such as Sweden formally linking their currencies to the exchange rate mechanism of the European Monetary System.

Mr Norman Lamont, the British chancellor of the exchequer, said: "We want to extend the zone of monetary stability in the continent of Europe." However, this would require close study of the technical and practical implications.

A Danish official said: "It is not clear what joining the EMS would mean for these countries."

Mr Carlos Solchaga, the Spanish economy minister, insisted that any agreement with third countries "should

not put at risk the motor role of the EMS in preparing for monetary union".

A report will be prepared for the next finance ministers' meeting in June.

Under the EMS, currencies which come under pressure benefit automatically from multilateral action by the Community's central banks.

Countries whose currencies are at present outside the EMS have to make their own arrangements.

Sweden, which has applied to join the EC, wants to set bilateral parities with EMS currencies such as the D-mark, effectively putting the krona into the ERM.

Norway and Finland have unilaterally linked their currencies to the Ecu, while Austria has unofficially pegged the schilling to the D-mark.

Central and eastern European countries may soon be seeking similar links.

## Ministers agree to EIB loans for Latin America

By Patrick Blum and David Gardner

Latin America, had been pressuring to allow EIB lending to the region.

A mechanism to establish guarantees for the loans has yet to be established. Mr Michel Sapin, the French finance minister, said France was not in favour of guarantees coming from the Community's budget, but he expected that a solution would be found within weeks.

• The EC foreign ministers stressed the importance of the International Monetary Fund and the World Bank in co-ordinating financial assistance to the states of the former Soviet Union.

This did not exclude an EC role, said Mr Jorge Braga de Macedo, Portugal's finance minister.

But Mr Norman Lamont, UK chancellor, was more cautious, saying that "until these countries have IMF programmes in place, [EC] assistance would not be appropriate".

## Bérégovoy insists France must lead over Maastricht

By William Dawkins in Paris

MR Pierre Bérégovoy, the French prime minister, yesterday warned that Europe would come apart unless France showed the lead and ratified the Maastricht Treaty on European Union.

French politicians who opposed the treaty on grounds of national sovereignty were living in the wrong era, said Mr Bérégovoy, in his first full-length television debate since becoming prime minister on April 2.

"If the treaty is not ratified by France, by which in my view must show the way, or by any other country, then Europe risks coming apart," he said.

"Germany, which is today integrated into Europe, could be at that moment left to follow its own free will," he added.

Mr Bérégovoy's remarks came ahead of a national assembly vote due tomorrow on the constitutional changes required by the treaty in the first step towards ratification.



Bérégovoy: "Europe risks coming apart"

A majority is expected to vote in favour, but the government has been surprised by a larger than expected minority, mostly on the right, against the European Community generally. Nearly half the Gaullist members of parliament - led by Mr Philippe Seguin, MP for Vosges in north-east France - came out in favour of throwing out the treaty.

Mr Seguin's arguments belonged to the time of Bismarck, said Mr Bérégovoy, referring to the 19th century German chancellor.

The constitutional changes are due to go to the senate, the upper house of parliament, on May 20, and then for ratification by a joint sitting of both houses, known as the congress, next month.

Mr Bérégovoy thought it possible that the treaty might also have to go to a national referendum, though this was "not indispensable".

A referendum is needed if the project fails to get a three-fifths majority in the congress. However, Mr Bérégovoy said the government would also consider whether a referendum was desirable in the light of the parliamentary debate.

Until now, the government appeared against a referendum on the grounds it might produce another protest vote against President François Mitterrand, instead of an accurate public opinion on the treaty itself.

## NEWS IN BRIEF

### Greece to suspend phone tap charges

GREECE'S ruling conservatives are to suspend charges of illegal telephone tapping against Mr Andreas Papandreou, the former Socialist prime minister, writes Koen Hope in Athens.

Parliament will vote this week on Prime Minister Constantine Mitsotakis's proposal that no further legal action be taken. Mr Papandreou denies accusations that he ordered the Greek secret service to tap telephones belonging to Socialist cabinet ministers, journalists and conservative politicians while in office in 1989.

### Sweden orders fighter jets

Sweden is to go ahead with an order for 110 JAS 39 Gripen multi-purpose fighters two days after the Swedish consortium manufacturing the aircraft failed to win a F/A-18 (\$6.31m) order from Finland.

The total cost of the controversial JAS programme is now estimated to be \$K 57.5m. An initial order of 31 JAS planes for the Swedish air force will start being delivered next year. Delivery of the latest order will start in 1994. To date, no foreign country has ordered the JAS 39 but the consortium hopes it will find customers in central and eastern Europe.

### German police hurt in clashes

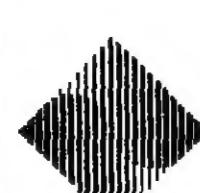
Groups of right- and left-wing youths clashed with police in a north German town overnight, injuring 14 police, Reuters reports from Hamburg.

Police said 23 youths, 21 leftists and seven skinheads, were arrested during the clashes in Itzehoe, Schleswig-Holstein. Most of the injured policemen were hit by stones. The clashes erupted after a meeting of rightists.

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## Giscard and Chirac agree primary poll

By William Dawkins in Paris

FRANCE'S two main opposition leaders have agreed for the first time to hold a primary poll to choose a single candidate to contest the next presidential election.

Former president Mr Valéry Giscard d'Estaing, head of the UDF centre-right party, and Mr Jacques Chirac, former prime minister and head of the Gaullist RPR, have asked senior party officials to agree on a primary voting system before July 1, said *Le Monde* newspaper.

President François Mitterrand's second term expires in May 1995.

This brings to a climax repeated recent efforts by Mr Chirac and Mr Giscard d'Estaing, fierce rivals, to smooth over some of the divisions between and within their par-

ties, highlighted by the opposition's disarray in last week's parliamentary debate on the Maastricht Treaty on European Union.

Mr Chirac stood against Mr Giscard d'Estaing in the 1981 presidential poll, a split which was said to at the time to have been a factor in the Socialists' surprise election success. Mr Chirac stood again, unsuccessfully, at the next presidential election in 1988.

The two party leaders agreed at a private meeting last week that votes in an opposition primary should be cast by an electoral college of 60,000 senior party members, made up of members of parliament and local councillors, according to *Le Monde*.

Fair play would be ensured by a committee of respected personalities, accepted by both sides.

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## NEWS: INTERNATIONAL

# World Bank links loan volume to poverty relief

By Michael Prowse  
in Washington

The World Bank will link loan volume to the strength of a country's efforts to fight poverty, according to an operational directive to staff issued today by Mr Lewis Preston, the bank's president.

The link between loans and poverty relief forms part of a new drive to make poverty alleviation the bank's central mission in the 1990s.

The shift in priorities is also reflected in a commitment to make comprehensive assessments of the nature and extent of poverty in the third world, allowing the bank to design more effective policies to fight poverty.

In the directive, Mr Preston

says poverty reduction is "the benchmark by which our performance as a development institution will be measured". He adds that the new instructions to staff are intended to "ensure that these policies are fully reflected in the bank's operations".

The bank is also publishing a handbook containing examples of past best practice on poverty reduction.

The bank says poverty assessments should be available for most developing countries within two years. These would form the basis for a "collaborative approach to poverty reduction by country officials and the bank".

The directive signals an attempt to impose a form of "social conditionality" on bor-

rowing countries. "Stronger government commitment to poverty reduction warrants greater support; conversely, weaker commitment to poverty reduction warrants less support," it says.

Mr Preston's emphasis on poverty is a reaction to bank policies in the 1980s, when the aim was to improve economic efficiency in developing countries. The new directive says structural adjustment lending in the past decade "overshadowed the bank's poverty reduction objectives".

The bank is also reacting to new evidence suggesting that the number of poor in developing countries will rise during the 1990s, rather than stabilise as had been expected.

Poverty has judge, Page 34

# Angola hovers between recovery and the abyss

By Michael Holman,  
recently in Angola

IT HAS the markings of a nightmare, concluded a senior western diplomat in Luanda after reviewing obstacles in the way of multi-party elections in Angola on September 29-30.

One year after President Jose Eduardo dos Santos and Mr Jonas Savimbi, the Unita rebel leader, agreed to end a 16-year civil war, the military disengagement programme is in trouble, election preparations are inadequate and the UN monitoring team is overstretched.

The stakes are high. A successful poll would be a milestone in southern Africa's peace process; failure to hold free and fair elections will dash hopes of a regional recovery in which oil-rich Angola could play an important role.

The past year has left Angola poised between recovery and fresh disaster.

In many respects, a remarkable transformation has taken place in a country which has been at war since independence in 1975. The ceasefire has held, roads once too dangerous to travel have opened up, and the ruling MPLA has completed an ideological somersault, abandoning Marxism and moving towards a market-driven economy. Old allies have been abandoned and former enemies put aside.

The 50,000 Cuban soldiers who fought alongside the MPLA in the battle against Unita and South Africa have long gone, seemingly forgotten, and a \$3bn (£1.6bn) arms debt to the former Soviet Union has been repudiated.

Pragmatism has turned Pretoria from adversary to trading partner, and visiting South African businessmen wax

enthusiastic about a market funded by diamond receipts and oil exports of more than 300,000 barrels a day and rising.

But the peace agreement which underpins a fragile recovery is under severe strain.

The pact called on soldiers and guerrillas from the rival armies to report to 60 assembly points, to be monitored by UN forces, before being demobilised or entering an integrated national army.

Implementation of the accord is deeply flawed. UN officers concede privately. Both sides, they suspect, have prepared arms caches while the demobilisation exercise itself is well behind schedule. The creation of an integrated national force has hardly begun, although August was the completion date.

The prospect of an election taking place before the disengagement of two bitter foes is complete is, in itself, the stuff of nightmares. But difficulties are being compounded by the

local diplomats, is the fact that the MPLA, acutely short of skilled personnel, is using the little it has to perform the rudimentary functions of government and conduct the party's fight for its political survival. It cannot run the election as well.

Many diplomats conclude that unless there is additional external help, the poll will either have to be delayed or would be so poorly organised as to lack credibility. Part of the answer, they believe, is to boost the strength and extend the role of the existing UN presence in Angola, operating under the mandate of last year's Security Council Resolution 747.

A UN team, expected to total 600 by polling day, is monitoring the transition and preparing to observe the election. No fewer than 10 times that number supervised neighbouring Namibia's transition to independence in 1989.

Ms Margaret Anstee, the official in charge of the UN operation in Angola, has no illusions about the task ahead. "I have to fly a 747 with only enough fuel for a DC3," she says.

It is tempting to add that, without more fuel, Angola's transition to democracy could be heading for a crash landing.

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The 50,000 Cuban soldiers who fought alongside the MPL

# Weapons deals hit prospects for Mideast stability

By Tony Walker in Cairo,  
Mark Nicholson in London  
and Hugh Carnegy  
in Jerusalem

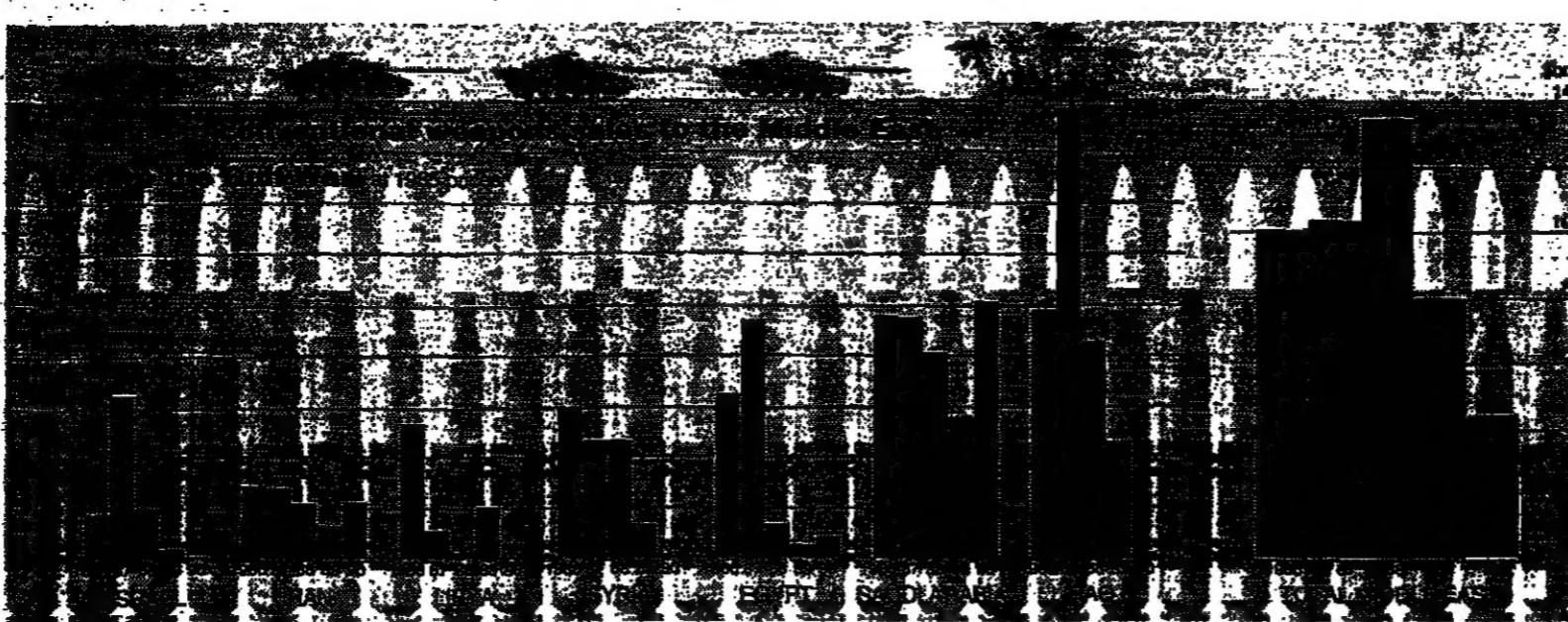
**H**OPE for a more stable Middle East after Iraq's defeat in the Gulf war are bucking under the sheer weight of some \$30bn (£16.7bn) in proposed new arms transfers - with the US among the main culprits in speeding deliveries to the region.

President George Bush's much-awaited arms control initiative of May 1991 - in which he urged the world's five leading powers to limit arms sales to the Middle East - appears to be running into the sand.

According to the US Arms Control Association, Washington has proposed \$6bn in weapons transfers since the initiative was announced, and \$12bn worth of arms in total since the end of the Gulf war itself, with Saudi Arabia alone ordering \$15bn worth of new equipment.

Iraq and Syria are also in the vanguard of arms purchases. Both are taking advantage of surplus equipment available from the former Soviet Union and its east European satellites.

Arms imports are also on the increase in view of the recent trade with the Soviet Union and others. European countries, too, are increasing their military purchases, particularly for control and security purposes. The European output is, however, falling as the rates of exchange are falling. This is reflected in a further decline in the value of the euro, though at a slower rate than expected some months ago. The OECD thinks



Union will enable the unauthorised transfer of nuclear and other weapons technology.

Moreover, much of the fall in the value of arms sales to the region is accounted for by the embargo against Iraq, which alone imported \$27bn worth of weapons in the decade to 1990.

Nothing perhaps better illus-

tional Affairs in London.

This sudden availability of advanced weaponry is fueling the traditional vicious circle that has long characterised the regional arms race. Arab states want to erode Israel's "qualitative edge", but Israel in turn

seeks to extend it by developing and acquiring bigger and better systems.

Military analysts say that in part the arms build-up follows an uninterrupted trend in the Middle East where superpowers and regional rivals have historically made the region one of the world's main arms markets. But they believe it also reflects strategic uncertainties since the Gulf war.

"There's nothing like an inconclusive war to stimulate arms sales," says Mr Nicholas Prokofyev of the International Institute of Strategic Studies in London. "And this was an inconclusive war."

Since the war, every country in the region has been left with its own reasons to buy arms - either for defence or to secure its regional ambitions.

The Gulf states are sending defences to ensure they are never again as vulnerable to invasion. Iran is rearming from a low base after its destructive war with Iraq, but also with an eye on spreading its influence regionally. Syria is seeking by its missile acquisitions to bridge the vast gap in its capabilities vis-à-vis Israel, which has itself always placed a high priority in maintaining military superiority over its neighbours. Turkey, also with its eyes on a strategic role in the region, is meanwhile developing its own arms manufacturing industry.

While the Stockholm-based International Peace Research Institute (Sipri) noted recently that there had been a significant fall in the value of transfers to the Middle East, from \$34bn in 1987 (the last full year of the Iran-Iraq war) to \$5bn in 1991, these figures ignore the real tension caused by the continued sale of ballistic missiles to states such as Syria, together with fears that the collapse of the Soviet

Union will enable the unauthorised transfer of nuclear and other weapons technology.

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should not be surprising if Middle Eastern states seek nuclear weapons, given Israel's cache of up to 100 nuclear warheads and, indeed, revelations about the extent of Iraq's nuclear weapons programme.

In this respect there are par-

ticular worries in the west about China and North Korea as suppliers of nuclear and other advanced weapons technology to the area. A recent study of China's missile trade by the California-based Monterey Institute of International Studies found that Chinese missile co-operation with developing states in terms of "whole systems and subsystems, production assistance and technology transfer" represented the world's most comprehensive programme of providing missile know-how to such countries.

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International pressure may have obliged China to defer shipments of the M-9 short-range missile to Syria, for which a contract was signed between Damascus and Beijing in 1987, but there is no sign the Chinese have abandoned plans to supply the missile. Indeed, reports this year that China had supplied to Syria chemicals suitable for production of solid-fuel missiles, allied with sightings of M-9 missile launches in Syria, prompted speculation that the M-9 transfer is proceeding despite international pressure.

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## NEWS: INTERNATIONAL

## Fresh scandals rock Indian stock market

By David Housego in New Delhi and R.C. Murthy in Bombay

THE Indian monetary authorities were anxious yesterday to prevent an uncontrollable slide in stock prices as fresh financial scandals undermined investor confidence.

In an escalating series of disclosures now touching some of the major financial institutions, it was revealed on Saturday that Mr M.J. Pherwani, the chairman of the National Housing Bank (NHB), had resigned after his bank failed to make payments due of Rs3.4bn (US\$65.5m) on purchases of government securities.

Last week NHB, a subsidiary of the Reserve Bank of India,

the country's central bank, was unable to meet payments due to Canbank Mutual Fund and Deutsche Bank on interbank promissory notes known as bankers' receipts. These are notes which banks have issued to each other to register the transfer of government securities because of long delays in the Reserve Bank's own clearance system.

Until reaching a peak on April 22, the Bombay stock market had more than trebled in value over the last year. Since the slide began, the index has fallen 15 per cent.

The fears now are that Mr Pherwani's resignation will have a chain effect as other banks come under scrutiny.

Bankers believe that there could be as much as Rs30bn (US\$600m) of outstanding loans issued as bankers' receipts to finance stock purchases.



Guruh Sukarno Putra (centre), youngest son of Indonesia's first president, kicks off the election campaign with a speech yesterday in Surabaya, East Java. Guruh is a candidate for the Indonesian Democratic party in the June 9 poll.

## Thailand agrees to amend constitution

By Peter Ungphakorn  
In Bangkok

NINE government and opposition parties agreed over the weekend to amend Thailand's constitution in an attempt to end a month-long crisis, but the country's largest protests in two decades continued.

The protesters accepted the proposed changes but wanted the government to set a clear timetable, particularly for an amendment that would prevent the appointment of a non-elected prime minister.

Crowd numbers reached 100,000 in late night rallies on Friday and Saturday and about 60,000 last night.

General Suchinda Krapayoon, the prime minister and target of the protests, said he

had no objection to the amendments but did not specify when the changes would take place.

Protesters, objecting to the military domination of politics, continued to call for his resignation. He was the architect of last year's coup d'état and was appointed prime minister after the March 22 general election, even though he did not stand.

Critics say the five-party coalition that backs him was created by military power brokers.

The weekend passed peacefully despite some potentially explosive situations, with the government appearing determined to avoid violence. The English-language newspaper Bangkok Post said this was because of a special request from King Bhumibol Adulyadej, who is highly revered.

The gloomy prognosis contrasts with the rapid progress

achieved after Mr Bob Hawke, the former prime minister, announced his vision of a "new federalism" in the wake of Labor's election victory in March 1980. Among other achievements, Mr Hawke persuaded the states to reduce barriers to interstate trade, co-operate on transport reforms, and move towards mutual recognition of trade and professional qualifications.

But the reform process broke down last year after Mr Keating attacked a deal to correct the imbalance between the states' narrow tax-raising powers and their growing responsibility for delivering government services.

The proposal made by Mr Hawke was to give the states a guaranteed share of federal personal and corporate income

tax receipts to supplement the property and stamp taxes on which they rely for revenue. But that proved too much for Mr Keating and other Labor centralsists, who saw it as a threat to the party's historical use of federal control of the national purse strings to determine social policy.

Mr Keating has made some conciliatory overtures to the states since replacing Mr Hawke in December. But although he has won praise for his willingness to reopen negotiations, the two sides appear to have sharply differing agendas for today's talks.

The federal government's priority will be to secure state co-operation for a series of economic and administrative initiatives announced by Mr Keating in February.

Most of Mr Keating's energy is likely to focus on plans for the creation of national rail and electricity networks, and transfer of the states' A\$2bn (US\$800m) technical and further education programmes to the federal government.

The prime minister also wants guarantees that the states will implement costly recommendations by a royal commission by investigating the deaths of nearly 100 aborigines in police custody.

The state leaders will accept much of what Mr Keating has to say. But for perhaps the first time in the history of federal-state negotiations, they are presenting a united front on the need for urgent fiscal reform.

The state leaders agreed at a planning meeting in Mel-

bourne last month to continue pressing for a greater share of federal tax revenues, and claimed the states' A\$7bn debt could grow to A\$12bn by 1997 if nothing was done.

Mr Keating will do his best to avoid starting an outright battle with the states in the run-up to the next federal election, due by mid-1993. But several federal ministers have indicated recently that the government is likely to tell the states to balance their books by cutting costs.

The federal government may also try to divide the states by proposing changes to the fiscal equalisation formula, which attempts to maintain a consistent level of government services by transferring revenue from the bigger states to the smaller states and territories.

## 28 die in run-up to Manila elections

By Victor Mallet and  
Jose Galang in Manila

FILIPINOS go to the polls today to elect a president to replace Mrs Corazon Aquino after a campaign marked by growing violence and accusations of intimidation and intended fraud.

Police said communist rebels of the New People's Army killed 17 policemen yesterday in a dawn ambush in the northern province of Cagayan, and seven civilians were reported to have been killed by two explosions on Saturday at campaign rallies on the southern island of Mindanao. Violence elsewhere took the weekend death toll to 28.

The various political and family factions competing in the elections for the presidency, the vice-presidency, the congress and some 17,000 local government posts have accused one another of sending death threats and planning to stuff ballot boxes, and the climate of instability has prompted fears of a coup.

The violence and the recriminations, however, did little to dampen the enthusiasm of voters attending flamboyant weekend rallies enlivened by fireworks displays, popular music and the appearance of local film stars – a crucial ingredient for electoral success in the Philippines.

Among the seven presidential candidates are Mr Ramon Mitra, the speaker of the House of Representatives and standard-bearer of the major party in congress, the Laban ng Demokratikong Pilipino, and Mr Fidel Ramos, the former defence chief backed by Mrs Aquino. Mrs Imelda Marcos is also standing, but her chances are regarded as slim.

## Australia states join forces on fiscal reform

Hopes of agreement with PM Keating at talks today are slim, writes Kevin Brown

| INTERNATIONAL ECONOMIC INDICATORS: NATIONAL ACCOUNTS |                        |               |             |               |               |             |             |                        |               |               |             |             |                        |               |               |                |             |                        |               |               |             |             |                 |
|--|------------------------|---------------|-------------|---------------|---------------|-------------|-------------|------------------------|---------------|---------------|-------------|-------------|------------------------|---------------|---------------|----------------|-------------|------------------------|---------------|---------------|-------------|-------------|-----------------|
| COUNTRY  | UNITED STATES          |               |             | JAPAN         |               |             | GERMANY     |                        |               | FRANCE        |             |             | ITALY                  |               |               | UNITED KINGDOM |             |                        |               |               |             |             |                 |
|  | Gross Domestic Product | Private Cons. | Govt. Cons. | Total Invest. | Private Cons. | Govt. Cons. | Net Exports | Gross Domestic Product | Private Cons. | Total Invest. | Govt. Cons. | Net Exports | Gross Domestic Product | Private Cons. | Total Invest. | Govt. Cons.    | Net Exports | Gross Domestic Product | Private Cons. | Total Invest. | Govt. Cons. | Net Exports | Current Prices  |
| 1985   | 5,517.6                | 65.8          | 17.6        | 19.1          | -2.9          |             |             | 1,780.3                | 58.7          | 28.0          | 9.5         | 3.7         | 825.5                  | 56.4          | 19.5          | 19.9           | 4.1         | 691.8                  | 60.8          | 18.9          | 18.6        | 0.7         | 1985            |
| 1986   | 4,348.2                | 66.8          | 18.8        | 18.5          | -3.1          |             |             | 2,033.3                | 58.4          | 27.7          | 9.8         | 4.3         | 911.2                  | 55.0          | 19.5          | 19.7           | 5.8         | 748.1                  | 50.2          | 18.6          | 19.2        | 1.0         | 1986            |
| 1987   | 3,537.7                | 67.2          | 19.5        | 19.4          | -3.1          |             |             | 2,102.2                | 58.4          | 28.4          | 9.4         | 3.7         | 967.5                  | 55.3          | 19.2          | 19.8           | 5.8         | 770.5                  | 50.6          | 20.2          | 19.1        | 0.1         | 1987            |
| 1988   | 4,147.6                | 67.6          | 18.5        | 18.0          | -2.4          |             |             | 2,485.0                | 57.5          | 30.4          | 9.1         | 2.1         | 1,015.8                | 54.7          | 20.0          | 18.8           | 7.1         | 813.8                  | 50.0          | 21.2          | 18.8        | 0.1         | 1988            |
| 1989   | 4,733.7                | 67.0          | 18.0        | 18.5          | -1.8          |             |             | 2,328.4                | 57.0          | 32.6          | 9.0         | 1.4         | 1,192.6                | 63.5          | 21.4          | 18.2           | 8.8         | 937.5                  | 52.7          | 21.9          | 18.3        | 0.2         | 1989            |
| 1990   | 4,334.6                | 67.7          | 14.5        | 18.9          | -1.3          |             |             | 2,783.8                | 58.4          | 32.0          | 9.1         | 2.5         | 1,278.3                | 52.5          | 22.2          | 17.9           | 7.2         | 972.2                  | 50.0          | 21.1          | 18.5        | 0.3         | 1990            |
| 1991   | 4,588.0                | 68.4          | 12.8        | 19.1          | -0.5          |             |             |                        |               |               |             |             |                        |               |               |                |             |                        |               |               |             |             | 1991            |
| 1st qtr. 1991  | 4,175.3                | 68.2          | 12.8        | 19.4          | -0.7          |             |             | 2,802.4                | 56.0          | 32.8          | 8.0         | 2.3         | 1,260.1                | 52.8          | 21.7          | 17.8           | 7.7         | 947.7                  | 60.1          | 21.6          | 18.5        | -0.3        | 1st qtr. 1991   |
| 2nd qtr. 1991  | 4,773.1                | 68.3          | 12.5        | 19.3          | -0.3          |             |             | 2,777.5                | 58.3          | 32.2          | 9.1         | 2.4         | 1,274.5                | 52.8          | 22.3          | 18.2           | 6.4         | 966.7                  | 59.9          | 21.1          | 18.3        | -0.3        | 2nd qtr. 1991   |
| 3rd qtr. 1991  | 4,672.8                | 68.5          | 13.0        | 19.0          | -0.7          |             |             | 2,850.5                | 58.8          | 32.1          | 8.7         | 2.4         | 1,263.6                | 52.3          | 22.3          | 17.9           | 7.5         | 982.8                  | 59.8          | 21.3          | 18.2        | 0.3         | 3rd qtr. 1991   |
| 4th qtr. 1991  | 4,583.0                | 68.6          | 13.0        | 18.5          | -0.5          |             |             |                        |               |               |             |             |                        |               |               |                |             | 982.1                  | 60.1          | 20.4          | 18.7        | 0.8         | 4th qtr. 1991   |
| % growth in  |                        |               |             |               |               |             |             |                        |               |               |             |             |                        |               |               |                |             |                        |               |               |             |             | CONSTANT PRICES |
| CONSTANT PRICES                                      |                        |               |             |               |               |             |             |                        |               |               |             |             |                        |               |               |                |             |                        |               |               |             |             | CONSTANT PRICES |
| 1985   | 2.8                    | -4.4          | -1.5        | 5.1           | 1.2           |             |             | 5.1                    | 3.3           | 6.5           | 1.7         | 6.5         | 2.1                    | -0.9          | 2.1           | 7.5            | 1.9         | 1.9                    | 2.6           | 3.1           | 3.5         | 3.8         | 1985            |
| 1986   | 2.5                    | -3.6          | -1.5        | 5.2           | 0.6           |             |             | 2.7                    | 3.4           | 4.5           | -0.5        | 5.2         | 3.2                    | -0.4          | 2.3           | 3.9            | 2.5         | -1.1                   | 2.5           | 3.8           | 4.0         | 4.2         | 1986            |
| 1987   | 3.0                    | -2.8          | -1.9        | 3.0           | 10.5          |             |             | 4.3                    | 4.2           | 8.2           | 0.4         | 4.6         | 3.3                    | 1.2           | 1.5           | 0.5            | 2.3         | 3.0                    | 3.1           | 3.6           | 3.8         | 4.0         | 1987            |
| 1988   | 4.0                    | -3.6          | 3.2         | 0.6           | 15.8          |             |             | 6.3                    | 5.2           | 14.2          | 2.2         | 10.7        | 3.5                    | 2.4           | 7.8           | 2.2            | 5.8         | 4.2                    | 3.4           | 6.6           | 7.7         | 8.0         | 1988            |
| 1989   | 2.4                    | -1.9          | 2.0         | 1.5           |               |             |             |                        |               |               |             |             |                        |               |               |                |             |                        |               |               |             |             |                 |

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Victor Mather and  
Gelang in Manila

MINIS 10 to the  
to elect a president  
Mrs Corazon Aquino  
a campaign marked by  
violence and scenes  
of intimidation and  
fraud.

Two solid candidates  
the New People's  
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several  
to have been  
explosion on Sunday  
strategic rallies on  
the island of Mindanao  
elsewhere took  
to 26  
various political  
actions competing  
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evident for electoral  
in Philippines  
the seven presi-  
candidates are Mr. L. M.  
the speaker of the  
of Representatives as  
leader of the  
party in Congress  
and Mr. Fidel V. Ramos  
defence chief  
Aquino. Mrs. Imelda  
is also standing, but  
are regarded as

## Employers find small businesses optimistic

By Charles Batchelor

THE most optimistic assessment of prospects for smaller companies in two years emerges from the latest survey of industrial trends published by the Confederation of British Industry (CBI) today.

The quarterly industrial trends survey for smaller manufacturing firms showed that though large companies are expected to continue to shed many jobs over the next four months, smaller businesses employing fewer than 200 will make only a small reduction in employee numbers. Small firms as well as large have cut jobs recently. But over the next four months the number of small firms cutting employment is likely to be almost identical to those taking on more people, the CBI said.

"Business confidence is clearly improving, and orders and output are expected to increase over the next four months," said Mr. Richard Bruscioli, chairman of the CBI's smaller firms council. "The improvement in optimism seen in this survey is the biggest since July 1988 and smaller firms are slightly more confident than larger companies."

The survey found that: • Twenty-eight per cent said they were more optimistic about the general business situation, while 18 per cent were less optimistic. The resulting 10 per cent positive balance of responses last month compares with a negative balance of 25 per cent in January.

• On balance, 16 per cent more businesses expected orders to increase over the next four months. Over the previous four months, on balance, 15 per cent had recorded a decline.

• A positive balance of 10 per cent expected an increase in output over the next four months, compared with 18 per cent which had recorded a decline in the previous four.

• Ninety-two per cent said output was constrained by a shortage of orders. Factors such as shortage of skilled labour and shortage of finance were much less important.

reaction from supporters of the two main leadership candidates, Mr. Bryan Gould and Mr. John Smith.

Reception was far frostier from leftwingers, including Mrs. Margaret Beckett, challenger for deputy leader. Mr. Roy Hattersley, outgoing deputy leader, said: "No party is going to succeed with a blurred message... the Labour party's ideological cutting edge has to be sharper, not blunter."

Mr. Gould said Mr. Ashdown's

speech was "interesting," adding: "If Labour and the Liberal Democrats can find that they agree on a range of issues, this could help to reduce the Conservative vote."

Mr. Tony Blair, Labour's employment spokesman and supporter of Mr. John Smith for leader, went out of his way on BBC television to say he did not want to be "bilingual" and that he "believed in a dialogue of ideas." But he wanted Mr. Ashdown to make clear the

Liberal Democrats are a left-of-centre party, rather than, "simply part of the wishy-washy centre who will do a deal with anyone."

Meanwhile, a move by Mr. Gould to end the trade union leaders' role in the leadership contest clashed with a warning on television from Mr. Bill Morris, leader of the TGWU general union, that funding of Labour by the unions could be jeopardised if institutional links were broken. Affiliates

would not, "pay for the privilege of silence," he said.

• A pamphlet by the leftwing Fabian group highlights varying explanations within the Labour movement for its general election defeat.

Mr. Peter Mandelson, Labour MP for Hartlepool and former campaigns director, said the party looked "weak and muddled" by fueling media interest in electoral reform. He said Labour should look to tackling vested interests.

## Britain in brief



### Secrecy law shake-up planned

A review of secrecy laws, which might eventually open to public scrutiny inspectors' reports on health and safety, drug and other companies, will be set today as the next extension of the government's Citizen's Charter programme.

Mr. William Waldegrave, the cabinet minister responsible for seeing the charter into action, will tell MPs that he sees a greater openness by officials as an essential part of moves towards reducing central government's role.

## Investment ethics survey

Two-thirds of top UK companies have links with countries which are abusers of human rights, according to a report by the Ethical Investment Research Service (EIRIS), which says 36 of the 50 largest UK companies are involved.

The survey covered all 500 companies in the FTSE All-Share Index at 31 December 1991. Of these, it found 200 had subsidiary or associated companies in one or more of the countries identified while 31 companies had significant subsidiaries in countries with high levels of human rights abuses.

## Pregnancy compensation

The Ministry of Defence is assessing compensation for thousands of women forced to leave the armed services because they became pregnant.

The ministry has confirmed that women who left the forces in the 12 years up to 1990 would receive "fair levels" of payment. It was unable to confirm reports that the total bill could be as high as £20m.

Until August 1990, when the services were brought into line with civilian practices, all women who became pregnant were obliged to resign.

## Policies on unions attacked

Government policies on trade unions and unemployment have come under attack from the International Labour Organisation, the United Nations body responsible for labour affairs.

Failure to resolve the dispute with trade unions over representation at the Government Communications Headquarters (GCHQ), the intelligence centre where unions were banned by the government in 1984, has brought strong criticism from the ILO. Its annual report stresses that, under a convention to which the UK is a signatory, "workers have the right to establish organisations of their own choosing".

The ILO is also critical of the "volume and complexity of legislative change since 1980" on industrial relations.

## Opposition parties consider united front

By Ralph Atkins

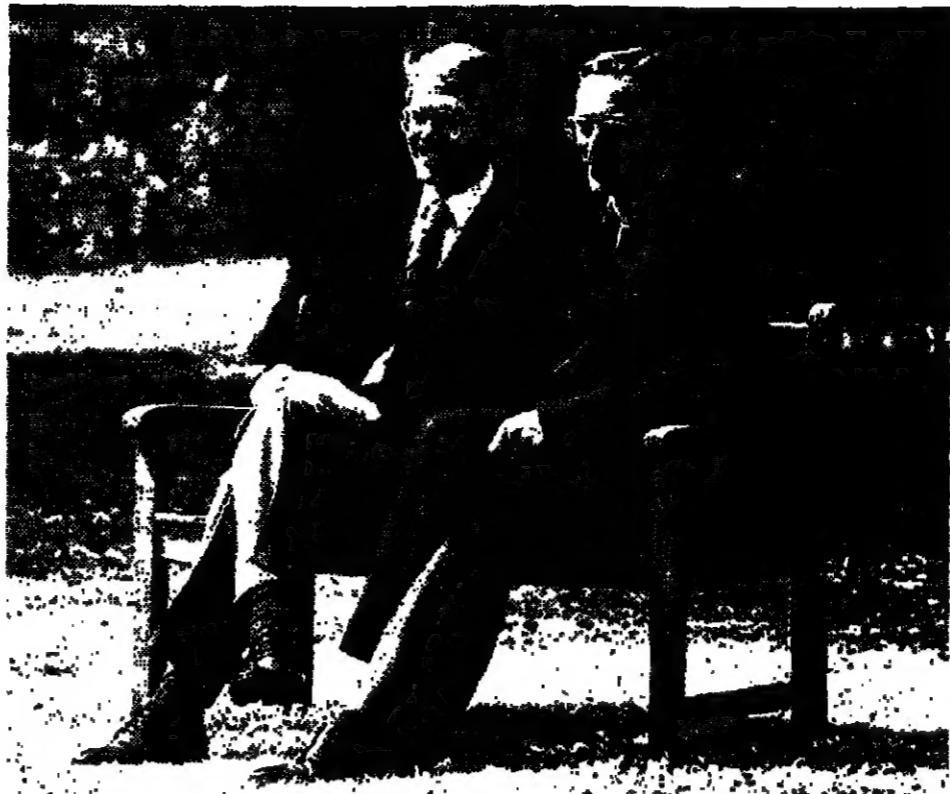
LABOUR's schisms over post-election tactics and trade union links deepened yesterday as reaction to a Liberal Democrat offer to help forge an anti-Conservative force varied markedly across the Labour party.

An attempt by Mr. Paddy Ashdown, Liberal Democrat leader, to trigger a realignment of UK opposition parties provoked a surprisingly positive

reaction from supporters of the two main leadership candidates, Mr. Bryan Gould and Mr. John Smith.

Reception was far frostier from leftwingers, including Mrs. Margaret Beckett, challenger for deputy leader. Mr. Roy Hattersley, outgoing deputy leader, said: "No party is going to succeed with a blurred message... the Labour party's ideological cutting edge has to be sharper, not blunter."

Mr. Gould said Mr. Ashdown's



John Major in the garden of his Huntingdon home yesterday with Sir Norman Fowler

## Employment training to be reviewed

A REVIEW of Employment Training (ET), the government's controversial 2300m scheme for long-term unemployed, is to be launched by the Department of Employment.

This follows concern within the department and among Training and Enterprise Councils (TECs), which administer ET, over the effectiveness of the programme in achieving

qualifications and jobs for participants. Three months after leaving the scheme most trainees are unemployed.

Set up in 1988, ET was criticised by Mr. David Mellor, the former Treasury chief secretary, in last year's round of public expenditure negotiations. The real value of ET's budget fell slightly and it is likely to come under renewed pressure this year.

Mrs. Gillian Shephard, Employment Secretary, said recently that she wanted to be in a position to "demonstrate the effectiveness and real value for money of what we do in order to defend our performance and our budget."

The quality of ET has been consistently criticised by TECs, many of which want to experiment with different approaches.

## Cabin crew row looms

THE newly-formed Amalgamated Engineering and Electrical Union looks set to be the focus of a Trades Union Congress row over the recruitment of a non-TUC breakaway group of airline cabin staff.

The row could jeopardise the readmission to the TUC of the electricians' section of the new union, formed by the amalgamation of the EETPU electricians' and the AEU engineering unions. The EETPU was

expelled by the TUC in 1988 for refusing to implement rulings on inter-union disputes.

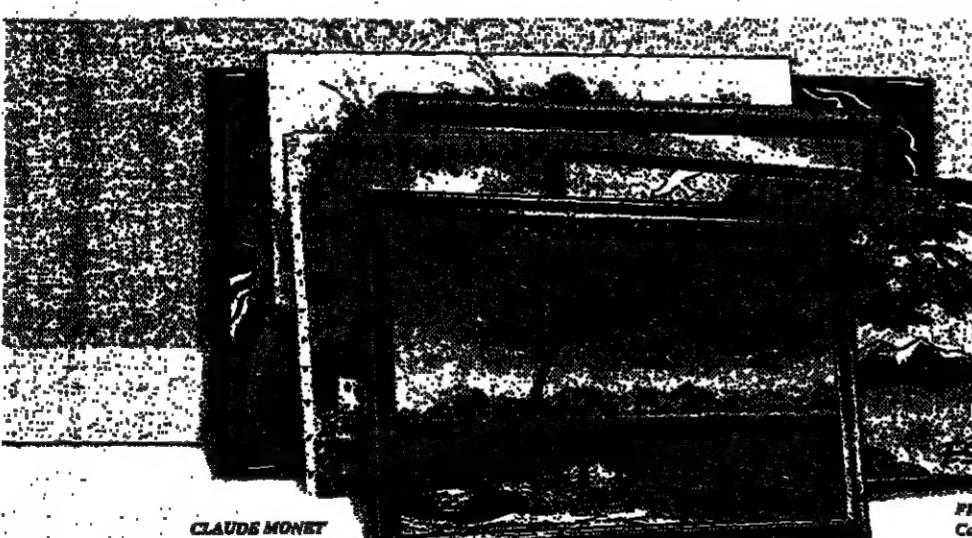
The electricians' section said it has agreed to provide services "on an agency basis in the first stage" to Cabin Crew '98. The 5,000-strong cabin crew group broke away from the TUC in 1988 after complaints that the union was failing to provide adequate representation for flight attendants.

## Recruitment target call

Numerical targets for the recruitment of black people should be set for all parts of the criminal justice system, according to the National Association for the Care and Resettlement of Offenders.

About 2 per cent of magistrates are black and only two out of 451 circuit judges and six out of 772 recorders are black. However, 16 per cent of the male and 28 per cent of the female prison population are from ethnic minorities, says the report.

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as how much it makes.



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## LINCOLNSHIRE AND SOUTH HUMBERSIDE

Monday May 11 1992



The region's strength is its diversity, writes Paul Cheeseright.

Yet a variety of economic experience in an area no longer a sleepy outpost has led to competing interests, the harbinger of conflict. It would be a pity if this were to deter private-sector investment.

## Upheaval on the way

FROM THE Wash to the Humber, from Skegness to Scunthorpe, from Grantham to Great Grimsby, two decades of change have created an economy of modest robustness and set off a momentum of development.

This is not to argue that Lincolnshire and South Humberside have avoided the recession. There have been rationalisations, redundancies and bankruptcies; and there are areas of great need. But cores of strength do exist; some traditional, some of more recent vintage, which offer the possibility of expansion whenever the UK economy recovers.

These areas include the Humber ports; the chemical and food industries of Grimsby; the newly diversified Scunthorpe; the engineering of Lincoln; the farming of Lincolnshire, notwithstanding the external pressures; and the small-scale industry of the minor towns.

The region's strength – and to this extent Lincolnshire and South Humberside are a mirror of the wider East Midlands region – is its diversity.

Yet this is also an uneven area. The major urban localities are Lincoln and Grimsby, the first with a population of



Sea-wall defences between Mablethorpe and Skegness give protection to thousands of properties and many acres of farmland.

The contractor was Clifton Construction, one of the large companies that have their headquarters at Scunthorpe: see Page 3

about 100,000 if its southern suburbs outside the strict boundary are included, the second with half as many people again.

There is a clutch of smaller but significant towns (Scunthorpe, Boston, Grantham), then those that are smaller still (Louth, Skegness, Spalding, Stamford, Gainsborough), after which the population spreads out. Lincolnshire is one of the largest counties, popularly known for the generations of its countryside.

The unevenness is evident not only geographically but also in the impact of the recession. At 6.8 per cent, the average unemployment rate in Lincolnshire in the early spring may have been nearly a point lower than the national average, and during 1991 jobless levels may have risen at half the national rate.

The number of people out of work in Grimsby, the largest town of South Humberside, may at the end of 1991 have been one percentage point above the national rate, instead of three percentage points above at the beginning of the year. But such averages hide sharp disparities.

In Lincolnshire, for example, there is talk of a north-south divide. Indeed, in the south of

the county, although unemployment has risen, the percentage has been, in the case of the Sleaford area, more than three points below the national average. In the city of Lincoln, the rate is roughly the same as in the country as a whole. But over on the coast, in and around Skegness, it climbed

diversification has been hindered by the competing attraction of Scunthorpe. Here, designation as an assisted area and the existence of an enterprise zone have meant that incoming companies have been able to tap a range of subsidies unavailable on the coast. Even so, on the coast, the emergence of Grimsby and of Immingham as the largest bulk cargo port in the UK has created another pillar of economic resilience.

Such a variety of economic experience has helped to create competing interests, which are the harbinger of conflict. There is a proposal that all these communities should be pushed together into one administrative unit. The Local Government Boundary Commission has recommended that South Humberside should be absorbed in Lincolnshire.

Similarly, though for other reasons, development on Humberside has taken different forms. The loss of Grimsby's deep-sea fishing fleet in the 1970s found its compensation in the expansion of the chemical, food-processing and storage industries. In spite of the decision of Findus to withdraw from food processing, other companies have emerged gradually to offset the loss.

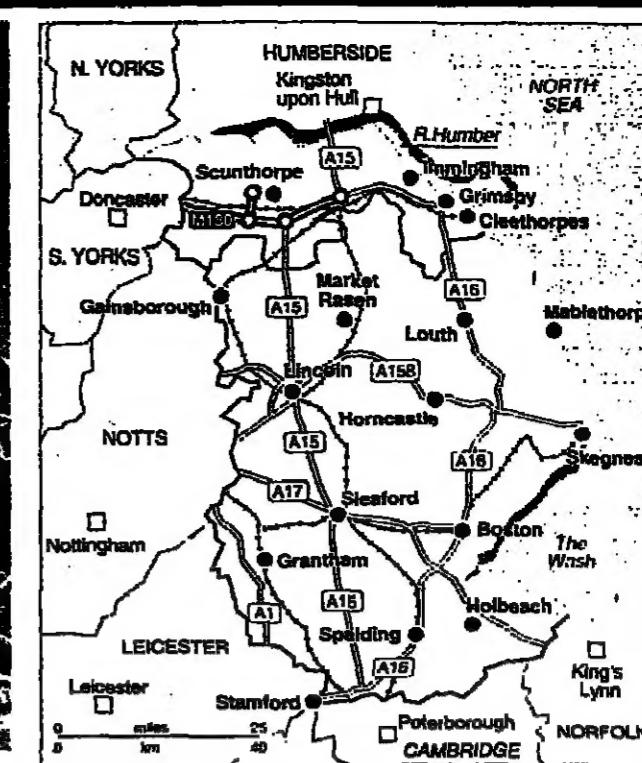
Yet Grimsby's economic

would be delighted to see its boundaries extended, and to have territory running from the Humber to the Wash. Humberside County Council opposes its own demise and deems the thought wasteful.

At the same time, in the south of the county, there has been private sector investment as companies, in more prosperous times, sought expansion denied them in East Anglia and the South of England by labour shortages and higher land costs.

The south, too, has become part of the London commuter belt – a distant dormitory suburb creating its own demand for services.

The same time, in the south of the county, there has been private sector investment as companies, in more prosperous times, sought expansion denied them in East Anglia and the South of England by labour shortages and higher land costs.



is more like a bridge between north and south: close enough to the south to siphon off companies looking for space; but, with its ports, close enough to the industrial Midlands and north to act as a conduit to continental Europe.

Lincolnshire, in fact, is likely to increase its population, which is moving towards 600,000 after having grown by 10 per cent in each decade since the second world war. Net immigration of 50,000 is expected by the end of the century. Much of this is likely to come from south-east England, and implies a steady economic expansion.

### IN THIS SURVEY



Communications: the vision of a gateway to Europe

Power stations: the new chain will be driven by sea gas

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Lincoln: a splendid setting, but a mixed economic landscape

Scunthorpe: success threatens development area status

Page 3

Food and agriculture: still the dominant industries

The coast: a trawl through history

Page 4

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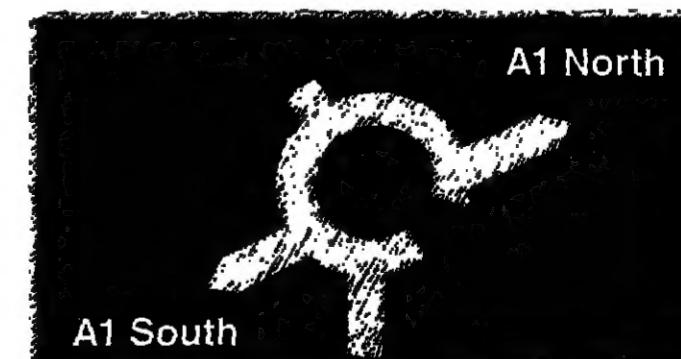
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### North-South Lincs.



A1 South

A1 North

A1 South

Communications — and a bold plan entitled Green Links

## A dream corridor to Europe

THERE IS a vision, which makes the periphery the centre, which changes the shape of European trade flows and which restores rail to the prime position as a haulier of freight. It is a vision called Green Links.

And it is not surprising that Great Grimsby is enthusiastic about it, because it could provide the town and the expanding neighbouring port of Immingham with a new role in the next century.

Green Links is an idea for a rail and sea corridor, linking Ireland and the northern half of England with northern and central Europe. Immingham would be its key British axis, the last UK stop on the route to Germany, Russia, Czechoslovakia.

The European Commission is helping to fund studies. Local authorities throughout Europe are involved. But what the idea lacks in the UK is an adequate rail network. "We're agitating to get British Rail to put more effort into freight. Green Links is aimed at BR as much as at Europe," said Mr Roy Bentham, Grimsby's director of leisure and economic development.

As it is, the growth of the Humber deepwater ports, handling around 60m tonnes of freight a year — Immingham carried more freight in 1991 than in 1990, despite the recession — has been and will continue to be of economic significance. Although the plans for a new coal terminal founded in March on PowerGen's hesitation, Associated British Ports, the owner, plans a new terminal of a different type, possibly for containers.

Immingham is the major port of the region. Indeed, it handles a greater volume of freight than any other port in the UK. But there are others, not least that of Grimsby itself, which has won the contract to handle the export of cars from the new Toyota plant at Bur-



naston, Derbyshire. Here, too, a consortium of fish merchants, fishing vessel owners and private dock operators, working under a licence from Associated British Ports, has a £16m plan for the modernisation of the fish docks.

In Lincolnshire, the fortunes of Gainsborough, an inland port, have been in decline. But under the new privatised management of A.F.Budge and John Sutcliffe, at Boston, on the Wash, work is taking place to allow entrance for vessels of 4,500 tonnes, instead of the present limit of 3,000 tonnes.

Immingham, the region's major port, handles more freight than any other in the UK

Sutton Bridge was completed at the end of the 1980s as a general cargo port.

Inland links to the ports have improved as the road infrastructure has gradually improved. The completion of the M180, running along the Humber-side-Lincolnshire border, has been partly instrumental in fostering the growth of the Humber ports.

The next motorway dream of the local authority planners relates to north-south communications. It is to have an extension of the M1 from Cambridge through to Durham. It would pass to the east of Lincoln and to the west of Market Rasen, but the proposals and the route suggestions now reside in the Department of Transport awaiting decision. Meanwhile, the main north-south axis is the A1 and there is a programme to upgrade this to a three lane motorway.

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## LINCOLNSHIRE AND SOUTH HUMBERSIDE 3

Success threatens Scunthorpe's development area status

## New employers move in

SCUNTHORPE, AN industrial island set in the agricultural flatlands of South Humberside, stands at a crossroads, fearful that it may become the victim of its own success.

The 1980s were times of dramatic change for this town of steelworks and parkland, transforming it from a community overwhelmingly dependent on the steel industry to a manufacturing centre with a much more broadly based spread of activities, ranging from computer hardware to plastics, engineering and food processing.

Development area status, an enterprise zone and European Community aid, giving access to European Coal and Steel Community loans, and the European Regional Development Fund, have helped Scunthorpe to attract dozens of new employers during the last decade: more than 40 British companies and 16 multinationals have manufacturing bases

in the town.

Unemployment, which, after the traumatic Normandy Park steelworks closure of the early 1980s, rose to a peak of around 20 per cent, is now, at 9.1 per cent, just below the national average. But in that case, one might ask, why should Scunthorpe have top-tier development-area status? That the town's borough council fears is precisely the question government ministers will be asking when they start their promised review of the UK's assisted-area map.

The council's answer is that the radical restructuring of the local economy, for which government assistance has been vital, is still incomplete. It

faces the 1990s without the benefit of enterprise zone concessions: now fully occupied, the EZ loses its designation next year.

The recession has also bitten; the heady days of the late 1980s, when Scunthorpe was attracting, in net terms, 40 new businesses a year, have been followed by leaner times: in 1991 it lost 55 businesses net and around 500 jobs.

There is also an underlying

fear that British Steel's Scunthorpe works, which makes steel sections and plate, is extremely vulnerable, should

there be any further rationalisation in the UK's steelmaking capacity after Ransford closes in September.

Of the four remaining major BS sites, Scunthorpe, part of the General Steels business, alone operates from an inland location. In the late 1970s, steelmaking in Scunthorpe employed around 23,000 people; today British Steel's payroll is 5,500; about 4,500 more people are estimated by the council to work as contractors on the BS site in the town. But more steel jobs are certain to go; BS announced last year that it is to close its Scunthorpe plate mill, resulting in 600 job losses in 1994.

Despite all this, British Steel remains by far the dominant local employer; all the newer companies Scunthorpe has attracted employ well below

1,000 people. It also has a subsidiary interest in its former rod mill in the town, now run by Allied Steel and Wire, and its former bar mill, now owned by Caparo.

Another cloud on the horizon is the possible knock-on effects on European assistance should the government abolish Humberside county council. As part of Humberside, Scunthorpe benefited under the European Community's Yorkshire and Humberside Steel Areas Integrated Development Operations Programme for areas hit by steel industry job losses.

Labour-controlled Scunthorpe borough council, however, favours Humberside county council's abolition: greater autonomy is a powerful promise.

On a brighter note, "Sunny Scunthorpe" (stand-up comedians have a lot to answer for) has attracted £250m investment and around 4,000 jobs to its 250-acre EZ.

Zone status triggered development of new industrial estates, offering rapid access to the motorway network and Scunthorpe town centre, yet close enough to the countryside for a pheasant to be spotted last week strutting across a major access road leading to Foxhills industrial park.

Large employers attracted to the EZ include the expansionist Spring Ram HLF, part of Hillsdown Holdings, and Unigate, which developed Europe's biggest white meat and poultry processing plant at Foxhills.

This plant has just been

acquired by Hillsdown, one of a spate of acquisitions which have brought sudden changes to the ownership of some of the town's key new businesses.

They include the acquisition of Eurolan, formerly Welsh-owned, by German company Kehn and Speiss, and of Sooner Snacks, bought from Borden by Dalgety. This deal has resulted in the transfer away from Scunthorpe of Sooner Snacks managerial posts.

But Scunthorpe remains the headquarters of several large private companies, including Clugston, one of the UK's top 50 non-housing building and civil engineering contractors,



The town has just one Far East investment: Japanese-owned Citizen, which employs 230 people



The 1980s saw a shift from dependence on the steel industry. And there is now an underlying fear that British Steel's Scunthorpe works, which makes steel sections and plate, is extremely vulnerable, should there be any further rationalisation in the UK's steelmaking capacity

been reclaimed. "We've hardly started," observes Mr Fred Kirk, vice-chairman of the council's estates and industrial development committee.

Mr Kirk, aged 68, and fellow Labour councillor and housing committee chairman Mr Brian Vessey, 57, are proud of their home town and optimistic about its future - if development area status is retained.

"We're deemed to be a successful area," says Mr Vessey. "We're worried people in high places will judge us as not needing help."

Chris Tighe

Lincoln enjoys a splendid site, but a mixed economic landscape

## Engineering keeps its place

THE CATHEDRAL broods over the city. High on the hill, it tells travellers coming in from the surrounding flat lands that their destination is near. For Lincoln is the focal point of the region, a fact recognised as early as the 12th century when the city received its royal charter.

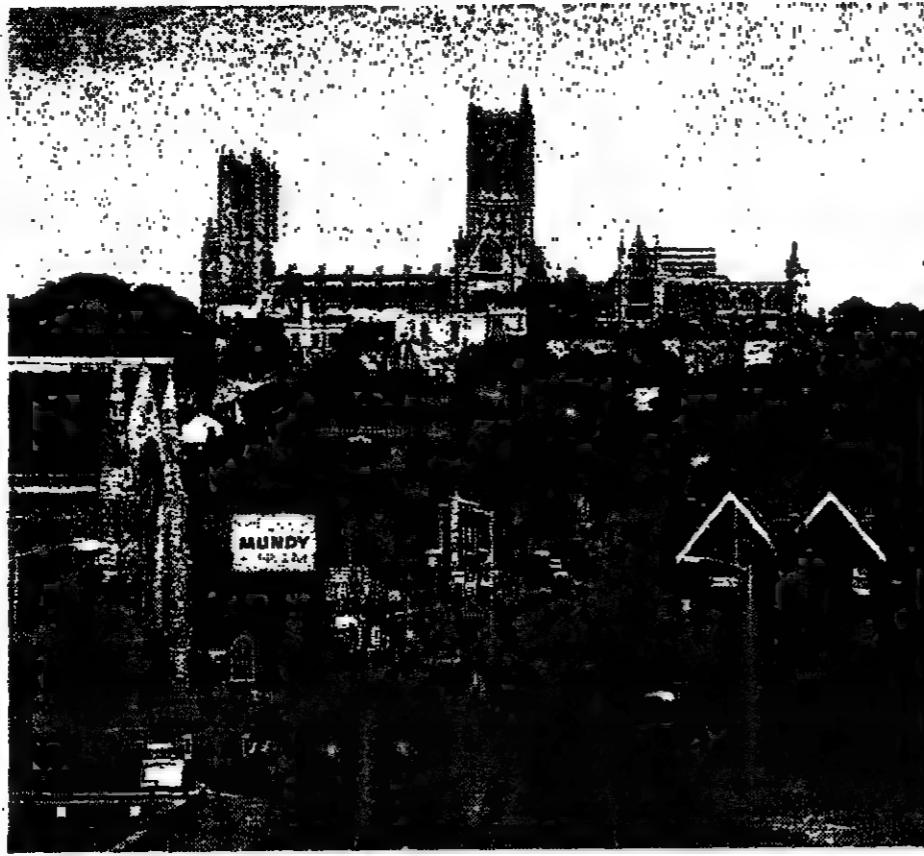
"It is thought of as a small market town with a cathedral. But it is a significant industrial and commercial centre - this is the reality," said Mr Mike Roberts, of the city's economic development department.

Arguably, it is the economic diversity of the city that has enabled it, if not to avoid the recession, at least to escape its most damaging effects. Unemployment in the Lincoln travel-to-work-area is just under 10 per cent and close to the national average.

However, in the city itself unemployment is officially estimated at up to four percentage points more, and up to half of those without jobs are long-term unemployed.

The economic landscape is mixed. Historically, the city has been an engineering centre. Indeed, the tank was devised, developed and built in Lincoln during the first world war.

Nationally, engineering has been in the doldrums. But in Lincoln, European Gas Turbines, part of GEC Alsthom, has a heavy order-book; while rationalisation at GPT, the telecommunications group now managed from Swindon, has caused redundancies. Over the past decade, old names like Austin Bucyrus, with its earth-moving equipment, have disappeared and emerged in smaller and more specialised form; but new names such as Rose Bearings, the fruit of Japanese take-over and investment, have emerged as more powerful local economic forces.



The cathedral dominates the city, yet tourism is not as important as this might suggest

The engineering industry provides about 8,000 jobs in a local economy where there is employment for around 74,000.

Engineering employment is more significant than tourism, where, even including the jobs in public, the total is about 6000.

Tourism is not as important as the dominance of the cathedral might suggest. Lincoln is not, for example, on the American visitor circuit. Although about 1m people may visit the city each year, most only stay for a day. Tourism is an industry awaiting exploitation.

While there has been some expansion of hotels, the con-

cern of the Confederation of British Industry remains valid:

"The lack of facilities in Lincoln and Lincolnshire, such as hotels and basics, like cinemas, means that, apart from the summer season at the coast, Lincolnshire does not attract as many tourists as it could accommodate."

For the GEC, there is another possibility: Lincoln could be a tourist base. "Good hotels, a full and imaginative use made of the Brayford Pool [the harbour built by the Romans] and exploitation of Lincoln's very historical and important Roman and medieval past

could help the whole county."

But the thrust of investment in Lincoln is more narrowly based. Development, especially in retail facilities like the Waterside shopping centre, has continued despite the recession. And there will be more. G.W. Padley is planning a new food-processing plant; Anglian Water is moving some headquarters staff to a refurbished engineering works once owned by Clayton Dendy and now by Simons, the construction group. The Inland Revenue is establishing its training headquarters in an old bishop's palace.

To what extent such development can ease the problem of the long-term unemployed is not clear. The city does not escape the problems of economic and social deprivation that are characteristic of UK cities. For the most part, problems are concentrated in the city's eastern wards.

Lincoln is not on the list of the government's 57 Urban Programme authorities, and hence does not receive 75 per cent grant aid for specified economic renewal projects. City leaders noted that, on most indices of deprivation (quality of housing, lack of education facilities, the number of one-parent families) Lincoln's eastern wards were as badly off as most Urban Programme authorities. But what the city does not have, the leaders observed, is a social difficulty with ethnic minorities. Indeed, according to government criteria, it is entitled only to the subsidy of Derailed Land Grant.

Efforts to persuade the government to make available more subsidies for regeneration have failed. But the government is more enthusiastic about a joint public-private sector approach to regeneration, on the model of the now superseded Birmingham Heartlands, called Investors in Lincoln. This group, the City Council, the Training and Enterprise Council, the Lincoln Co-operative Society, the Chamber of Commerce and six local development companies, with sponsorship from East Midlands Electricity.

How investors in Lincoln will approach its task will be clearer later this year. By the end of this month, Drivers Jonas, the London chartered surveying consultancy, should produce a study which will include not only an urban regeneration plan, but also a business plan and a series of specific initiatives, long- and short-term, which will provide guidelines for the next 15 years. In Lincoln, the game is played long.

3rd - 5th July 1992

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bands providing 3

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## LINCOLNSHIRE AND SOUTH HUMBERSIDE 4

Agriculture and food-processing continue to be dominant industries

## Investment defies the recession

LINCOLNSHIRE tulip bulbs, exported to Amsterdam; Lincolnshire ducks, savoured in Japan; Lincolnshire ducks' fat, highly esteemed in China; Lincolnshire peas, computer-monitored in their pods - the county's centuries-old agricultural industry has certainly moved with the times.

It is the British county most heavily dominated by agriculture. The sector employed 3.8 per cent of the county's workforce in 1987, compared with a national average of just 1.5 per cent.

According to the National Farmers' Union, Lincolnshire is Britain's biggest producer of cereals, potatoes, vegetables and oil seed rape. Sugar beet, poultry, pigs, flowers and bulbs are also important.

The county has been affected by agriculture's trend towards increased mechanisation: between 1973 and 1988, total numbers working on Lincolnshire's land, including farmers and casual and part-timers, dropped from 29,482 to 23,167, and the decline in jobs continues.

But it has also seen heavy investment by major food companies, despite the recession. It has benefited, too, from proximity to both Grimsby, a major food-processing centre, and to the Humber ports whose east-facing location will become increasingly important as a result of the single European market.

Agriculture dominates Lincolnshire physically: the sparsely populated county has only eight centres with more than 10,000 inhabitants. And the sector also has important spin-offs, such as agricultural engineering.

But the Rural Development Commission, promoting diversification, has been spending £2m a year on small factory and workshop developments since the early 1980s, when much of the county was designated a rural development area. All RDA boundaries are being reviewed next year.

As elsewhere, there is concern over the GATT negotiations and reform of the common agricultural policy. A more localised worry - even harder to influence - is the spate of dry summers which have hit the county's irrigation systems.

"The real crunch will come if we get another dry and hot summer," says Mr David Hill, the NFU's East Midlands senior policy adviser. The NFU is pressing the government to consider how water could be transferred, possibly into the Trent river system.

Recent private-sector investments in Lincolnshire include Christian Salvesen's new £25m vegetable-packing factory at Easton, near Grantham, claimed to be Europe's most advanced. The company, the largest UK processor of frozen green vegetables, has three large plants in Lincolnshire and another at Grimsby.

HL Foods, part of Hillsdown Holdings, operates three production centres in Lincolnshire, including a new chilled-salad factory at Spalding, described as the UK's most up to date. Another major food company, Geest, is headquartered at Spalding, where its Tropical Produce distribution centre has recently been refurbished. Geest's subsidiary, the Pasta

Company, is now developing a large pasta-processing complex at Barton-on-Humber, in South Humberside.

Other well-known Lincolnshire-based names include Nickerson Group (exporters of ducks to the Far East), near Caistor, and William Sinclair Holdings, of Lincoln, producers of horticultural, pet and equestrian products. The county is also home to a number of successful producer co-operatives.

Some north Lincolnshire fields are yielding a new cash crop - oil - while, on the coast, Conoco's new Theddlethorpe gas terminal, linked to the Lincolnshire Offshore Gas Gathering System, will supply up to a third of the UK's natural gas needs.

The importance to Britain's food industry of the land from the Humber to the Wash is underlined by the presence in Grimsby of 400 food-processing companies. Promoted as "Europe's food town", it estimates that 20,000 people work in its food sector and directly related companies.

Since 1989, food manufacturing investment in the town has exceeded £75m, including a £25m pizza factory, Europe's largest, developed by Ross Young.

Despite the loss of deep-sea trawling in the mid-1970s, about half the town's food processors are fish-related.

Grimsby still has a fleet of 100 Seine netters and the UK's largest fish market. Fish is also imported for processing. And the town has an honourable role in sustaining a great British fish tradition: most English fish-and-chip shops are served with fish from Grimsby.

Despite all this, the food-processing sector last year blew Grimsby a major blow - news that Findus, moving out of Grimsby, moving out of the UK, was to close its local plant, costing more than 800 jobs over two years. The knock-on

effects of closure would be serious: Findus' gross annual wages bill locally is £7m. Its contracts with 130 local suppliers are worth £1.8m. Now, however, Booker, part of the Fitch Lovell food conglomerate, has expressed interest in taking

over the plant. A deal depends on whether government assistance will be granted.

All this has heightened annoyance in Grimsby that the town is an intermediate area, while Scunthorpe, with lower unemployment, is a development area, offering inward investors more incentives. It has not escaped the notice of "Europe's food town" that, since 1984, its steelmaking neighbour was to close its local plant, costing more than 1,200 food-sector jobs - Scunthorpe now has seven substantial food

plants, compared with just one before.

In the dog-eat-dog world of lobbying for government aid, Grimsby, with its above-average jobless rate of 10.8 per cent, is arguing that it needs at least as good a deal as Scunthorpe.

Unusually, Grimsby's manufacturing sector is dominated by two unlikely bedfellows - food and chemicals. The chemical industry, employing 3,200 people, lies within the borough and to the north along the

coastal strip towards Birmingham.

It is investing very heavily in "green" technology. But combining food and chemical industries as environmental standards rise will not be easy, admits Mr Roy Bentham, Grimsby's director of leisure and economic development.

"As years go by, we have to make sure the two don't affect each other adversely," he warns.

Chris Tighe



Preparing frozen meals at the Grimsby factory of Birds Eye. Recently the company has built a new plant for the preparation of meat meals, which are exported to Europe

Tony Andrews

## The coastline means ports, tourism and the heritage business

## A trawl through history

SCRATCH 'N SNIFF, orders "a very smelly leaflet" about Grimsby's new National Fishing Heritage Centre. So you do - and the whiff of fish and engine oil rises up from the page.

Opened a year ago, this imaginative museum, an attempt to plunge visitors into the sensations of 1950s North Sea trawling, has received an enthusiastic public response. It attracted 70,000 visitors in its first eight months, and has created almost from thin air a tourist industry for Grimsby, once the world's largest fishing port.

The £3m development, funded jointly by the European Community and Grimsby council, promises visitors the chance to "sign on" as crew members before travelling through an imitation Grimsby back street to the Arctic fishing grounds.

"You feel the pitch and roll of the ship, the urgency and excitement of the catch, the raw, icy blast of the wind..." promises the glossy brochure.

More is in store: an "exhibition", opening later this month, will allow visitors, securely on terra firma, to "experience the harsh reality of being under enemy fire on the gun-deck of a trawler at war", before switching to the German side and covering in a recreated U-boat being depth-charged. "It's mine blowing," screams the publicity. "Feel the submarine shudder, hear the tortured metal fracture..."

All this may arouse misgivings among those uneasy about Britain's heritage industry. There is indeed irony in recreating the dead trawling industry next door to a new Sainsbury's supermarket; while Grimsby's nearby fish

dock, somewhat tatty, as genuine backstreets tend to be, but at least still operating, is not deemed a tourist attraction. The fish dock is also fighting for government cash towards a £15m upgrading.

Billy Butlin perhaps ruffled feathers when, in the 1930s, he decided that Skegness, where he had set up his hoo-haa stall with a borrowed fiver, should become the site of his first UK holiday camp. And before that, the Earl of Scarborough's agent probably

believed that tourism in the area has development potential, he has launched a national advertising campaign. So far it has sparked 10,000 requests for the county's short breaks and mini-guides.

At present, Lincolnshire tourism is concentrated on the coastal strip, which has traditionally catered for visitors from Yorkshire, the East Midlands and Lincoln.

The area now has to compete with year-round theme-park developments such as Centre Parks' Sherwood Forest complex.

A recent CBI report, Towards 2000 in Lincolnshire, suggested the county consider creating such a facility.

Efforts are being made both to encourage more visitors to Lincolnshire, especially from East Anglia and south-east England, and to coax more of them into the county's many attractive historic towns and villages.

Mr Scott is also wooing walkers and nature-lovers by emphasising the coast's nature reserves.

Not all will devotees of Alfred Lord Tennyson escape Lincolnshire's entreaties: this year, the 100th anniversary of his death, he is being invoked to promote Mablethorpe, where

he spent part of his youth. "I think Lincolnshire has 'calm and deep peace' to offer," ventures Mr Scott, in Tennysonian mood.

Along the coast, in Grimsby, the local authority hopes tourists attracted by the National Fishing Heritage Museum will be persuaded to linger, and spend money, at the recently completed £50m Freshney Place shopping centre, a mixture of town centre refurbishment and redevelopment. Further rejuvenation of the Alexandra Dock, where the

museum has been built, is also planned.

Whitby and nostalgia fade north of Grimsby; the no-nonsense might of South Humberside's chemical installations and its large Immingham port complex have yet to be "interpreted" by industrial tourism.

The elegant Humber bridges attract some tourists, but most developments here appeal mainly to local job-hunters. Kimberly-Clark, for example is developing a new £100m paper products plant at Barton, creating 750 jobs.

The Humber estuary - consisting of the four main ports of Hull, Goole, Grimsby and Immingham and numerous wharves on the rivers Trent, Ouse and Hull - has seen trade rise by 50 per cent in a decade. It now handles 80m tonnes of goods a year, and regularly services 53 countries.

The European single market

looks certain to boost further the estuary's port activity.

Markets serving 320m European customers - 740m if you include eastern Europe and the former Soviet Union - can be reached within 24 hours from the Humber. It already handles most UK trade to and from Germany, Belgium, Holland and Scandinavia.

Further investment of more than £100m in the Humber ports is in the pipeline. With more than 100 berths run by more than 20 operators, many of the estuary's distinctive ports and wharves have established particular strengths in certain operations.

One remarkable feature of the estuary is that, thanks to its rivers, it stretches 50 miles inland, allowing ships to be discharged close to major motorways and feeding into Yorkshire's canal network.

Sadly, however, Britain's most inland port, Gainsborough, on the Trent, is experiencing problems, because twists in the river make it unsuitable for larger vessels. How long, one wonders, before the tourist influx arrives?

Chris Tighe



The real thing: preparing the catch for sale, in Grimsby fish market

Lincolnshire attracts 5m day-visitors and 7m overnight stayers a year

alarmed Lincolnshire villagers in the 18th century when, on his recommendation, Skegness was developed into a seaside resort.

Today, Skegness and Mablethorpe, the Lincolnshire coast's main resorts, and Cleethorpes, just inside South Humberside, retain their traditional British seaside character, despite some substantial investment, including the £27m spent by Rank Leisure on Funcoast World, a successor to Butlins at Skegness.

Lincolnshire, and South Humberside Tourism - a body set up in 1990, with local authority, tourist board, private sector and Rural Development Commission backing, to promote tourism - estimates that Lincolnshire attracts 5m day-visitors and 7m overnight stayers annually.

The organisation's manager, Mr Christopher "Kipper" Scott, says tourism in Lincolnshire employs 28,000 people for part or all of the year, and generates a £310m annual spend.

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Mr Scott is also wooing walkers and nature



## MANAGEMENT

The soaring cost of healthcare insurance is forcing many employers to limit the benefits that are available to their employees. Richard Lapper reports

## Losing patience with private medicine

**T**he costs of private health care are catching up with British companies. Over the past 20 years, private medical insurance has become an increasingly common – and expected – perk among white collar employees.

But companies are now facing potentially crippling increases in costs as premiums struggle to keep pace with rocketing claims payments.

Over the past year, premiums have gone up by an average 20 per cent, with some clients paying up to 40 per cent more.

"The word has got around personnel directors – be very careful what medical benefits you offer," says Eddie O'Hara who works with the health insurance division of Willis Corroon, the insurance broker, and looks after 300 corporate clients.

Many companies are looking at ways of cutting down on claims in return for lower premiums. Administration is being tightened and employees are being asked to share some of the cost of treatment.

Some companies are striking deals with hospitals offering treatment at a specially negotiated rate. Above all, employees who benefit from corporate healthcare schemes are being encouraged to think of their private healthcare as supplementing, rather than replacing, the National Health Service.

About 12 per cent of British people have private medical health insurance, the majority of them through corporate schemes. Initially made available as an incentive to senior executives during the 1970s, private health provision cascaded down to the lowest white collar grades during the 1980s and in some industries, like pharmaceuticals, is common among blue collar workers.

"It has become almost as common a benefit as paid holidays," says Mike Tiler, who heads a health insurance team at Mercer Fraser, the actuary and employee benefits company.

In corporate schemes, employers

pay either the whole or part of the premium or sometimes simply negotiate a discount – generally about 10 per cent – on the price available to individuals. Premium income amounted to more than £1.05bn in 1990 after a decade which saw the number of employees benefiting from health schemes increasing by an average of 5 per cent each year.

But the growth in medical costs has moved up at four times that rate and shows signs of escalating. More expensive, high-tech treatments are more common and wage costs have risen.

The situation is not yet as bad as in the US, where medical premiums make up 18 per cent of the total wage bill of some companies. Indeed, according to one recent survey, US companies rate healthcare costs as one of their biggest concerns.

But even at present levels, some UK managers are looking hard at their programmes.

Modifications now being introduced include:

- The introduction of an excess – under which employees pay the first £50 or £100 of any treatment.

Philip Anderson, marketing director of Bupa, the country's biggest private health insurer, calls it the "cold shower effect".

- Better scheme administration and the introduction of central controls.

According to O'Hara, companies sometimes need to find out exactly which employees have access to which benefit. "In some

### A little extra self-help at the Halifax

**J**ohn Teasdale, who manages a corporate health programme for Halifax Building Society, initially made available as an incentive to senior executives during the 1970s, private health provision cascaded down to the lowest white collar grades during the 1980s and in some industries, like pharmaceuticals, is common among blue collar workers.

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In corporate schemes, employers

offers Bupa care to employees and a discounted rate to spouses and dependents began in 1989. Last year's increase "forced us to look closely at what we were doing," says Teasdale.

Halifax introduced "excesses", making their staff liable for the first £50 of any claim. The company also took action to change the attitudes of its staff towards the scheme.

"We found that people regarded

the scheme as an alternative to the National Health Service.

But the society sees the scheme as complementary. We had to make sure that they understood a claim on the scheme was a claim on the society, says Teasdale.

Halifax has been taking claims forms reprinted to show the its logo to press home the point.

The measures had an immediate impact, and Bupa increased its premiums by only 5 per cent at the

1992 renewal. "That speaks for itself," says Teasdale, who adds that charging had limited use of the service by employees suffering, for example, sports injuries.

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## Music in 12 Parts

Halfway through Thursday evening in the Festival Hall, I decided that 6 would be enough. Philip Glass and his loyal team were playing the complete dozen, his late Minimalist *magnum opus* of 1971-74: from 7 o'clock to 11.30 as originally announced, but extended on the spot to 11.45 and by my reckoning, unlikely to finish much before midnight. Though the large audience looked like real devotees, I suspect that they began to slip away soon after I did.

For younger readers, I should explain what Minimalism was. In postwar Europe, in the wake of Schoenberg and Webern, a whole generation of composers became convinced that, if their music did not strike "conventional" audiences as thematic and rhythmic, they must be trading indecisively upon outward expressive routines. As they bore that thought in mind, their audiences dwindled to a knowledgeable few. Later, the American Minimalists (Terry Riley first of all, then Steve Reich and Glass etc) hit upon a different and less rebarbative way of striking off the past.

It struck them that some European discourses were unnecessary. Instead you could recycle the simplest and most reassuringly familiar routines as long as you flattened them into plain, inexpressive elements. Your new claim on listeners' attention would lie in the new patterns you made with them: slow, almost subliminal shifts of tonal focus and rhythmic basis, as you let your component lines go out of step, and also the audible *motori* effects – quite new in music, and rich in potential – as the different levels separated off.

For Terry Riley, that was only one line of uncontrolled experiment among many, for Reich it is one that has drawn him into clever, close-focus explorations. Glass is harder to classify. His earlier music exploited the new possibilities hard, with a lot of fluent linear invention that gleamed brightly, when rigorously played, and well transmitted. *Music in 12 Parts* had a broader aim to sustain a manner live-performance span, as it was suddenly fashionable to do in the early 1970s – commonly lubricated by a lot of dope.

At the first interval it was deeply nostalgic to detect a sharp whiff of that in the Festival Hall foyer. In a relaxed, meditative frame of mind one can let one's thoughts wander as Glass's music winds on, and still register the big, glacial shifts when they make themselves felt. In plain practical terms, however, the South Bank performance failed the composer. Whether his linear knock or (less confidently) his harmonic burbles were meant to keep things going, the sound-reproduction in the hall sold him short.

Indeed, what we heard over certain of the amplified channels had a flat, ugly glow without depth, and around most of the soprano notes (from the super-reliable Lisa (Carol) Bielawa), there was a percussive surrounding crackle: not hi-tech at all, and eventually numbing to the ear – which was why I gave up early. If the price of hearing an expensive Glass concert is deafness for the next few concerts, it is too high.

David Murray

**T**he Lindsay Quartet's recital on Saturday was originally planned to launch the Sheffield Chamber Music Festival for 1992. But the group's leader Peter Cropper was taken seriously ill several months ago, and the bulk of the festival (focusing on British works) has had to be postponed until next year. Happily, though, Cropper's recovery allowed the first concert at least to take place, and with it the first performance of Michael Tippett's Fifth Quartet, commissioned by the Lindsay for the occasion.

The whole programme had been shaped around the premise. It was introduced by a *Musique to welcome Sir Michael*

Tipped by Christopher Brown, 87 bars woven out of Tippett fragments and quotations from Purcell, together with three of Purcell's string fantasias, played with exquisite poise and intensity. Then there were two fascinating revivals of quartets by Tippett's teachers at the Royal College of Music during the 1950s – R. O. Morris's three *Concerto ricercari* were dry, over-long exercises in imitative counterpoint (Tippett observed after the performance that perhaps he should have given Morris some lessons) but Charles Wood's *Third String Quartet* was a likeable piece of late romanticism, with firm feet in the quartet language of Brahms and Dvorak, and a sweet tooth

for morsels of Irish folk song. The Lindsay played both magnificently, with a confidence and grasp of idiom remarkable for works so far outside the regular repertoire. Their playing of the Tippett was also astonishingly assured: its considerable problems of balance and co-ordination seemed perfectly mastered. The new quartet is cast in two movements: the first a sonata-form mosaic of fast and lyrical sections, the second a slow meditation interrupted by fanfares.

There are thematic links with Tippett's major scores of the 1950s – Geraint Lewis's programme note pointed out connections with material from

*The Music of Time and New Year* – but its roots seem to stretch back much further into Tippett's writing for strings. The first movement seemed the less convincing of the two, short on distinctive ideas and perhaps over-extending its material. But in the second the less convincing of the two, short on distinctive ideas and perhaps over-extending its material. The seemingly innocent juxtaposition of rapt unfeigned lyricalism in the first violin's high-lying, unaccompanied rhapsodies with the Purcell-inspired dances conjures up memories of Tippett's Corelli *Fantasia* from the mid-1950s, if without ever quite attaining that work's level of profundity or transcendence.

On repeated hearings too the first movement may well gain more coherence and identity.

As Tippett's debt to Beethoven in his quartet writing becomes ever clearer (the second movement here is based on the great *Adagio* of Op. 132) so the full implications of his abstract designs become more elusive. The seemingly innocent intent of many of the components should not be taken at face value. His dramatic writing has become more increasingly emblematic; perhaps his instrumental writing has acquired the powers of suggestion and ambiguity lacking there.

Crucible Studio Theatre, Sheffield; sponsored by Kershaw Tudor. Repeat performance on 23 May

## Music/Andrew Clements

# Tippett's Fifth Quartet

## Opera/Andrew Clements

### Zaide



Janet Leslie Mackenzie (Zaide), Mark Holland (Allazim) and James Maxwell (Narrator)

of 20th-century writers.

Cohens Farm Leisure Centre, Birmingham; on tour until 30 May

## Theatre/Andrew St George

### The Hypochondriacs

Plato's Cratylus knew that far from being able to step into the same river twice, one could not step into the same river once. He eventually settled on moving his finger in response to everything. A measure of Cratylus's view is essential for enjoying Bothe Strauss's *The Hypochondriacs* at the Citizens Theatre, Glasgow. Without it, the evening becomes frustrating and pointless: intellectually vibrant but theatrically dull.

Strauss's expressionist play relies on the notion that anything can mean anything: time becomes elastic, and lives

become only purpose in relation to others. Strauss wrote the play when he was 22; it belies its 1972 premiere, seeming much more from the 1950s. The play marries magic realism to a form of implausible logic, a meeting of Gummer Grass and Wittgenstein.

His creation: he makes the most of the moments when Calvino's text takes flight and evokes the orientalism of the harem in luminous imagery. Then this *Zaide* seems most perfectly poised between the enigmatic classicism of Mozart's fragment and the delicate labyrinths of this most elegant

of them. The play's consistencies come from an awkward line in personality. Anything a character does is consistent, so the unexpected simply disappears. This drains the evening of dramatic tension; for where anything can happen, nothing can surprise.

The pleasures of Strauss's play are more arcane: he invites a theatrical

daydreaming; he urges thinking about thinking, so one finds that this really does provoke thought. The set answers the disjunctions of the text: sofas on lime chippings surround a fish tank. "All the things around us," one character confides, "we observe at the same time as we bring them about"; so the actors move the furniture obsessively, repositioning the stage impedimenta.

The acting is detached and precise, with fine performances from Julie Saunders as Nelly and Gerrard McArthur as Vladimir and his father. David Fielding's direction slows the play to a crawl, but then he has been faced with the task of staging an attitude of mind.

Citizens Theatre, Glasgow, until May 23 (014 429 0222)

## INTERNATIONAL ARTS GUIDE

### BARCELONA

Gran Teatre del Liceu 21.00 Uwe Münd conducts a symphonic programme with the Orchestra of the Liceu, repeated tomorrow (412 1466).

Palau de la Música 21.00 Chick Corea Elektric Band. Tomorrow: Warsaw Soloists play baroque concertos. Fri: Riccardo Muti conducts the Philadelphia Orchestra (268 1000).

### BERLIN

MUSIC Schauspielhaus 20.00 Antoni Ros Marbà conducts the Berlin Symphony Orchestra in works by Haydn, Debussy and Richard Strauss. Tomorrow: Claus Peter Flor conducts Poulen and Faure. Fri: Milan Horvat conducts new work by Boris Blacher. Sat and Sun: Yuri Simonov conducts the BSO (East Berlin 2080 2156). Deutsche Oper 19.30 Carlo Rizzi conducts Jerome Savary's new production of *L'italiana in Algeri*, also Thurs. Wed: Madama Butterfly. Fri: Tosca. Sat: Roland

Petit ballet evening. Sun: La nozze di Figaro (West Berlin 3410 249).

Staatsoper unter den Linden 19.00 Egon Blischoff's production of Swan Lake, also Wed.

Tomorrow: Madama Butterfly. Thurs: Die Fledermaus. Fri: Il barbiere di Siviglia. Sat: Les Contes d'Hoffmann. Sun: John Cranko's *Swan Lake* (West Berlin 2082 782).

Komische Oper 19.00 Johann Strauss' operetta Eine Nacht in Venedig. Tomorrow and Thurs: Rigolletto. Wed: Menotti's opera The Old Maid and the Thief. Fri: Entführung, Sun: Giustino. Sat: Cav and Pag (East Berlin 2292 555).

THEATRE The Schiller Theater this week stages the German premiere of Hase Hase, a family drama by the French author Colline

Serreau: Benno Besson, once

a familiar face at the Volksbühne

and the Berliner Ensemble but absent from Berlin for the past

15 years, returns to direct

(preview tomorrow, opening night Thurs, West Berlin 3126 505).

The Maxim Gorki Theater has a revival of Die Unbekannte aus der Seine, a parody of the petit-bourgeois mentality by the

early 20th century German

dramatist Odon von Horvath (first night Wed, East Berlin 2082 783).

Berlin's annual German-language

drama festival, the Theaterbühne, opens at the weekend with

Schütz's *Woyzeck* directed by

Andreas Kriegelberg and Hans

Barfach's play Der blaue Ball,

in a production from Munich

directed by the late Hans Lietzau

(more information from Festival Office, West Berlin 254890).

### BOLOGNA

Teatro Comunale 21.00 Riccardo Chailly conducts the Orchestra of the Teatro Comunale in a Vivaldi programme (523999).

### BRUSSELS

Palais des Beaux Arts 20.00 Stephen Prutsman plays Bach's Well-Tempered Clavier Book 2. Tomorrow and Wed: Antwerp Chamber Opera in Rossini's L'inganno felice (507 8200).

### FRANKFURT

Alte Oper 20.00 Yuri Achronovich conducts the Frankfurter Oper Orchestra in Carmen Buren and Schoenborn's Violin Concerto (Viktoria Mullova).

Tomorrow: Jethro Tull. Wed:

Santana in concert. Thurs: Ken

Hill's version of The Phantom of the Opera. Sat: Alfred Brendel. Sun: Hermann Prey (1340 400).

### GENEVA

Grand Théâtre 20.00 Jeffrey Tate conducts first night of Kurt Josef Schildknecht's new production of Weill's Mahagonny, with Anne Howells, Marie McLaughlin and Warren Ellsworth. Runs till May 23, with next performances on Wed, Fri and Sun (311 2311). Tomorrow in Victoria Hall: Walter Weller conducts the Orchestre de la Suisse Romande (311 2511). Thurs and Sat in Plainpalais:

### Ballet du Grand Théâtre in Odad Naharin's Perpetuum (311 2311)

### LONDON

Royal Festival Hall 19.30 Andrew Davis conducts the BBC Symphony Orchestra in premiere of Philip Grange's new work Focus and Fad, plus Schumann's Piano Concerto (Imogen Cooper) and Bartók's Concerto for Orchestra.

Tomorrow: Novosibirsk Philharmonic Orchestra. Wed: Poco Pena. Thurs: Ashkenazy conducts Messiaen. Fri: Diamanda Galas blues evening (071 228 8800).

Green Elizabeth Hall 19.45 Dmitry Sitkovetsky, accompanied by Bella Davidovich, plays violin sonatas by Mozart, Prokofiev, Grieg and Ravel. Tomorrow: Monteverdi's Poppea. Thurs: premieres of James MacMillan's Sinfonia: Sun: Rosalind Plowright (071 928 8800).

Barbican 19.45 Ivan Fischer conducts the Hague Philharmonic Orchestra in works by Mozart and Mahler, with Eily Ameling soprano soloist. Fri: Gianluigi Giammetti conducts the BBCSO (071 636 8891).

### MILAN

Teatro alla Scala 20.00 Song recital by Peter Schreier. Tues to Sun: Lucia di Lammermoor (7200 3744).

### PARIS

Grand Auditorium de Radio France 20.30 Alain Guingal

conducts a concert performance of Manon, with Leonida Vadeva (4250 3630).

Opéra Bastille 19.30 Final

performance of Roman Polanski's staging of Les Contes d'Hoffmann. Wed and Sat: Elektra with Gwyneth Jones (4001 1816).

Châtelet 19.00 Lawrence Foster conducts the Ensemble InterContemporain in works by Barbara Kolb, Ralph Sheapey, Copland and Ives. Tomorrow: Anne Sofie von Otter. Wed: Tokyo Quartet (4028 2640).

● Other events this week

include a Mozart concert

conducted by Jerzy Semkow

tomorrow at the Salle Pleyel (4661 0630), a double bill of new choreographies by Odile Duboc and Daniel Larivière at the Palais Garnier, daily from Wed to Sun (3335 3335), a concert by the Orchestre National de France conducted by James Conlon at the Théâtre des Champs-Élysées on Thurs (4720 3637), recitals by the Takács Quartet at the Théâtre de la Ville on Fri and Sat (4274 2277) and a song recital by Jessye Norman at the Salle Pleyel on Sat (4563 0796). The Opéra Comique opens a Johann Strauss festival on Wed with Der Zigeunerbaron, running daily except Sun till May 23 (4286 8883).

### VIENNA

#### THEATRE

The opening production of the Vienna Festival (586 1576) is a new play by Peter Handke, directed by Claus Peymann at the Theater an der Wien (daily (513 6072).

Valkyries (5144 3318) by Der Freischütz. Thurs: Das Land des Lachens. Fri: Wiener Blut (5144 3318).

Kammeroper 20.00 New

production of Shostakovich's

play My Children! My Africa!

except Sun.

Musikverein 19.00 Johann Strauss' ballet Romeo and Juliet.

Tomorrow: Il barbiere di Siviglia. Wed: Tosca. Thurs: La traviata. Fri: Der Rosenkavalier with Kiri Te Kanawa. Sat: new production of Tchaikovsky's Queen of Spades. Sun: Tannhäuser (5144 2960).

Valkyries 19.00 Johann Strauss' opera Eine Nacht in Venedig.

Tomorrow: Prokofiev's ballet

Cinderella. Wed: Der Freischütz.

Thurs: Das Land des Lachens.

Fri: Wiener Blut (5144 3318).

## FINANCIAL TIMES

Number One Southwark Bridge, London SE1 9HL  
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Monday May 11 1992

## Earth Summit gets earthy

THE IMMINENCE of the Earth Summit in Rio de Janeiro, now only three weeks away, is beginning to focus political minds, though as in all gatherings of this kind, the preparatory process is degenerating into last-minute horse-trading rather than promoting well-considered harmony. The question is whether the resulting compromises will damage Rio's prospects, or save it from the shambles which many people fear it could become.

Recent days have brought some progress on two important fronts. The conclusion over the weekend of a draft treaty on measures to protect the world climate should pave the way for action on greenhouse gases, one of the most serious environmental threats now facing the world. Similarly, the agreement by members of the World Bank to beef up the Global Environmental Facility (GEF) - a special fund to help developing countries protect the environment - provides the basis for the financial commitments which should be one of the key results of Rio.

There is an unmistakable air of political compromise over the climate treaty. The original intention to bind the signatories to reducing their greenhouse gas emissions to 1990 levels by the year 2000 has been watered down to a statement that such an aim would represent "an appropriate signal". This is a disappointing retreat for a document that will be central to the Rio agenda. It also marks the failure of the industrial countries to persuade the US to drop its opposition to specific emission reduction deadlines, and thereby their inability to put up a united front at the summit. This will tarnish the example they hoped to set there to win the support of the rest of the world for action to clean up the environment. However, the alternative - risking a boycott by President Bush - would have been even more damaging.

### Full representation

It is essential to the success of the already fragile Rio agenda that the world's largest polluter, and its largest provider of financial resources, should be fully represented there.

There will be widespread disappointment, particularly in the

## Reform of the pension funds

THE MAXWELL scandals have left millions of members of occupational pension schemes wondering just how safe their pensions are, and many thousands facing actual poverty. It was a theme which dominated the annual conference of the National Association of Pension Funds last week. Battles may lie ahead. A survey by the 100 Group of finance directors suggested that companies will fight for the right to continue to claw back at least part of scheme surpluses for their benefit.

Some would say that it is time to draw up a radical agenda. Already the role of occupational schemes has shrunk: NAPF member schemes cover no more than 7m employees, against the more than 8m who have started personal pension plans within the past four years. Now that scheme membership is voluntary many pension managers are disappointed in their ability to attract the support of new recruits.

Perhaps the fraudulent disappearance of money will prove a very rare phenomenon (though the Maxwell case is unique only in its size) but millions of scheme members regularly, if undramatically, lose through poor transfer values and the reluctance to protect benefits against inflation. Indeed, the current phenomena of scheme surpluses and widespread company contribution holidays can be said to relate very largely to the failure to maintain benefits in real terms. Many employees might be better off with low-cost company-sponsored personal pension plans which could be transferred from one job to another.

### Deep pool

But the well-entrenched network of occupational schemes should not be dismantled lightly. With some £300bn of assets they represent an enormous and stable pool of long-term savings, the envy of some countries which are overdependent on save-as-you-go pension systems threatened by adverse demographic trends.

Nevertheless, it is right that the state should intervene to draw up some tighter rules. Occupational pension schemes are not simply exercises in corporate charity and paternalism, they are aspects of employee benefit strategy which

exploit generous tax reliefs. In exchange, the government is entitled to be confident that, at the very least, it will not be faced with huge compensation demands. More generally, it needs to be confident that schemes are run fairly.

A first custody is to provide for the safe custody of funds. Some kind of insurance or compensation scheme must also be developed in case things still go wrong. These may prove costly measures, but they cannot now be avoided.

### Trustees' powers

Second, pension fund trustees must be given broader powers and responsibilities to ensure fair treatment of beneficiaries. At present, they can do little more than apply often inequitable rules laid down by the employers. Already the government has been forced to legislate to ensure fairer transfer terms and protection against inflation, but more is required.

Third, there is the controversial matter of the ownership of so-called surpluses. These have arisen basically because during the 1980s dividends rose faster than employee earnings, but this is no longer true. During the 1970s, many schemes actually went into substantial deficit, and companies argue that if they are expected to top schemes up in hard times they must also be permitted to benefit at least indirectly from surpluses when they occur, otherwise schemes will be allowed to become chronically underfunded. However, it might be possible to approach this problem by laying down minimum funding standards, which will in any case be required if scheme benefits are to be insured.

By moving carefully in these directions it ought to be possible to preserve the bulk of the occupational pensions sector while improving the security of members. The balance of advantage must to some degree shift from final salary schemes towards money purchase arrangements which impose an extra investment risk upon the scheme members but avoid the problems of surpluses and inequitable distribution of benefits. They are, indeed, only one step removed from personal plans. Events have made fundamental reform inevitable.

The Court's role is central to the task of interpreting this growing body of law fails to the ECJ and its sister court, the Court of First Instance Brussels looks to the ECJ to ensure the even-handed implementation by EC states of internal market legislation. Member states, individuals and companies look to it to check the growing power of Brussels, to review the legality of acts and decisions of the European Commission and the Council of Ministers, and to goad them into action where they have neglected their obligations under the Rome Treaty.

The Court's role is central to the

when Larry Mason tore up his suburban roots back east and set out for the vast green forests of America's Pacific shore, he was following an imperative as old as US history: go west, tame your fortune.

And Mr Mason did just that, in a modest way: he set up in business as a sawmill owner in the remote little logging community of Forks, a scruffy scattering of bungalows and mobile homes amid the wooded mountain slopes of Washington state's Olympic Peninsula.

Over 20 years, Mr Mason, whose luxuriant moustache, coarse-cut beard and beady eyes give him a passing resemblance to a 19th-century pioneer, built up a company with annual sales of \$3m employing 40 people.

But today the sawmill is shuttered and Mr Mason's life is in ruins: casualties of a new and very different American national imperative: to save the continent's remaining flora and fauna, which are increasingly endangered by economic development.

Mr Mason's particular nemesis is *Strix occidentalis* currowing, alias the Northern Spotted Owl, a shy, retiring bird that inhabits what remains of the ancient forests which used to blanket the coastal north-west.

The Northern Spotted Owl was declared a threatened species by the US Fish and Wildlife Service in July 1980 and this, coupled with a tangle of legal cases over its protection, has brought logging to a halt in the vast tracts of western forest owned by the federal government.

The result: a sharp reduction in western timber production; national lumber prices at record levels; ruin for the Larry Masons in dozens of rural communities from California up to Washington; and a triumphant environmental movement.

The human cost of protecting man's feathered friend is all too visible in Forks, which lies a three-and-a-half hour drive east of Seattle beyond the serenely beautiful Olympic National Park. Unemployment, marital strife and children's behavioural problems have risen sharply in past few years, while house prices have plummeted to 1978 levels.

"The environmentalists," says Mrs Patty Vaughan, a local brazier, "have destroyed many people's lives."

There is also a psychological price. Lumberjacks used to be regarded as the archetypal American macho male heroes. Suddenly, says Mr Mason, who now runs a local timber lobbying group, "they're being told by the press they're forest rappers, one step above child molesters".

Industrial decline is always painful, but what makes the Pacific timber workers particularly angry is the fact that they are casualties not of broad, comprehensible economic forces beyond anyone's control, but of strict US environmental legislation, which implicitly condemns plants, animals and fish ahead of human endeavour.

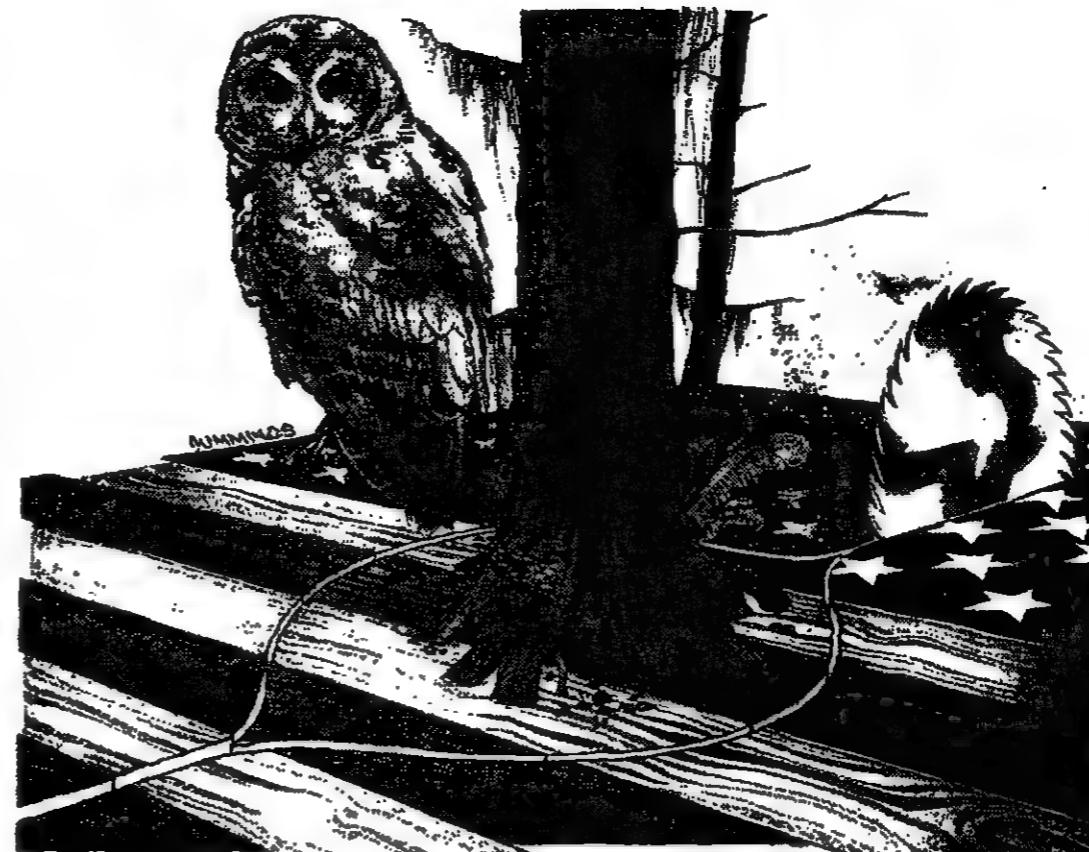
The protection of the Spotted Owl is by far the most sweeping application yet of this legislation, and the case has sparked off a national furor over how to strike a sensible balance between economic progress and environmentalism.

This will reach a new pitch next week when Mr Manuel Lujan, the US interior secretary, publishes two rival proposals for owl conservation, one of them preserving timber at the expense of owl habitat.

With so many developed countries grappling with similar issues, the debate has universal lessons. So

The US is striving to find a sensible balance between economic progress and environmentalism, writes Martin Dickson

## Competing claims of man and nature



too does the fact that the owl controversy is fueling a nascent backlash among US consumers and corporations against what critics of the environmental movement say is its uncompromising idealism.

Or, as an embittered Larry Mason puts it: "Those guys are out of their minds. They think the government can shoot the cow and still get the milk."

The battle has its origins in 1973 when Congress, in a fit of environmental penitence, passed the Endangered Species Act. This obliges the federal government to monitor the nation's wildlife and maintain lists of species deemed to be "threatened" or, more seriously, "endangered" by extinction.

More than 600 species and subspecies have been listed since then by government agencies, including such exotics as the Puritan Tiger Beetle and the Oregon Silverspot Butterfly and the (now extinct) Dusky Seaside Sparrow.

In each case, the government is obliged to designate "critical habitats" vital for the creature's conservation and produce plans to help its numbers recover. Many environmentalists believe the legislation is a model for the rest of the world.

However, the law excludes any consideration of economic factors (other than a little-used appeal mechanism which permits a review of federal government ministers -

known as the "god committee") because of its power of life and death - to exempt specific projects. This fact was brought home forcefully in the late 1970s in the celebrated case of the Tennessee snail darter, a three-inch fish with a fondness for devouring snails, which was found at the site of a \$100m dam construction and listed as endangered.

Work on the dam ground to a halt. The owners fought the case up to the Supreme Court, which declared that Congress's aim in passing the act had been to prevent the extinction of a species, irrespective of the cost.

The dam was eventually built, thanks to special legislation exempting it from the act, but the legal groundwork was laid for a larger clash over the Spotted Owl.

Environmentalists adopted the bird in the 1980s as a surrogate for a much larger concern - the rapid depredation of the north-west under the loggers' saws. "Old growth" means areas that have never been harvested, containing trees hundreds of years old, making up a forest with a many-layered canopy. They are distinct from "secondary growth" - reforested areas of much younger, more uniform trees.

The environmentalists argue that huge swathes of old-growth forests must be preserved, both for aesthetic reasons and because they comprise a unique ecosystem, supporting a huge variety of wildlife that does not survive well in areas of secondary growth. The Spotted Owl, labelled an "indicator" species for the health of old forests, is said to need a variegated canopy to hunt effectively.

The environmentalists also argue, with justification, that the forest industry's method of "clear-cutting" - removing all the vegetation in a logging area - creates soil erosion and choke fishing streams.

Since virtually all the old growth on private land has already been logged, the battle has centred on the vast tracts of woodland owned by the federal government and managed principally by the US Forest Service.

This agency, which is required to manage its lands for "multiple use", has come under increasing criticism from conservationists for being hand-in-glove with the timber industry, by both selling lumber at less than market prices and allowing too many trees to be felled.

With the listing of the owl, logging has halted on Forest Service lands while rival plans are put forward for the bird's preservation. Some of these would ban timber harvesting across 6m acres -

On Tuesday, the FT starts weekly coverage of the European Court of Justice. Robert Rice reports

## Marketplace law and justice for all

When the European Court of Justice in Luxembourg ruled in 1990 that a British Act of Parliament could be suspended until the question of its compatibility with European Community law had been tested, it brought home to the British people the supremacy of EC law over English law.

The case, which involved a challenge by Spanish fishermen to the UK government's attempts to prevent them fishing in British waters - made clear to everybody what Lord Denning, the former Master of the Rolls, recognised in 1974, that "the Treaty of Rome" is like an incoming tide. It flows into the estuaries and up the rivers. It cannot be held back."

That EC law takes precedence over national law has long been apparent, but what has been less appreciated is the crucial role that the European Court of Justice (ECJ) has played in shaping the rules and regulations which govern the Community and the wider European marketplace.

The task of interpreting this growing body of law falls to the ECJ and its sister court, the Court of First Instance Brussels looks to the ECJ to ensure the even-handed implementation by EC states of internal market legislation. Member states, individuals and companies look to it to check the growing power of Brussels, to review the legality of acts and decisions of the European Commission and the Council of Ministers, and to goad them into action where they have neglected their obligations under the Rome Treaty.

The Court's role is central to the

Community's well-being. And yet it remains the quiet man of the Community's institutions. Europeans still confuse it regularly with the European Court of Human Rights in Strasbourg and the International Court of Justice in The Hague.

In the 1980s and early 1990s it was widely seen as the only Community institution which functioned efficiently. In a creative period spanning 15 years, during which the fundamental principles of the direct effect of Community law and its primacy over the national laws of the member states were established, the Court was willing to, and did, fill the vacuum created by the inaction of the Commission and the Council. Since the end of the 1970s the

plaintiffs under Community law no less favourable than those available under national law, recognised in the landmark *Francovich* case last year that there is a right to compensation for EC citizens injured by a member state's failure to give effect to Community law obligations; and ruled that administrative agencies as well as courts must give precedence to Community law.

There has also been fundamental developments in substantive law. Lord Slynn said. The ECJ had made great strides towards the elimination of sex discrimination in the employment and pension fields. In the 1980 *Barker* case the Court ruled that men and women should receive equal pensions as well as equal pay for equal work, and that individuals have an enforceable right to non-discriminatory benefits even though national legislation may exempt pension schemes from the equal pay law. The Court had also rooted out discrimination on the grounds of nationality so far as students and workers are concerned; and developed rules relating to competition.

The ECJ's impact on the day-to-day operations of companies doing business in Europe has been no less important. The opportunities offered to business by European integration are immense. But to take full advantage of a wider European market characterised by the European Economic Area, and closer trading links with the countries of eastern Europe, companies need to understand the rules and regulations of the marketplace.

This week, to reflect the vital role the Court will play in creating a framework for business in the single European market, the FT is

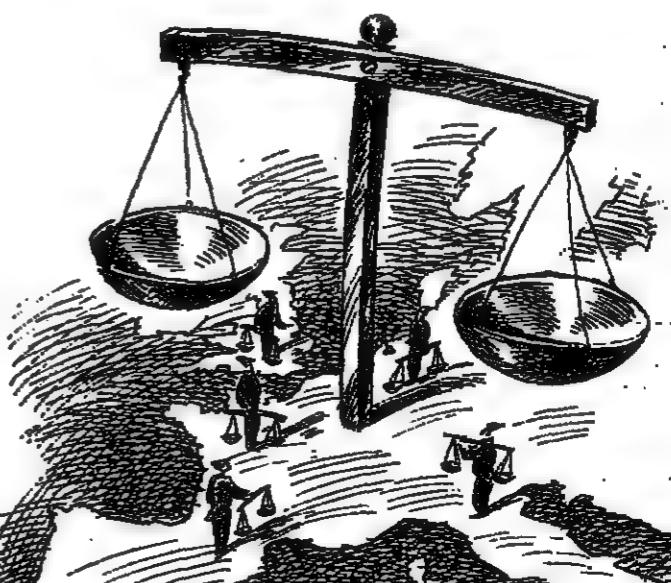
launching a weekly column covering developments in Luxembourg.

This year alone, in just three areas - competition, state aid to industry and anti-dumping laws - the ECJ and the Court of First Instance (CFI) have handed down a number of important decisions affecting business.

In cases involving 14 PVC manufacturers, the CFI found that the procedure followed by the Commission in deciding to fine an alleged cartel bore no little resemblance to the requirements of its own procedural rules that it should be treated as never having been made. The Court's criticisms were so far-reaching that they could result in many other decisions taken by the Commission over the past 35 years also being treated as invalid.

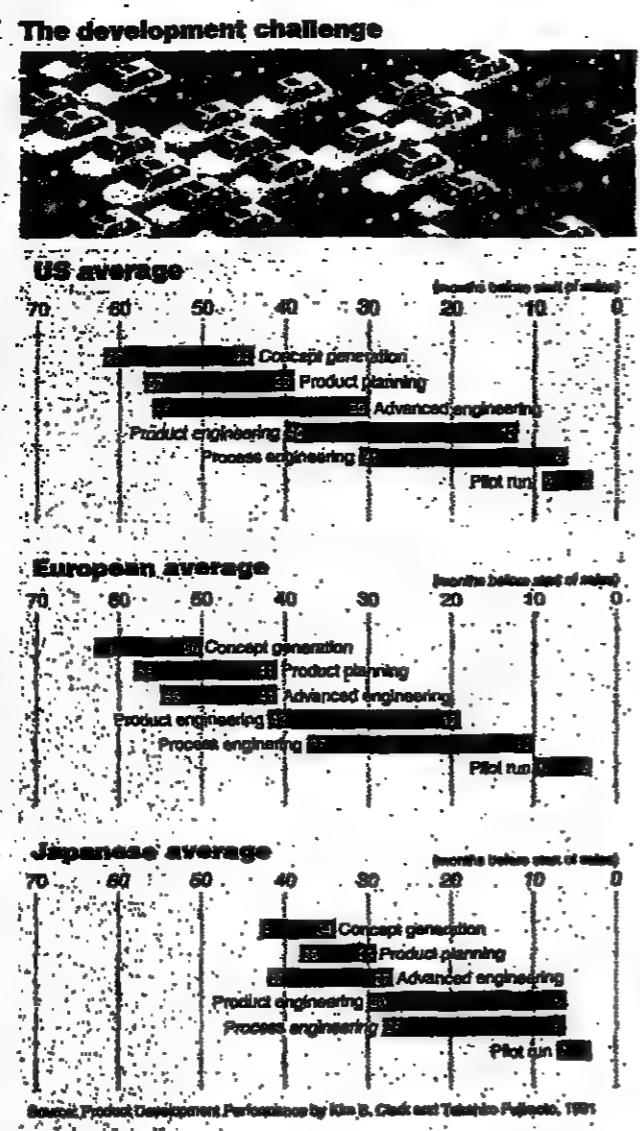
The judgment opened up the possibility of several appeals, particularly by companies fined in the past for breach of EC competition rules. In the state aid field, the short-cut procedure adopted by the Commission in investigating the allegation of an illegal state payment by the British government to British Aerospace when it bought the Rover car group gave the ECJ the chance to set out the proper procedures to be followed by the Commission in such matters. The Court ruled that the failure of the Commission to take evidence from Rover and BAe had deprived both of their right to be heard. It set aside the Commission's decision to order BAe to repay £23m to the UK government.

The new column, to be written by the barristers of Brick Court Chambers, Brussels, will appear every Tuesday when the European Court is sitting. The FT is making this commitment to coverage of the ECJ because it recognises the increasing importance of EC law. As Ferdinand Mount says in his book, *The British Constitution Now*, the Spanish fishermen's case reinforced "the dawning awareness that the European courts, gradually, informally, but ineluctably, are themselves coming to make up a loose-knit sort of supreme court for us."



# From design studio to new car showroom

Kevin Done examines the evolution of R&D at Ford Europe



The restructuring of Ford of Europe's research and development operations announced last week goes to the heart of its efforts to regain a competitive edge in the fierce battle for European car market leadership.

The US car maker's record loss in Europe in 1991 – the worst financial performance among the big six European car makers – has been a bitter pill for a company which led the west European car market in the mid-1980s and which prided itself as the European industry's most efficient volume car maker.

To revive its fortunes, Ford has launched an optimistically-titled "drive for leadership" campaign. High on the agenda is the implementation of so-called "simultaneous engineering" in the reform of product development.

Simultaneous engineering seeks to bring together design and manufacturing engineers to work in a project team (instead of their working in sequence and passing responsibility down the development line) so as to improve the speed, efficiency and quality of the complex process of developing a new vehicle.

To this end, Ford has embarked on a controversial programme to concentrate – by the end of 1994 – all its R&D activities at two sites at Dunton, Essex, in the UK, and at Merkenich, near Cologne in Germany, in place of the present six locations, four in the UK and two in Germany.

The plan will transfer several hundred jobs from the UK to Germany – and a few from Germany to the UK – as Ford seeks to overcome the competitive disadvantages of having vehicle development and engineering split between two countries.

UK trade unions are preparing to fight the proposals, which they claim, will transfer core engineering skills from Britain to Germany. Ford insists that more than half its R&D effort will remain in the UK.

Much of the analysis of European and US car makers' shortcomings in the battle against their Japanese rivals has focused on the relative efficiency and productivity of their assembly and manufacturing plants.

Increasingly, however, attention is switching from the manufacturing process to design, development and engineering.

"Unless we can manage more product programmes faster, at lower cost, and with lower investment, we will not be competitive," says Mr John Oldfield, Ford of Europe's vice-president for product programmes, vehicle engineering

Ford has been converted to the gospel of simultaneous engineering, but it has faced a big hurdle in matching its rivals not only in its E&D split between the UK and Germany, but the design and manufacturing engineering has been scattered between several plants.

Product engineers and manufacturing engineers must be in the same country, and ideally in the same office," says Mr Oldfield. "You cannot achieve simultaneous engineering by telephone or video-conferencing."

In the UK, Ford is planning to move 1,200 engineering staff by the end of 1994 from satellite operations at Aylesley, Basildon and Dagenham to the main R&D site at Dunton, where the total workforce will be increased to about 4,500.

In Germany, some 1,200 staff are to be relocated to Merkenich, chiefly from Ford's Niedrich Cologne car plant, bringing the total at the site to 3,800.

Controversially, as part of the restructuring about 300 jobs are to be transferred from the UK to Germany, while we have some on the books."

## OBSERVER

### The Paris club

If the Governors of the big central banks can use their regular monthly meetings at the Bank for International Settlements in Basle to get to know each other socially, why can't the other ranks do the same?

It seems that some of them are planning to do just that, but in less formal surroundings.

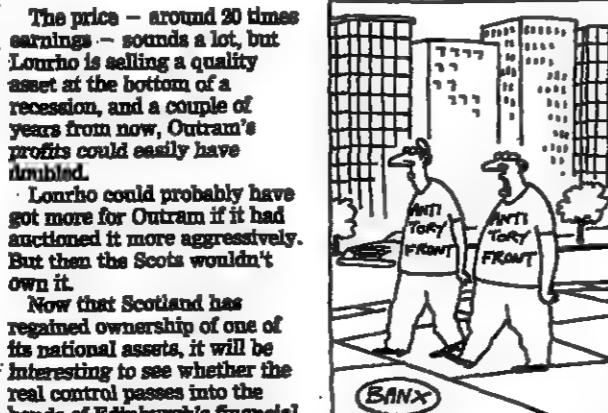
Observer hears that the top economists of the Bank of England, the Banque de France and the Bundesbank have decided to break with tradition and inaugurate regular get-togethers. Mervyn King, Andre Icard and Oscar Issing are kicking off with a cosy dinner in Paris tonight.

Of course, there is a fairly heavy menu. The trio will be debating the outlook for German interest rates after last week's German public sector pay deal. Additionally, they will be discussing prospects for harmonising the central banks' monetary policy instruments ahead of moves towards monetary union.

If they have any time over fruit and cheese, they might get around to discussing the thorny question of where the European central bank should be sited. Naturally, the Bundesbank's bias is keen on Frankfurt, while the Bank of England's King has a sneaking suspicion that Bonn might be the compromise candidate to back.

### New Scotsmen

Rowland's Tiny Rowland deserves to be congratulated for selling George Outram to the existing management. The ownership of Scotland's top newspaper, the Glasgow Herald, is back where it belongs – in Scotland.



"I'm concerned that we may be peaking too early"

crime, surely Solley can't be short of money?

However, last week he was complaining on TV about delays in the speed with which barristers are paid and now Observer finds that Solley has been moonlighting as a freelance travel writer. He has just finished a guide book to French hotels with swimming pools.

Early days yet, but it could turn out to be the standard reference work on this specialist subject and it is certainly more readable than the likes of Weinberg and Blank on Take-Overs and Mergers. However, Solley is not yet ready to abandon the bar. "Getting people off complicated fraud charges was considerably easier than getting this book produced," complains the author.

### Solley on pools

Whatever happened to Stephen Solley QC? He is the lawyer who represented Victor Gray, alleged owner of the Savings and Investment Bank, the Isle of Man's most famous collapsed bank. Gray got off as did Solley's recent clients in the Tighagh Jute and Berlin Cloves cases. With a record like that, and the current boom in white collar

### Official dumping

Oh dear, has anyone else spotted that two identical versions of the Maastricht Treaty are now on sale in Her Majesty's Stationery Office?

One is in the familiar A4-sized rough blue paper-covered format produced

by HMSO. It is priced at £13.30. The other is a smarter official EC production, complete with glossy medieval map of Europe on its cover, and priced at just £5.50.

This latest piece of unfair competition has already been spotted by Labour's Lord Bruce of Donington. "I have no doubt it is the result of a massive subsidy from EC funds – they are never checked," he tells me. "I think it's horrific, but I'd bet not more than three ministers, if that, have read this document – at any price."

### A bit rich

The Sunday Times still can't make its mind up whether the Queen is Britain's wealthiest person. In its latest list of Britain's 300 richest people, the Queen comes out on top with £5.5bn. But this is in her capacity as head of state which is pretty meaningless.

If she is counted as a private citizen, like the rest of the bunch, she slips to number 16 in the charts and if rival estimates in the Economist magazine are to be believed, she would only rank as the 150th richest person. It would make more sense if the Sunday Times did the same with the Queen as it has done with Michael Ashcroft and Peter de Savary and dumped her from the list to save future embarrassment.

Estimates of her wealth as just as unfathomable.

### Bushwagged

Latest barbed joke doing the rounds of Washington's political salons.

George Bush is blaming the Los Angeles riots on the failed policies of the sixties.

Which sixties does he mean – the 1960s and LBJ's Great Society – or the 1980s and the freeing of the slaves?

## LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL

Fax 071 873 5338. Letters transmitted should be clearly typed and not hand written. Please set fax for finest resolution

### Right place for locating EuroFed

From Mr Wayne D Gant

Sir, The debate over the location of the proposed European Central Bank will likely get under way before it is resolved. As a visitor to the financial centres of Europe, I see obvious reasons why the bank ought to have its headquarters in London or Frankfurt. The other contenders are lightweight.

The movement of engineers between the UK and Germany is Ford's attempt to make the best out of a less than ideal situation. If it was starting afresh, Ford would undoubtedly locate all its R&D effort at one site in one country to gain the full advantages of simultaneous engineering.

"If two sites are better than six why not one instead of two," says Mr Oldfield, posing the question that has worried the UK trade unions.

"We looked at the option of a single site, because many of our competitors have this already," admits Mr Oldfield, "but it is impractical. We have too much invested in the UK and in Germany in people, skills, experience and facilities. We could not contemplate the cost and disruption of going to a single site."

Instead of the single site solution, which would have provoked an outcry from the unions and government in the UK – or in Germany – Ford of Europe is seeking to consider different areas of a vehicle's development either at Dunton or at Merkenich.

At those sites will be gathered not only the design engineers and the manufacturing engineers, but also the support staffs, purchasing engineers, finance and quality control specialists.

At Merkenich, for instance, Ford is concentrating body engineering – responsible for the body structure and all sheet metal parts – while at Dunton the vehicle interiors will be developed including instrument panels, mechanics, seats, paint, trim and plastics. Basic engines will be developed in Germany. The UK will have engine systems, performance, economy and emissions development – and electronic engine management systems.

"After all these moves the range of activities will still be close to 50/50 between the UK and Germany," says Mr Oldfield, "but we think the balance is in favour of the UK."

The split remains complex for a product as complicated as a motor car with thousands of parts. "Yes, we have compromised," says Mr Oldfield. But the legacy of Ford's parallel historic development in the UK and Germany could not be overcome in any other way – yet.

*Product Development Performance Strategy, Organization and Management in the World Auto Industry, published by the Harvard Business School.*

### EC in danger of endorsing obstacle to airline competition

From Mr Richard Bronson

Sir, Prof Doganis (Personal View, April 29) performs a valuable service by highlighting the potential benefits of competition among airlines, especially from new entrants.

A glimpse of the wastage which accumulates in the absence of competition was revealed by British Airways in 1989 when, despite a remarkable sudden productivity improvement of more than 50 per cent starting in 1979, it admitted that it still had to charge 25 per cent more than the newer British airlines. That is a completely unnecessary burden of several million pounds every day upon businesses and individual travellers.

Seen from across the Atlantic, London would be a great choice since a German will likely be the first chairman. This compromise would protect the integrity of the Ecu and D-Mark. So, two points for the Germans.

Even with the benefit of fares 25 per cent higher than needed, some European airlines need subsidising. Prof Doganis lists four. Government subsidies to airlines are a prodigious waste of money. Immense savings in travel costs are waiting to be realised once the barriers to competition from new airlines are removed. But this is not happening, despite Prof Doganis' optimistic claim that European air transport will be largely liberalised by January 1993.

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### Pensions can and should be insured

From C.H. Armitage

Sir, Mr Nunneley, chairman of the Institutional Fund Managers' Association (Letters, April 15) has stated that it is neither sensible nor practical to insure against the loss of funds in his members' care.

Having invested pension fund monies one ought to be able to expect that they are repaid on demand plus or minus investment returns. But this is not the case with all association members. They do not admit liability to return monies lost other than through their own negligence.

If Mr Nunneley's members are incapable of guaranteeing the return of funds in their care, then they should insure the risk. With the will it can be arranged; catastrophe insurance provides cover for large sums and the loss of pension money is no different.

He cannot have it both ways; either his members do the job for which they are paid and look after funds entrusted to them, or they obtain insurance cover. But whichever, he should get on with it and stop evading the issue.

Richard Bronson,  
chairman,  
Virgin Atlantic Airways,  
Ashdown House,  
High Street,  
Croydon, CR0 1DQ

### France can bank on it

From Mr Alain de Maupas

Sir, I was surprised to read that Chiddington no longer has any bank branches ("The battle for Midland", May 1). Venansault, in Vendee/France, with the same size population as Chiddington and situated six miles from its county town, has two thriving sub-branches of the Crédit Mutuel and Crédit Agricole.

The Crédit Agricole is open all morning Tuesday to Saturday (closed Sunday and Monday). It is staffed by two men equipped with two computer terminals who have been there for years and know all their customers not only by name but often by account number and personal circumstances. And there are even chairs for queuing customers.

Are these reasons why Crédit Agricole is the largest bank in France and one of the leading banks worldwide?

Aurian de Maupas,  
2 Bishops Close,  
Chiswick High Road,  
London W4 4JA

with the EPP had the blessing of Mrs Thatcher when she was leader of the Conservative party and has the blessing of Mr Major as well, indeed, but for his relationship with Chancellor Kohl, the alliance could not have been sealed.

The advantage for the EPP in having 32 British and two Danish Conservatives will be a more serious and disciplined approach. Unfortunately, the EPP has too often been weak because its members lack discipline. Their absence from crucial votes has, on occasion, unnecessarily handed victory to the left in the European parliament.

Mr Kinch's suggestion that the EPP expects British Conservatives to stand as Christians Democrats at the next European election in 1994 is absolute nonsense.

Bryan Cassidy,  
European Parliament,  
Constituency HQ,  
The Stables,  
White Cliff Gardens,  
Blandford, Dorset DT11 1BU

### EC must press Greece to recognise Macedonia

From Vuko Tashkovich

Sir, Today, Greece wants to eradicate the Macedonian name and rename it to the historic books. Greece encompasses more territory than ever before. It has achieved its policy of expansion by exploiting the temporary weaknesses of its neighbours over time and annexing territories with the help of the west. This is allegedly done in the name of "Greek democracy". In 1912 and 1913, both during and following the Balkan Wars, Greece seized Thessaloniki from Turkey, annexed Crete and absorbed a large part of coastal Macedonia.

Macedonia is the name of a geographical region that belongs to all peoples. Today, the former state falls under the national boundaries of three different countries. To the north is the independent Republic of Macedonia where southern Slavs have lived for 1,400 years. To the south is the northern part of Greece and to the east live the Bulgarian-Macedonian people. Throughout the centuries, the region of Macedonia has maintained its funding from theborough and from central government.

So what positive benefit can accrue from this time consuming exercise? It is largely a public relations gambit that seems to offer little to remedy defects in the system.

Bradley Sweet,  
Preston Manor High School,  
Carlton Avenue East,  
Wembley HA9 8NA

did not consider Macedonia to be a part of Greece. In 358 BC, Demosthenes, the Greek statesman, wrote his famous anti-Macedonian speeches in which he depicted the Athenian fear of the Macedonian kingdom and Philip II. A generation later, Alexander the Great conquered Athens. With this historical precedent, how can Greece claim that Macedonia belongs to it?

The Greek government, with its irrational policy toward Macedonia, has taken advantage of the goodwill of the EC by delaying the international recognition of this country. Internally, Greece has aroused extreme nationalism behaviour, closed its northern borders for commerce and withheld vital supplies of food and medicine. I believe that Greece is deliberately preparing the groundwork for another tragedy by creating conditions for war such as is occurring in Croatia and Bosnia-Herzegovina.

I believe that the EC should hold the Greek government accountable for its provocative actions. I urge the EC foreign ministers to end their indecisiveness about the plight of the Macedonian people and their right to self-determination.

Vuko Gligor Tashkovich,  
PO Box 256,  
Pound Ridge,  
New York, US

### Remedy for inadequacies of UK agricultural co-ops



## INSIDE

**Maddox close to announcing purchase**

Mr Hugo Biermann's recently listed Maddox group is expected to confirm this week that it is on the verge of making its first UK acquisition and is planning several more. The South African-born entrepreneur, who sold the mini-conglomerate Thomson T-Line to Ladbrokes for £186m (\$325m) in 1989, three years after buying it for £800,000, is at an advanced stage of talks to acquire a privately-owned cable systems company for around £15m. Page 20

**Ambitions in Canada**

Mr Jean Monty, Bell Canada's chairman, is determined to prove that a medium-sized telephone company can expand and prosper among the giants of the international telecommunications industry. But Mr Monty recognises that Bell has its limitations in trying to compete with such giants as AT&T, British Telecom and NTT. "You can't go after an elephant by punching him on the nose," he says. Page 21

**Brakes on Pirelli**

Pirelli Tyre Holding, the Dutch-listed tyre-making arm of Italy's Pirelli group, saw annual net losses widen to £1.51m (£275m) in 1991 from just £1.9m in 1990. The downturn was caused by difficult conditions on most world tyre markets, reorganisation costs in Europe and the US, and a downwards revision in the market value of Pirelli Tyre's 5 per cent stake in Continental, its German rival and one-time takeover target. Page 21

**Success for fund managers**

Fifteen months ago Murray Johnstone, the Glasgow-based fund management company, presented an unusual spectacle: it had been forced to admit failure in its attempt to find a partner who would buy part or all of the company and help it move into a bigger league among fund managers. Now Mr Nick McAndrew, the managing director, is cheerful and positive as he ticks off a list of recent successes. Page 20

**Market Statistics**

|                     | Base London rates | 1989  | 1990  | 1991  |
|---------------------|-------------------|-------|-------|-------|
| FTSE 100 Index      | 28-31             | 28-31 | 28-31 | 28-31 |
| FTSEMA Int bond s/c | 22                | 22    | 22    | 22    |
| Foreign exchanges   | 22                | 22    | 22    | 22    |
| London money market | 22                | 22    | 22    | 22    |
| London inter bank   | 22                | 22    | 22    | 22    |
| London stock mid    | 22                | 22    | 22    | 22    |

**Companies in this issue**

|              | 1990 | 1991 |
|--------------|------|------|
| BA           | 27   | 27   |
| BAA          | 27   | 27   |
| BB           | 27   | 27   |
| BCI          | 27   | 27   |
| BSI          | 27   | 27   |
| BSI Canada   | 27   | 27   |
| Caldecott    | 27   | 27   |
| Church & Co. | 27   | 27   |
| Pilkington   | 27   | 27   |
| Pirelli Tyre | 27   | 27   |

THE European Community's economic and finance ministers have just spent the weekend in Oporto, Portugal, discussing growth, budgets and employment in the EC.

But although they heard a progress report on moves towards economic and monetary union, there was no critical evaluation of the EC's blueprint for Emu and the implications that it might have for the economic well-being of the community. This is a pity, because, five months on from last December's Maastricht summit, the EC's Emu treaty is coming under increasingly sceptical scrutiny among policy makers and analysts.

Interest in the possible negative consequences of Maastricht is also growing on the other side of the Atlantic. Indeed, the US administration may yet use perceived defects in the treaty to reinforce its criticism of Europe's slow growth at the Group of Seven world economic summit in Munich in early July.

Last week, Mr Erik Hoffmeyer, the Danish central bank governor and current chairman of the EC central bank governors' committee, lifted the lid on some worries about Emu preoccupying EC policy makers.

The Emu provisions of the Maastricht treaty were, he said, "weaker than appropriate". Giving the City University Business School's prestigious Mays lecture, Mr Hoffmeyer specifically criticised the skewed relationship between monetary policy making, which under Emu will be handled by an independent European central bank, and fiscal policy, which will remain the responsibility of 12 national decision making units.

Similar worries have been expressed by Professor Peter Kenen of Princeton University in a paper just published by the Group of Thirty, the Washington-based think-tank of eminent persons from finance,

best illustrated by the fact that the cost of buying 20 per cent of the property market in three years' time is less than half the cost of buying one ownership unit. The credit squeeze has forced developers to sell off buildings but will have built up a market for property development, which is reflected in the calculations already made for property prices.

The problems during the last three years of credit price in the long run. After all, the 1970s, which made most of the other pattern of stable prices in particular, was a period of real growth. It is not clear that prices would have been lower in the long run as the companies invested in their become.

It is worth considering the options to create price in the long run. After all, the 1970s, which made most of the other pattern of stable prices in particular, was a period of real growth. It is not clear that prices would have been lower in the long run as the companies invested in their become.

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## COMPANIES AND FINANCE

## An improving performance that lifted everyone's tails

James Buxton on the much happier frame of mind at Glasgow-based Murray Johnstone

**F**IFTEEN months ago Murray Johnstone, the Glasgow-based fund management company, presented an unhappy spectacle.

It had been forced to admit failure in its attempt to find a partner who would buy part or all of the company and help it move into a bigger league among fund managers.

Even allowing for the uncertainty then prevailing because of the Gulf war, the company was not presenting either a confident or coherent picture of where it intended to go next. Mr Nick McAndrew, the managing director, was then fidgety and gloomy as he expounded the situation.

Now Mr McAndrew, a 57-year-old former managing director of NM Rothschild, is cheerful and positive as he ticks off a list of recent successes for Murray Johnstone. For example, whereas in February 1991 he was lamenting that the \$230m (£130m) under management by Murray Johnstone International, its US-based subsidiary, was too little to be profitable, today MJI is announcing a jump of \$150m in its funds under management taking them to \$550m.

Looking back, he says: "The six months we spent looking

for a partner in the second half of 1990 helped us decide what we wanted to do and we then set out to do it."

That meant tightening up the management of the different sectors of the business and giving them a clearer focus.

A number of senior executives left and coupled with the arrival of a new computer system Murray Johnstone's payroll fell from 300 to about 250.

The core of Murray Johnstone is its pension fund management business which, including MJI, accounts for half the £24bn it has under management. Then there are its investment trusts, accounting for £900m. The four main ones, led by Murray International Trust, between them own 70 per cent of the fund management company. There are also exempt funds and unit trusts, as well as a venture capital operation, and a personal asset management business.

It was partly the weakness of the pension fund management business which led to the loss of self-confidence which inspired Murray Johnstone to put itself on the market in mid-1991 – an initiative that was disastrously timed because it was almost immediately fol-

lowed by Iraq's invasion of Kuwait. Poor pension fund performance since 1987 had caused the departure of a series of pension fund clients.

In the summer of 1990 Mr McAndrew brought in Mr Giles Weaver as investment director from London, where he had successfully run Prudential's pension business. He began reorganising the UK pension fund business, both by improving communications with

a rival fund management house.

Yet between 1990 and 1991 the value of pension funds under management fell by four per cent and the number of clients dropped from 43 to 34. Although the performance of the funds has improved substantially over that period Murray Johnstone's pension business is suffering from two problems.

First, there is almost always

stone this record is still cloudy.

Secondly, a number of clients were lost because some funds under management were reorganised or reassessed following the takeover or merger of the companies they served. Unfortunately for Mr Weaver this process could not be disguised because new clients were not being taken on.

"We're marking time," says Mr Weaver. "Because of the way the business works it could be a year before we start winning new business on a large scale."

In other parts of Murray Johnstone, success is more obvious. In investment trusts the company last year successfully launched a new trust, Murray Split Capital, and recently won a beauty parade to manage the European Project Investment Trust.

The four main investment trusts recently won a collection of awards from Micropal, the performance analysis concern, for investment performance over the past ten years.

Murray Johnstone's relatively small unit trust sector, which Mr Richard Elliott Lockhart was recruited last autumn from Mercury Asset Management to reorganise, pulled off a coup in February by being the

"A lot of our success is due to marketing and looking after clients, as well as performance", says Mr Michael Palett, of MJI. "We operate from Chicago. The carpet bag approach of visiting British fund managers is not good any more".

sion fund consultants and trustees, and by re-positioning the different funds in the market.

The advantage of Giles Weaver was that being new to Murray Johnstone he didn't have friends there. So he could make unpleasant decisions very quickly," says Murray Johnstone's marketing director, said Church Japan would involve Otsuka Shoe, the group's distributor, and Stock & Zeno, a men's clothing manufacturer. Church would hold a majority stake.

The aim was to develop the Church brand name for classic clothes and accessories complementary to the shoes.

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BA to build £60m operations centre

By Vanessa Houlder, Property Correspondent

**B**AA, the airport company, has announced plans to build a £60m operations centre for British Airways at Heathrow.

BA has agreed to pay an annual rent of £5.2m on the 200,000 sq ft building, which will be completed in early 1994. The project, which will cost £45m to build, will be handled by Lynton, BAA's development arm.

This is one of the largest pre-let property deals in the UK in the last two years.

## DIVIDENDS ANNOUNCED

Fleming Far East.....1.5 July 6 1.8 1.5 2  
Linton Park.....10.5 July 21 10.5 13 13  
Worth Inv Trust.....0.1 July 10 0.21 0.1 0.21

Dividends shown pence per share net except where otherwise stated.

## Church &amp; Co in Japanese venture

By Jane Fuller

Church & Co, the shoe maker and retailer, is increasing its interest in Japan by launching a joint venture with two Japanese partners.

The group has been exportting its Northampton-made classic shoes to Japan for nearly 30 years and now sells more than 10,000 pairs a year. It is Church's fourth largest export market after France, Italy and the US.

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BA to build

## Annual net losses at Pirelli Tyre grow to F1 511m

By Ronald van de Krol  
in Amsterdam

**P**IRELLI Tyre Holding, the Dutch-listed tyre-making arm of Italy's Pirelli group, saw annual net losses widen to F1 511m (325m) in 1991 from just F1 2m in 1990. The downturn was caused by difficult conditions on most world tyre markets, reorganisation costs in Europe and the US, and a downwards revision in the market value of Pirelli Tyre's 5 per cent stake in Continental, its German rival and one-time takeover target.

Pirelli Tyre, which is to cut its dividend for the second year running, said it expected results to reach break-even point during 1992. However, it said it could not say whether this would happen early enough to pull the company out of the red for the full year.

Mr Giuseppe Ferrari, finance director, said Pirelli Tyre, which is 80 per cent-owned by the Pirelli group, had made some headway in the 1992 first quarter. "So far, the results are encouraging showing that we are improving the situation compared with last year."

## GE Capital takes \$126m BBV stake

By Peter Bruce in Madrid

**G**ENERAL ELECTRIC Capital of the US has paid \$126m for a 1.85 per cent stake in Banco Bilbao Vizcaya (BBV), Spain's most powerful commercial bank. The acquisition is part of a wide-ranging strategic deal which will allow BBV entry into a number of GE Capital's UK credit operations.

In a weekend agreement that finally brought to fruition an idea launched in July, GE Capital's UK affiliates control a number of prestigious credit card operations, including Harrods and Burtons and, with Finanzia, the two groups plan to create similar business among large Iberian chains. With the entry of GE Capital, Finanzia also plans to enter into project finance — although its objectives still remain undefined — and property finance.

BBV has also spent \$20m buying 20 per cent of GE Capital Corporation of Puerto Rico, where it recently also took over Royal Bank of Canada's banking business. Most Spanish banks have now established a strong presence in Puerto Rico, regarded as a key element in developing offshore business from the US.

## Turkey ready to court world's banks again

By Richard Walker

**T**URKEY is preparing to turn back to international banks for cash for the first time since a disastrous attempt to raise \$200m founded last year.

Last year, banks were offered a loan margin of 90 basis points (0.9 percentage point) over the London interbank offered rate (Libor). "It was at least 40 basis points too cheap at the time," one banker said last week.

As a result, the republic is expected to have to pay significantly more to guarantee a successful deal this time around. It has retained a group of banks to lead the deal, among them JP Morgan and Moody's.

## US broker fined \$36m

**M**ORGAN STANLEY, the US broker, was fined \$36m on charges by the state of West Virginia that it was responsible for trades that lost millions of dollars from the state's investment fund in 1987, court reports from Charleston.

A spokeswoman for the firm said it planned to appeal. "We expect it to be overturned on appeal," she said.

West Virginia sued Morgan Stanley over about \$40m lost in three deals in which the firm was involved in 1987. Judge

Andrew MacQueen had ruled the state \$22m from those trades, leaving the jury to rule on whether Morgan Stanley was guilty of fraud.

The spokeswoman said the West Virginia Consolidated Fund, involved in the transactions, realised gains of more than \$300m during the period in question, even as it was losing the \$22m.

Judge MacQueen had ruled before the trial opened that those trades violated the Consolidated Fund's guidelines.

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The Sumitomo Bank, Limited

## Taking a provincial telecom into the world market

Bernard Simon looks at Bell Canada's strategy for expanding beyond providing local telephone services

**M**r Jean Monty, Bell Canada's chairman, is determined to prove that a medium-sized telephone company can expand and prosper among the giants of the international telecoms industry.

What it takes, he says, is a careful assessment of strengths and weaknesses.

Bell is Canada's biggest telephone company, with revenues exceeding C\$16bn (US\$12.5bn) a year, profits of almost C\$1bn in 1991 and over 54,000 employees. Its parent, BCE, also owns 53 per cent of Northern Telecom, the telephone equipment supplier.

Bell-Northern Research, jointly owned by Bell and Northern Telecom, a subsidiary in which the shareholders will pool their national marketing and engineering resources.

BCE, clearly acting as Bell's stalking horse, has acquired a 60 per cent stake and forged a close working partnership with SHL Systemhouse, a data-systems integrator with interests in Canada, the US and Britain.

Bell is also trying to find a way of getting more leverage out of the 22 per cent stake

Ontario and Quebec, it has recently moved to deepen and broaden its business.

A consortium led by Bell last month bought the Canadian government's controlling interest in Telesat Canada, which owns and operates the country's commercial satellite network.

A reorganisation of Telecom Canada, the domestic long-distance monopoly owned by the nine provincial phone companies, has left Bell as the most powerful shareholder.

Telecom Canada has been renamed Stentor. A senior Bell executive has taken over as president of Stentor Resource Centre, a subsidiary in which the shareholders will pool their

national marketing and engineering resources.

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which BCE has in Teleglobe Canada, the company which provides all Canada's overseas telephone services.

A common thread through all these moves is Bell's effort to gain a springboard into the US, from where much of the competition in the Canadian telephone market originates.

Mr Monty says Bell plans to step up pressure on Teleglobe to bring down its overseas rates to attract international traffic from US businesses. The alternative, he warns, is for Bell to do a deal with a US company which would bypass Teleglobe.

Two of Teleglobe Canada's satellites have a "footprint" which extends almost to the Mexican border. "There will be 'open skies' in the satellite business in North America," Mr Monty says.

Mr Frank Koelsch, a Toronto telecommunications consultant, concludes: "Bell is trying to put together a very powerful organisation while they still have the strength to do it." A government proposal to limit foreign ownership of any telecommunications common car-

rier to 20 per cent will also benefit Bell.

Much of Bell's most profitable business is threatened by intensifying competition. While the provincial telephone companies continue to be closely regulated by the government, the market for those who "resell" or share phone services has become a virtual free-for-all.

The bulk of the business previously reserved for Canadian utilities is going to the US. With the help of cut-price resellers, for instance, many Canadian businesses now route their long-distance calls through the US. Some have even moved their data centres south of the border.

The resellers, who buy phone connections at wholesale prices from the telephone companies and then "resell" to big users, have gained a 6 per cent share of Canadian long-distance traffic in the past two years. Bell expects their share to climb to over 10 per cent by 1994. Britain's Cable & Wireless has been among the

most successful in penetrating the reseller market in Canada.

Bell is also facing a domestic challenge. Within the next few weeks, the Canadian Radio-television and Telecommunications Commission is expected to open the door for the first time to competition in domestic long-distance service.

Unitel Communications, a joint venture between Canadian Pacific, the transport conglomerate, and Rogers Communications, the country's biggest cable-TV operator, has been fighting for almost a decade to break the long-distance monopoly held by Telecom Canada.

The problem for Bell and the other provincial phone companies is that, although they have halved long-distance charges in the past four years, these calls still provide a huge subsidy to cheap local services.

All local calls in Canada are free. Although any change would be political dynamite, Mr Monty is hoping that regulators will allow the phone companies to start charging for ultra-heavy users, such as the tele-marketing companies which use comput-

erised dialling machines.

Bell has also argued that if Unitel is allowed to compete for lucrative long-distance traffic, it should make a contribution towards the cost of maintaining free local calls. Bell has threatened to cut its investment in local services if Unitel is given an unfair advantage in the long-distance market.

The bottom line for Bell and the other provincial utilities, however, is that they must move fast to bring down costs and improve services.

Bell recently accelerated the conversion of its local network to digital equipment. The work is now due for completion by 1994, three years earlier than planned.

A digital network allows the phone companies to offer lucrative value-added features to subsidise the cheap basic service. Among the newest features is one which allows a household telephone to be used as an answering machine. Bell can also programme one telephone to ring in several different tones, depending on which member of a family is being called.

**GE Capital takes \$126m BBV stake**

By Peter Bruce in Madrid

**GENERAL ELECTRIC** Capital of the US has paid \$126m for a 1.85 per cent stake in Banco Bilbao Vizcaya (BBV), Spain's most powerful commercial bank. The acquisition is part of a wide-ranging strategic deal which will allow BBV entry into a number of GE Capital's UK credit operations.

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**Turkey ready to court world's banks again**

By Richard Walker

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As a result, the republic is expected to have to pay significantly more to guarantee a successful deal this time around. It has retained a group of banks to lead the deal, among them JP Morgan and Moody's.

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West Virginia sued Morgan Stanley over about \$40m lost in three deals in which the firm was involved in 1987. Judge

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In accordance with the Terms and Conditions of the Notes, notice is hereby given that the rate of interest for the period 6th May, 1992 to 14th August, 1992 has been fixed at 5.43 percent per annum and that the coupon amount payable on Coupon No. 1 on 14th August, 1992 will be ¥145,393 per note of ¥10,000,000.

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**Companies and Finance**

**Taking a provincial telecom into the world market**

**Bernard Simon looks at Bell Canada's strategy for expanding beyond providing local telephone services**

**GE Capital takes \$126m BBV stake**

By Peter Bruce in Madrid

**GENERAL ELECTRIC** Capital of the US has paid \$126m for a 1.85 per cent stake in Banco Bilbao Vizcaya (BBV), Spain's most powerful commercial bank. The acquisition is part of a wide-ranging strategic deal which will allow BBV entry into a number of GE Capital's UK credit operations.

In a weekend agreement that finally brought to fruition an idea launched in July, GE Capital's UK affiliates control a number of prestigious credit card operations, including Harrods and Burtons and, with Finanzia, the two groups plan to create similar business among large Iberian chains. With the entry of GE Capital, Finanzia also plans to enter into project finance — although its objectives still remain undefined — and property finance.

BBV has also spent \$20m buying 20 per cent of GE Capital Corporation of Puerto Rico, where it recently also took over Royal Bank of Canada's banking business. Most Spanish banks have now established a strong presence in Puerto Rico, regarded as a key element in developing offshore business from the US.

**Turkey ready to court world's banks again**

By Richard Walker

**T**URKEY is preparing to turn back to international banks for cash for the first time since a disastrous attempt to raise \$200m founded last year.

Last year, banks were offered a loan margin of 90 basis points (0.9 percentage point) over the London interbank offered rate (Libor). "It was at least 40 basis points too cheap at the time," one banker said last week.

As a result, the republic is expected to have to pay significantly more to guarantee a successful deal this time around. It has retained a group of banks to lead the deal, among them JP Morgan and Moody's.

**US broker fined \$36m**

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## UK GIILS

## Dealers adjust to rush of new issues

GIILT PRICES dipped at the long end, as the market adjusted to a rush of new gilt issues and last week's expected cut in UK base rates.

However, with few indications that significant inflationary pressures will reappear over the next few months, the fundamental outlook for the securities appears strong.

The gilt market will focus over the next few days on a spate of economic data related to the UK, in particular on inflation.

The most frequently used measure of headline inflation is expected to show an increase for last month. However, other ways of examining price rises indicate that demand levels in the economy remain weak, in a conclusion that should sustain buying interest in gilts.

Some gilt analysts disagree with this conclusion, pointing to relatively high increases in average earnings across the economy in recent months. Another worry for some economists is the high level of inflation as measured by the prices of services, in contrast to those

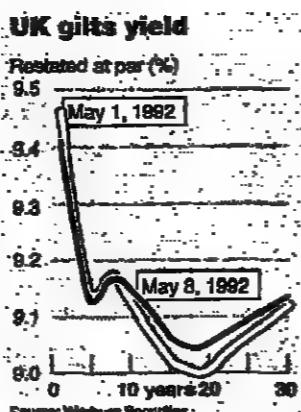
of merchandise goods.

However, last week concern on this score appeared muted. The main reason for the general softness in gilt prices was the effects felt by the market in digesting roughly £9.5bn worth of gilts issued by the Bank of England over the past five weeks.

However, indicating some investors' preoccupation with inflation, the index-linked sector of the gilt market performed well. The 2% per cent index-linked stock payable in 2016 saw a yield drop of 17 basis points (0.17 percentage points), with the bond yielding 4.55 per cent on Friday night.

The overall lure of gilts to many investors was underlined by last week's absorption by the market of £1bn worth of gilts, made available by the Bank on Tuesday. That took the form of a £200m tranche in 2011 and available at a price of 134%, and the second matures in 2016 and is being priced at 117%.

Last week's cut in base rates - from 10.5 to 10 per cent - was flagged in advance by the Bank. It led to a small fall in yields at the shorter end of the yield curve, while gilts with maturities beyond the 5-year range base experienced a yield increase of about 3



basis points, with a corresponding small fall in prices.

As for inflation, attention will focus on the Central Statistical Office's release on Friday of the rise in the retail prices index in the year to April. This is expected to be some 4.4 per cent, as compared with 4 per cent in March.

Much of the likely increase, however, can be explained by technical factors related to distortions in the RPI as measured in April 1991. According to an index constructed by Greenwell Montagu, underlying inflation, stripping out factors such as seasonal food and other distorting influences, is likely to measure 5.1 per cent in April, as opposed to 5.5 per cent on Friday night.

The gilt market will also fix its eyes on Thursday's figure for the underlying rise in average earnings across the economy in the year to March. There will be some disappointment if the figure fails to come down from February's 7.25 per cent year-on-year level.

Peter Marsh

## US MONEY AND CREDIT

## Jobs surprise may put Fed action on hold

THE Treasury bond market's hopes of another easing in monetary policy by the Federal Reserve seem to have been put on temporary hold as a result of better-than-expected jobs figures.

However, judging by the market's ability to shrug off ultimately the news that some 126,000 non-farm jobs were created in April, it would appear that traders still think a quarter-point cut in the Fed funds target is likely, possibly in the early part of June.

Trading was extremely volatile on Friday, as the market absorbed the news of a tiny drop in the unemployment rate, from 7.3 to 7.2 per cent, looked more closely at the figures, remembered the weakness of money supply, and then rallied.

The market had been in a reasonable mood last week as some \$36bn of quarterly refunding went well. The weakening of money supply figures, including a \$9.7bn drop

range in which bonds have lingered for the past three months.

The pace of expansion should remain moderate, keeping the bond market deadlocked in this trading range, Salomon said.

The yield curve also remains extremely steep, with about 300 basis points separating two-year notes and the benchmark 30-year bonds. The 30-year paper was yielding 7.89 per cent on Friday, which represented a rally of nearly one per cent on the day.

Looking ahead, some economists are arguing - and presumably many in the bond market agree - that the Fed will want to do more to stimulate bank lending and perhaps money supply growth as well. The so-called credit crunch is meant to be tapering off, and there have been encouraging signs that regional bank lending is growing much more than the sluggish 1 per cent average annual

rise in loans for all banks.

Inflation should not be a worry for the Fed, according to most analysts.

The forecasts for next week suggest a rise in the April producer price index (PPI), of 0.2 to 0.3 per cent, and in the consumer price index (CPI), of 0.1 to 0.3 per cent.

By the same token, expectations for April retail sales - a decline of between 0.1 and 0.5 per cent - also point to an economic environment that could well be conducive to a rate cut by the Fed.

The jobs data may have, therefore, been more a flicker of hope - especially for those politicians wishing to portray America in solid recovery as well. The so-called credit crunch is meant to be tapering off, and there have been encouraging signs that regional bank lending is growing much more than the sluggish 1 per cent average annual

Peter Friedman

Latest US interest rates now appear on the Currencies, Money and Capital Markets page

This announcement appears as a matter of record only.

26th March, 1992



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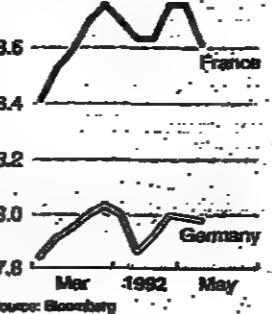
S.G. Warburg Securities

## EUROPEAN BONDS

## UK and French easing test accepted ERM wisdoms

## European bond yields

10-year maturity



LAST week tested some accepted truths about the behaviour of European bond markets in the exchange rate mechanism. The UK and French governments both managed to ease monetary policy despite continued pressure for higher rates in Germany.

Admittedly, the UK gilt market was rather churlish in response to Tuesday's 4-point cut in UK base lending rates. Bond prices fell by a similar 4-point on the day at the 10-year maturity as investors took profits.

The French market was kinder to its government, which reduced the reserve requirements imposed on banks, also allowing them to cut base lending rates by 4-point. Bond yields fell by the close at the 10-year maturity as investors took profits.

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Indeed, there were signs of relief on Thursday when the Bundesbank council opted not to raise rates.

Analysts warn against reading

too much into the events of last week and buying into French OATs and UK gilts within its ERM limits.

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## Portuguese paper loses its shine

AMONG the higher-yielding European bond markets, Portugal has been the clear winner over the past month. But the shine on escudo bonds has become tarnished in the past fortnight, and may lose further lustre in the weeks ahead, writes Richard Waters.

The rush by international investors into Portuguese bonds at the start of April, prompted by escudo's entry into the exchange rate mechanism of the EMS on the wide band, wiped nearly 1 percentage point off the gross yield on five-year, fixed-rate bonds.

Although there were plenty of people predicting Portugal's ERM entry at the end of its six-month presidency of the EC, it did not stop the rush.

Since the middle of April, however, things have been different. The 12.5 per cent gross yield on five-year bonds has widened to around 12.75 per cent at the initial excitement has eased. International investors are banned from buying higher-yielding floating-rate paper, a ruling introduced last summer and extended this year to keep international speculators out of the market.

The yield could be set to rise further: after the 20 per cent withholding tax, the current net yield is close to the 10.88 per cent available on 10-year Spanish bonds. Should the latest figures from Spain show inflation much below 7 per cent, investment in Portugal will begin to look expensive.

Simon London

## FT/ISMA INTERNATIONAL BOND SERVICE

| ISIN         | ISMA       | Country | Issue  | Yield | Rate  | ISIN         | ISMA       | Country | Issue       | Yield | Rate  |
|--------------|------------|---------|--------|-------|-------|--------------|------------|---------|-------------|-------|-------|
| US0000000000 | 0000000000 | U.S.    | STRAIT | 10.00 | 10.00 | US0000000000 | 0000000000 | ASIAN   | REY BANK 10 | 10.00 | 10.00 |
| US0000000001 | 0000000001 | U.S.    | STRAIT | 10.00 | 10.00 | US0000000001 | 0000000001 | ASIAN   | REY BANK 10 | 10.00 | 10.00 |
| US0000000002 | 0000000002 | U.S.    | STRAIT | 10.00 | 10.00 | US0000000002 | 0000000002 | ASIAN   | REY BANK 10 | 10.00 | 10.00 |
| US0000000003 | 0000000003 | U.S.    | STRAIT | 10.00 | 10.00 | US0000000003 | 0000000003 | ASIAN   | REY BANK 10 | 10.00 | 10.00 |
| US0000000004 | 0000000004 | U.S.    | STRAIT | 10.00 | 10.00 | US0000000004 | 0000000004 | ASIAN   | REY BANK 10 | 10.00 | 10.00 |
| US0000000005 | 0000000005 | U.S.    | STRAIT | 10.00 | 10.00 | US0000000005 | 0000000005 | ASIAN   | REY BANK 10 | 10.00 | 10.00 |
| US0000000006 | 0000000006 | U.S.    | STRAIT | 10.00 | 10.00 | US0000000006 | 0000000006 | ASIAN   | REY BANK 10 | 10.00 | 10.00 |
| US0000000007 | 0000000007 | U.S.    | STRAIT | 10.00 | 10.00 | US0000000007 | 0000000007 | ASIAN   | REY BANK 10 | 10.00 | 10.00 |
| US0000000008 | 0000000008 | U.S.    | STRAIT | 10.00 | 10.00 | US0000000008 | 0000000008 | ASIAN   | REY BANK 10 | 10.00 | 10.00 |
| US0000000009 | 0000000009 | U.S.    | STRAIT | 10.00 | 10.00 | US0000000009 | 0000000009 | ASIAN   | REY BANK 10 | 10.00 | 10.00 |
| US0000000010 | 0000000010 | U.S.    | STRAIT | 10.00 | 10.00 | US0000000010 | 0000000010 | ASIAN   | REY BANK 10 | 10.00 | 10.00 |
| US0000000011 | 0000000011 | U.S.    | STRAIT | 10.00 | 10.00 | US0000000011 | 0000000011 | ASIAN   | REY BANK 10 | 10.00 | 10.00 |
| US0000000012 | 0000000012 | U.S.    | STRAIT | 10.00 | 10.00 | US0000000012 | 0000000012 | AS      |             |       |       |

## INTERNATIONAL CAPITAL MARKETS

## US CORPORATE BONDS

## Treasuries rally may bring new wave of borrowing

THE STRONG performance of the US Treasury market in the wake of last week's quarterly refunding has pushed the yield on the long - 30-year - bond back below the key level of 8 per cent. It could also open the door to a fresh round of corporate fund-raising.

The domestic US corporate bond market got off to a busy start to the year, with more than \$75bn of fresh debt in the first quarter. The pace of activity slowed subsequently, as yields in the US bond market climbed, but last week's rally in the market could bring companies back to the market.

"The 79 per cent long bond yield reached in Friday's rally will finish out some more borrowers," forecast Mr Joe MacFie, managing director of capital markets, at JP Morgan Securities in New York.

Since the middle of last year, there were people predicting Portuguese entry at the end of the year, but it did not stop the initial exodus of the initial exchange rate point of the gross rate five years ago. Although the rate has been reduced to 12.5% in the last year, there were people predicting Portuguese entry at the end of the year, but it did not stop the initial exodus of the initial exchange rate point of the gross rate five years ago.

The calendar of potential issues has been building in recent weeks, according to underwriters. However, a cap on supply was created because US companies were no longer able to meet their funding targets when the Treasury market weakened.

Although other factors, such as the shape of the yield curve and the performance of corporate spreads, are also important in determining borrowers' funding costs, the 8 per cent yield level on the long bond has proved an important psychological barrier for issuers. Most compa-

nies are looking at fixed-rate funds. "If you look at rates as far back as 1978, corporate funding rates are currently at the low end of the range," said Mr Bob Scott, head of fixed income at Morgan Stanley.

However, borrowers are facing a difficult choice. They are keen to extend the maturity profile of their debt by securing longer-term funding through the bond markets, in order to refinance short-term debt.

The difficulties experienced by some companies in rolling over commercial paper have made treasurers reluctant to become dependent on short-term debt.

However, the steep shape of the yield curve means borrowers have to pay as much as four points more to raise long-term, rather than short-term funds. Short-term rates have reached historically low levels, which many borrowers find hard to pass up.

"If the economy picks up further, more companies will be prepared to make that trade-off," said one Wall Street capital markets analyst.

In addition, many borrowers still believe that US interest rates have further to fall, and are willing to hold on. The same attitude is contributing to a lack of opportunities in the swap market: a lack of fixed-rate payers in the swap market has kept swap spreads very narrow, so yield spreads have reached his-

torically tight levels, with weaker yields are not attractive.

US institutions are also extremely sophisticated in their assessment of credit risk, often boasting their own credit research capacity. The nuances between different companies with the same credit rating have become increasingly pronounced.

There has also been a growing distinction between cyclical and non-cyclical companies. Since the start of the year, bond yields of non-cyclical companies have tightened about 10 basis points, while those of companies in cyclical industries have performed even better, partly as a reversal of their underperformance last year.

US companies rated Triple-B, which would not even be able to gain access to the public debt markets in many countries, can raise 10-year debt in the US corporate bond market at little more than 100 basis points (1 per cent) above the comparable US Treasury yield.

Meanwhile, investor demand

remains robust. US institutions have substantial amounts of cash to invest, and, with expectations of 3 per cent to 3% per cent inflation, continue to take a reasonably positive view of the bond market.

Demand is spread across the board, with pension funds, insurance companies, money market and mutual funds all opting for different areas of the yield curve.

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#### OVERSEAS FUNDS

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## CURRENCIES, MONEY AND CAPITAL MARKETS

FOREIGN EXCHANGES AND MONEY MARKETS  
Fears over US rates

DESPITE the announcement of better-than-expected April employment figures in Washington last week, the foreign exchange markets are still looking for clear signs of the long-awaited US economic recovery, writes James Blitz.

UK clearing bank base lending rate  
10 per cent  
from May 3, 1992

On Friday, the dollar staged a small rally on the back of the rise in non farm payroll by 126,000. But uncertainty remains over whether the Federal Reserve may cut its fed fund rate again, with analysts looking ahead to Wednesday's retail sales figures for any indication of movement. "We can't rule out another interest rate cut if those retail sales figures are on the weak side," says Neil MacKinnon, chief economist at Yannick International in London. The market forecast is for a rise of 0.3 per cent.

Another cut in US interest

rates would undermine investor confidence in the German short-term interest rates are six points higher.

The recent strength of both sterling and the French franc against the D-mark may also be tested by indicators in both countries this week. On Friday, the monthly US Retail Prices Index is published, with the market expecting it to show a year-on-year rise in April of 4.4 per cent. Provisional consumer prices are published in France on the same day, with analysts forecasting a month-on-month rise of 0.3 per cent.

If the figures overshoot in either country, the markets may question whether their respective governments were wise to engineer a five per cent cut in base rates last week.

Trading in the yen may pick up again after the fall of recent days, which was mostly due to Japan's golden week holiday. Analysts have suggested that the yen could soon strengthen to ¥130 to the dollar from its current position of around

¥135.

| POUND SPOT - FORWARD AGAINST THE POUND |         |         |         |           |            |              |              |          |        |
|--|---------|---------|---------|-----------|------------|--------------|--------------|----------|--------|
| May 8                                  | Buy     | Sell    | Open    | One month | % p.a.     | Three months | % p.a.       | One year | % p.a. |
| US                                     | 1.7860  | 1.8005  | 1.7860  | 1.7975    | 0.6-0.85%  | 1.81         | 2.25-2.75%   | 1.81     | 1.81   |
| Canada                                 | 2.1450  | 2.1625  | 2.1500  | 2.1530    | 0.6-0.82%  | 2.15         | 2.15-2.35%   | 2.15     | 2.15   |
| Netherlands                            | 3.3075  | 3.3220  | 3.3025  | 3.3125    | 0.6-0.85%  | 3.32         | 3.35-3.55%   | 3.32     | 3.32   |
| Denmark                                | 11.3600 | 11.3975 | 11.3625 | 11.3925   | 0-0.33     | 11.36        | 11.35-11.55% | 11.36    | 11.36  |
| Ireland                                | 1.1060  | 1.1060  | 1.1060  | 1.1060    | 0.00-0.05% | 1.10         | 0.00-0.10%   | 1.11     | 1.11   |
| Portugal                               | 2.9450  | 2.9550  | 2.9450  | 2.9550    | 0.6-0.85%  | 2.95         | 2.95-3.15%   | 2.95     | 2.95   |
| Spain                                  | 1.8545  | 1.8740  | 1.8545  | 1.8735    | 0.6-0.85%  | 1.87         | 1.87-2.05%   | 1.87     | 1.87   |
| Austria                                | 1.1150  | 1.1150  | 1.1150  | 1.1150    | 0.00-0.05% | 1.11         | 0.00-0.10%   | 1.11     | 1.11   |
| Italy                                  | 11.4750 | 11.5000 | 11.4750 | 11.5000   | 0.6-0.85%  | 11.50        | 11.50-12.50% | 11.50    | 11.50  |
| France                                 | 9.9550  | 9.9725  | 9.9550  | 9.9725    | 0.6-0.85%  | 9.97         | 9.97-10.50%  | 9.97     | 9.97   |
| Sweden                                 | 12.0275 | 12.0475 | 12.0275 | 12.0475   | 0.6-0.85%  | 12.03        | 12.03-12.50% | 12.03    | 12.03  |
| Norway                                 | 2.2715  | 2.2725  | 2.2715  | 2.2725    | 0.6-0.85%  | 2.27         | 2.27-2.50%   | 2.27     | 2.27   |
| America                                | 20.45   | 20.75   | 20.45   | 20.75     | 1.4-1.6%   | 20.50        | 2.0-2.50%    | 20.50    | 20.50  |
| Switzerland                            | 1.2045  | 1.2055  | 1.2045  | 1.2055    | 0.6-0.85%  | 1.20         | 1.20-1.25%   | 1.20     | 1.20   |
| Denmark                                | 1.1060  | 1.1060  | 1.1060  | 1.1060    | 0.00-0.05% | 1.10         | 0.00-0.10%   | 1.10     | 1.10   |
| Portugal                               | 2.9450  | 2.9550  | 2.9450  | 2.9550    | 0.6-0.85%  | 2.95         | 2.95-3.15%   | 2.95     | 2.95   |
| Spain                                  | 1.8545  | 1.8740  | 1.8545  | 1.8735    | 0.6-0.85%  | 1.87         | 1.87-2.05%   | 1.87     | 1.87   |
| Austria                                | 1.1150  | 1.1150  | 1.1150  | 1.1150    | 0.00-0.05% | 1.11         | 0.00-0.10%   | 1.11     | 1.11   |
| Italy                                  | 11.4750 | 11.5000 | 11.4750 | 11.5000   | 0.6-0.85%  | 11.50        | 11.50-12.50% | 11.50    | 11.50  |
| France                                 | 9.9550  | 9.9725  | 9.9550  | 9.9725    | 0.6-0.85%  | 9.97         | 9.97-10.50%  | 9.97     | 9.97   |
| Sweden                                 | 12.0275 | 12.0475 | 12.0275 | 12.0475   | 0.6-0.85%  | 12.03        | 12.03-12.50% | 12.03    | 12.03  |
| Norway                                 | 2.2715  | 2.2725  | 2.2715  | 2.2725    | 0.6-0.85%  | 2.27         | 2.27-2.50%   | 2.27     | 2.27   |
| America                                | 20.45   | 20.75   | 20.45   | 20.75     | 1.4-1.6%   | 20.50        | 2.0-2.50%    | 20.50    | 20.50  |
| Switzerland                            | 1.2045  | 1.2055  | 1.2045  | 1.2055    | 0.6-0.85%  | 1.20         | 1.20-1.25%   | 1.20     | 1.20   |
| Denmark                                | 1.1060  | 1.1060  | 1.1060  | 1.1060    | 0.00-0.05% | 1.10         | 0.00-0.10%   | 1.10     | 1.10   |
| Portugal                               | 2.9450  | 2.9550  | 2.9450  | 2.9550    | 0.6-0.85%  | 2.95         | 2.95-3.15%   | 2.95     | 2.95   |
| Spain                                  | 1.8545  | 1.8740  | 1.8545  | 1.8735    | 0.6-0.85%  | 1.87         | 1.87-2.05%   | 1.87     | 1.87   |
| Austria                                | 1.1150  | 1.1150  | 1.1150  | 1.1150    | 0.00-0.05% | 1.11         | 0.00-0.10%   | 1.11     | 1.11   |
| Italy                                  | 11.4750 | 11.5000 | 11.4750 | 11.5000   | 0.6-0.85%  | 11.50        | 11.50-12.50% | 11.50    | 11.50  |
| France                                 | 9.9550  | 9.9725  | 9.9550  | 9.9725    | 0.6-0.85%  | 9.97         | 9.97-10.50%  | 9.97     | 9.97   |
| Sweden                                 | 12.0275 | 12.0475 | 12.0275 | 12.0475   | 0.6-0.85%  | 12.03        | 12.03-12.50% | 12.03    | 12.03  |
| Norway                                 | 2.2715  | 2.2725  | 2.2715  | 2.2725    | 0.6-0.85%  | 2.27         | 2.27-2.50%   | 2.27     | 2.27   |
| America                                | 20.45   | 20.75   | 20.45   | 20.75     | 1.4-1.6%   | 20.50        | 2.0-2.50%    | 20.50    | 20.50  |
| Switzerland                            | 1.2045  | 1.2055  | 1.2045  | 1.2055    | 0.6-0.85%  | 1.20         | 1.20-1.25%   | 1.20     | 1.20   |
| Denmark                                | 1.1060  | 1.1060  | 1.1060  | 1.1060    | 0.00-0.05% | 1.10         | 0.00-0.10%   | 1.10     | 1.10   |
| Portugal                               | 2.9450  | 2.9550  | 2.9450  | 2.9550    | 0.6-0.85%  | 2.95         | 2.95-3.15%   | 2.95     | 2.95   |
| Spain                                  | 1.8545  | 1.8740  | 1.8545  | 1.8735    | 0.6-0.85%  | 1.87         | 1.87-2.05%   | 1.87     | 1.87   |
| Austria                                | 1.1150  | 1.1150  | 1.1150  | 1.1150    | 0.00-0.05% | 1.11         | 0.00-0.10%   | 1.11     | 1.11   |
| Italy                                  | 11.4750 | 11.5000 | 11.4750 | 11.5000   | 0.6-0.85%  | 11.50        | 11.50-12.50% | 11.50    | 11.50  |
| France                                 | 9.9550  | 9.9725  | 9.9550  | 9.9725    | 0.6-0.85%  | 9.97         | 9.97-10.50%  | 9.97     | 9.97   |
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| Norway                                 | 2.2715  | 2.2725  | 2.2715  | 2.2725    | 0.6-0.85%  | 2.27         | 2.27-2.50%   | 2.27     | 2.27   |
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| Switzerland                            | 1.2045  | 1.2055  | 1.2045  | 1.2055    | 0.6-0.85%  | 1.20         | 1.20-1.25%   | 1.20     | 1.20   |
| Denmark                                | 1.1060  | 1.1060  | 1.1060  | 1.1060    | 0.00-0.05% | 1.10         | 0.00-0.10%   | 1.10     | 1.10   |
| Portugal                               | 2.9450  | 2.9550  | 2.9450  | 2.9550    | 0.6-0.85%  | 2.95         | 2.95-3.15%   | 2.95     | 2.95   |
| Spain                                  | 1.8545  | 1.8740  | 1.8545  | 1.8735    | 0.6-0.85%  | 1.87         | 1.87-2.05%   | 1.87     | 1.87   |
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| Italy                                  | 11.4750 | 11.5000 | 11.4750 | 11.5000   | 0.6-0.85   |              |              |          |        |





## **NEW YORK STOCK EXCHANGE COMPOSITE PRICES**

4:00 pm prices May 8

Continued on next page



## MONDAY PROFILE

# Billionaire populist on a mission

Jurek Martin profiles US presidential proto-candidate Ross Perot

**I**t is customary in the United States to announce an intent to run for the highest office in circumstances of appropriate gravity. The backdrop of Mount Rushmore, with its four sculpted presidents' heads, is not mandatory, but it is the sort of prop that helps. Ross Perot did it on Larry King Live.

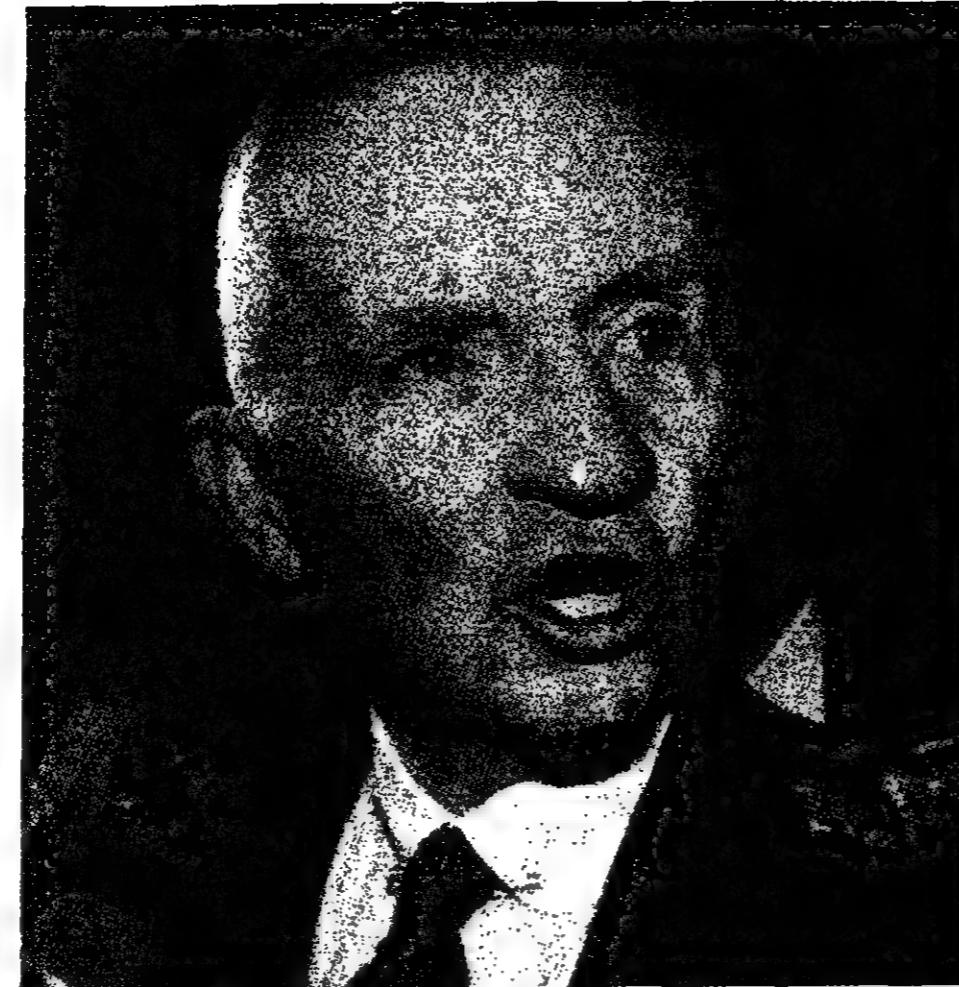
Perhaps he was just cocking a snook at the political system with which he is so profoundly discontent. Perhaps he was being politically astute beyond all measure, for if the age of the telescopist can be said to have dawned under Ronald Reagan, it is reaching its acme, or nadir, in this strangest of election years and in the as-yet undeclared but widely assumed independent presidential candidacy of H (for Henry) Ross Perot.

It is easy to be dismissive, or adulterate, about Perot. The indomitable Molly Ivins, the best big journalist in Texas, probably sums it up best: "As Texas billionaires go, he is one of the best we got." The exception is that most of this breed do not range that far outside the oil "bigness" and buy a few senators and foreign potentates.

Perot is much more than this. He is a man of left and right, in favour of abortion and gun control and against the Gulf war, but opposed to welfare and a hero in the business world: the apolitical billion dollar action man with a mission to rescue the people from the travails of government. A Jimmy Stewart from hard-scrabble Texas minus 10 inches, with a crew cut, jug ears and, as Ms Ivins notes, "the voice of chin-hus".

But he is also a fair-sized folk hero for his missions to find prisoners of war in Indochina and to rescue his own employees from the Tehran mullahs, and he has compiled a corporate record worthy of envy, from the time when, not long out of the Navy, he met his annual IBM sales target by the middle of January. The ultimate entrepreneur, he started his own data processing company with \$1,000 in 1962, sold it to General Motors 22 years later for \$2.5bn, and two years after that, was paid another \$700m by GM to leave the board and shut up about the company's failings (which, characteristically, he did not).

But, having thrived by the sword, Perot must now endure its cuts. A week ago, after a



A Texan Jimmy Stewart minus 10 inches

particularly rough television session with professional political journalists asking a lot of boring questions about the feasibility of his budget cutting proposals, he confessed he had been badly advised.

For the record, he had said the \$400m budget deficit could be pretty much eliminated overnight by \$180m savings on fraud and waste, cutting \$100m from welfare, and getting Japan and other US allies to kick in another \$100m for the privilege of sheltering

PERSONAL FILE

1936 Born, June 27 in Texarkana, Texas. Educated US Naval Academy, Annapolis.

1953-57 Serves in US Navy.

1957-62 IBM salesman, Dallas.

1962 Starts up Electronic Data Systems Corp (EDS) with \$1,000 investment.

1968 Attempts to organise relief airtight to US POWs in North Vietnam.

1974 EDS is sold to General Motors for \$2.5bn.

1982 Perot declares intention to run for US presidency if "drafted" in 50 states.

1983-84 IBM sales manager, Dallas.

1985-86 IBM sales manager, Dallas.

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# BUSINESS AIR TRAVEL

Monday May 11 1992

## SECTION III

As the world tentatively begins to recover from recession, airlines are putting in place programmes to ensure that they win a growing share of the business market. European airlines are adopting many schemes common in the US, reports Daniel Green

### An Aladdin's cave of inducements

**B**USINESS AIR travellers are being wooed by the airlines as never before. Airline marketing teams have been working furiously to win passengers and establish market share before economic recovery brings business passengers flocking to the travel agents.

This is in stark contrast with the past 18 months. The trough in world economic activity saw airlines holding on grimly to existence, with varying success. As corporate revenues dwindled in businesses worldwide, company executives cut spending in many departments including air travel.

This matters a lot to airlines. Business air travellers occupy a special place in the hearts and wallets of industry executives. "We make our money at the front of the aircraft," says one US manager.

At Lufthansa, the German state carrier, the top 20 per cent of customers provides 50 per cent of revenues on its European routes.

In the spring of 1992, there is much talk of recovery but little sign of it. Carriers are continuing to sell heavily discounted tickets, and last month US airlines began a price war on their domestic routes. It followed cut-throat competition on lucrative North Atlantic routes which saw fares fall by one third.

The battle has been joined with such ferocity because this is a critical moment for the industry. Recession-bound customers are on the point of returning to the skies and airlines feel they must now buy the most elusive of commodities: customer loyalty.

Discounted fares represent only one gem in an Aladdin's cave of inducements to fly. The early 1990s has seen an explosion in the number of generous incentives aimed at securing business passenger loyalty. They include special lounges, limousines to the airport, free gifts chosen from the catalogues of expensive stores, on-board massages, beauty therapy, individual video screens on board and more.

Most popular are frequent flyer programmes, where passengers collect points on the basis of the distance travelled and then use the points later to obtain upgrades to business, or first class, or free tickets.

Frequent flyer programmes were developed in the US and have now spread to the UK. Large continental European airlines are thought to be studying the idea and "it is only a matter of time before they launch their own programmes," says an executive of one US airline.

The attraction of frequent flyer programmes to passengers is strong. A survey of business travellers by the International Air Transport Association last week shows that 36 per cent of US passengers were members of a scheme. The figure for UK resident business travellers was 63 per cent.

But the power of such programmes is limited. The same Iata survey showed it ranked only fourth on the list of passenger preferences. And giving away seats might be simple in a recession, but airlines risk losing valuable fare paying passengers as points are redeemed after the recovery is under way. The search is on, therefore, for new ways to attract passengers.

The flavour of 1992 is "product segmentation". Now that computers minutely analyse changing patterns of ticket demand, airlines can create products for very specific groups of passengers. Virgin Atlantic Airways last week launched a "Mid Class" ticket intended for the small minority of economy class passengers who buy full-price tickets. These passengers are almost entirely travelling on business.

Virgin's move is classic airline management: improve service to the business passengers

and leave price cuts for leisure travellers.

The Iata survey supports this strategy. It showed about 80 per cent of business travellers declare bigger seats to be the most desired benefit of travelling in business class.

Such developments are a far cry from the expense of giving away free seats through frequent flyer programmes, or reducing the number of seats. For the airlines it is a means of adding reliability to their service while keeping costs under control. It is an unspectacular kind of service that could have its day, if and when economic recovery pushes demand for air travel closer to the level of supply.



A Boeing 747-400 of Japan Air Lines makes a night landing at Changi International Airport, Singapore. Now, with talk of recovery in the air, the battle is on to win business passengers returning to the skies.

Picture by Glyn Genin

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□ Competition: new names on north Atlantic routes Page 5

□ Improving services: focus shifts to the ground □ UK domestic flights: demand holds up Page 4

□ The US: a radical shake-up □ Wide-bodied jets: bigger means better Page 5

□ Asia-Pacific: market where sky is the limit □ European deregulation: giants, niche players and others Page 6

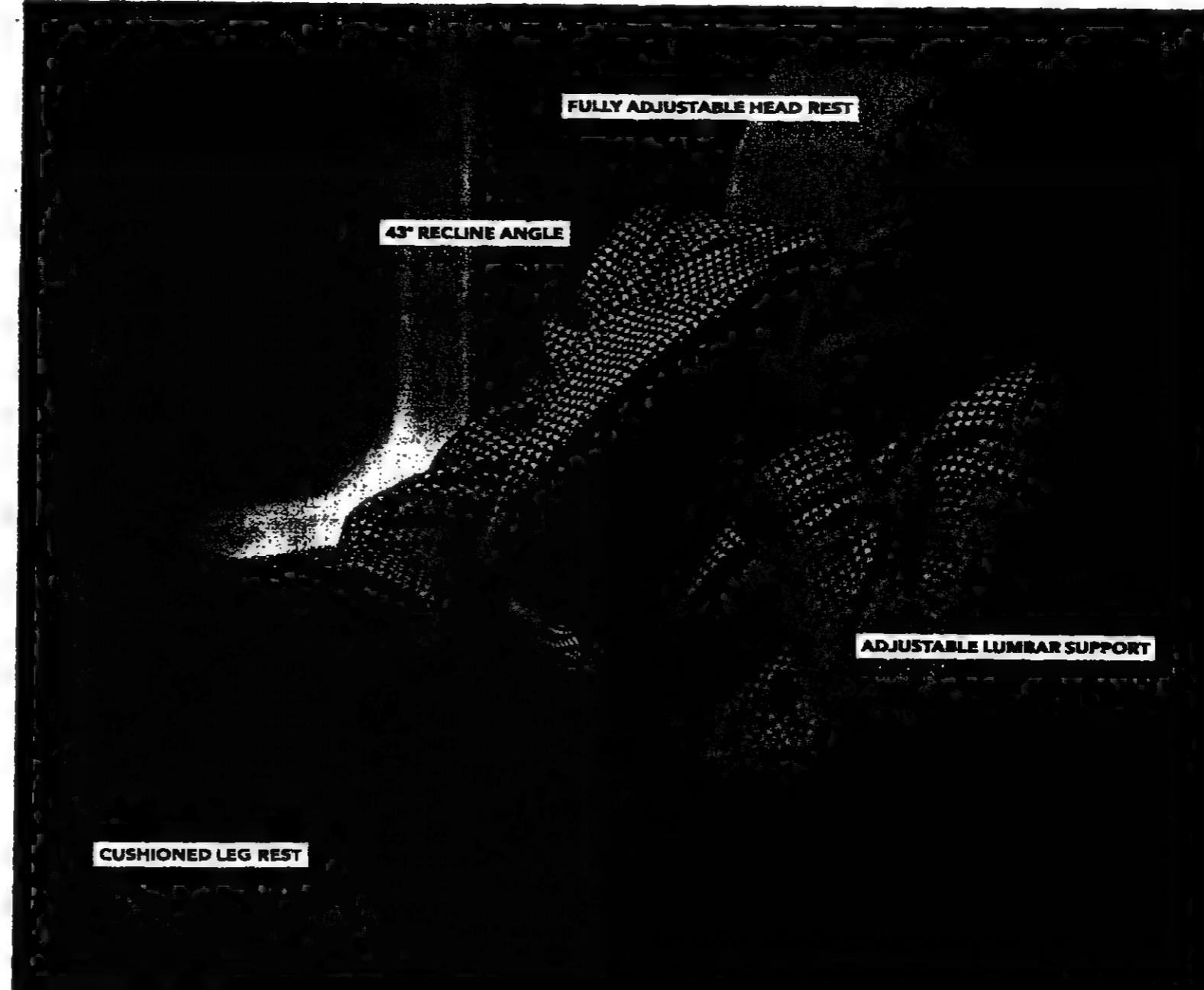
□ Air traffic control: bottlenecks likely to continue Page 8

□ Airborne services: the office in the sky □ Executive aircraft: jet industry welcomes Bush pledge □ Related surveys Page 9

□ Supersonic travel: the successor to Concorde Page 10

Editorial production, *Galvez Bouman*

## When you're away on business, it's important to watch your back.



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It has a cushioned, slide-out leg rest and plenty of room to stretch your legs.

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Plus our exclusive new service from Stansted - London's newest, most modern airport.

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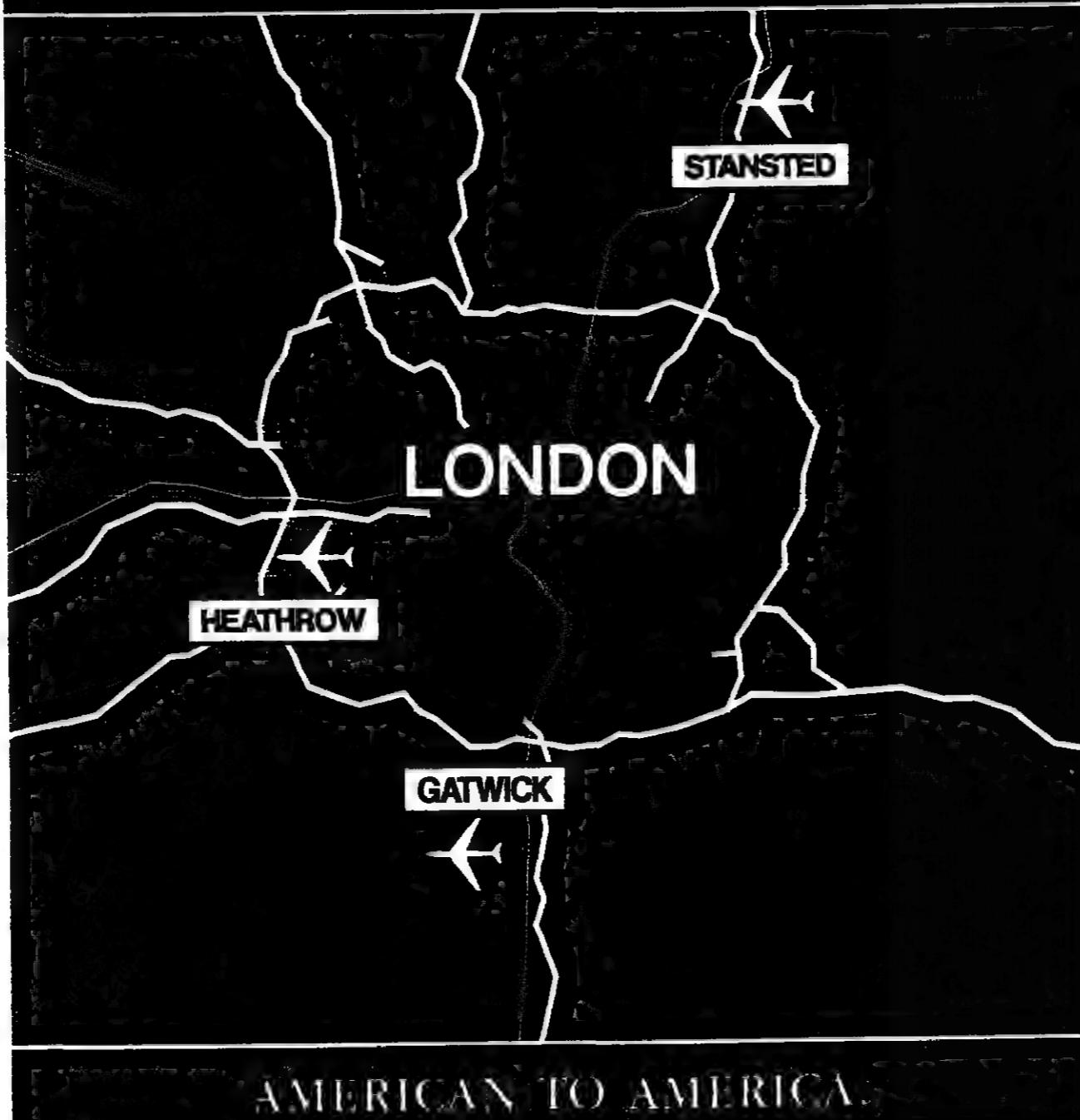
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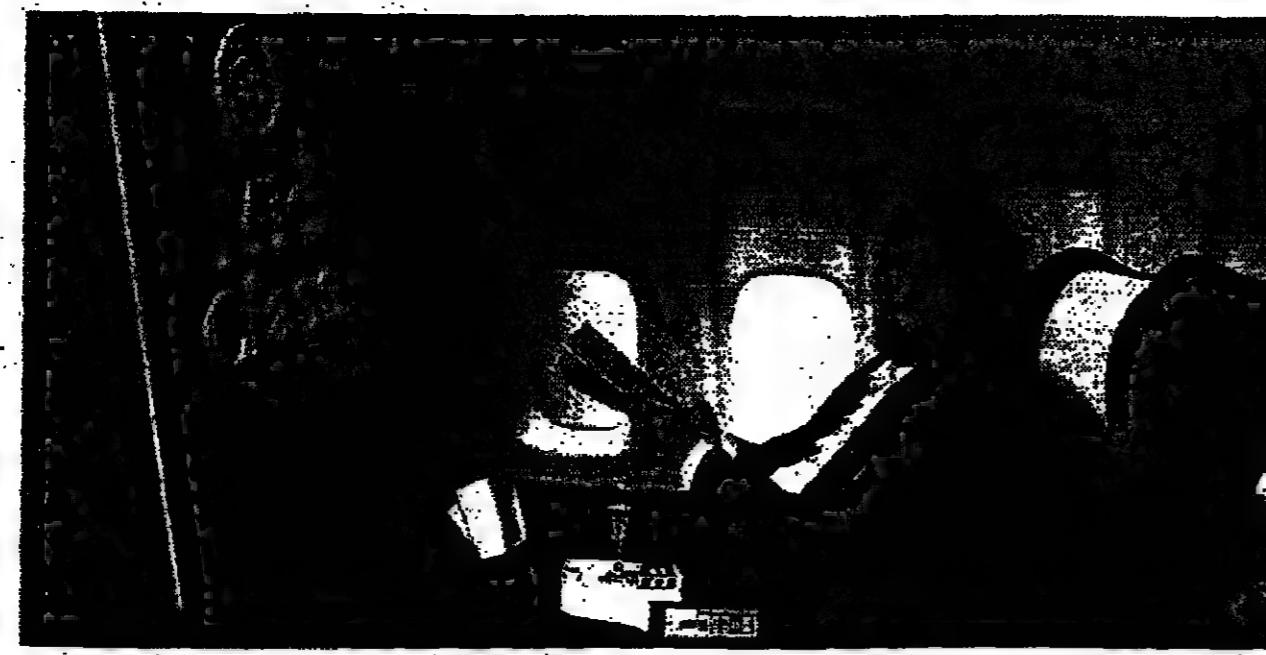
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## BUSINESS AIR TRAVEL 3



Richard Branson at the launch of Virgin's "mid class" seating on routes to America

Tony Andrews

ANY PASSENGER who shunned the North Atlantic during the recession, but who now decides that business prospects are good enough to return to the skies to search for new orders overseas is likely to encounter a rather different world.

In the space of less than a year, the shape of competition on North Atlantic routes has changed radically. The collapse of Pan Am last year showed that the North Atlantic is no friend to an airline in trouble, while the other grand old name of the business, TWA, is languishing under the protection of US bankruptcy laws. These two have been replaced on the North Atlantic by the two biggest US airlines, American and United.

It is more than just a change of names. American and United are the fit survivors of the viciously competitive US domestic market. United has more than half as many employees again as British Airways, it has almost 500 passenger aircraft and carried 170,000 passengers a day even in last year's depressed market.

American is the bigger of the two across the Atlantic. If the name is unfamiliar to any European business passengers it is because a year ago it had less than one third of its present capacity operating on routes between North America and the UK.

American and United have announced their arrival in Europe with a storm of advertising and promotion. Passengers are still scarce, and ticket discounting widespread, but both are determined to grab market share.

The potential rewards are high in this, the busiest of long-haul air corridors. There is already evidence that the arrival of the two newcomers is heralding rising prices across the North Atlantic. Published fares in 1992 are 8-10 per cent higher than last year, says Mr Paul Karos, airline analyst at First Boston in New York. Although discounting means that published fares bear little resemblance to the actual prices paid for tickets, it is easy for airlines to rein back

Daniel Green reports on the changing shape of competition on key routes

## New names cross the North Atlantic

Business travellers resident in the US are much lower in Europe partly because European carriers have in the past participated with limited enthusiasm as junior partners with US carriers.

This is changing. "We are

now seeing the European carriers launching their own programmes," says Mr David Colman, vice-president of United Airlines' Atlantic division.

British Airways is leading the way. Until a year ago, BA participated in frequent flyer

programmes operated by United Airlines, American Airlines and others. In the spring of 1991 it began its "Air Miles" promotion. It has now linked it with other incentives aimed at business travellers, such as use of executive lounges.

Both Air France and the

German carrier Lufthansa are said by industry sources to be preparing to launch similar schemes.

Frequent flyer programmes are popular with passengers, but they have their dangers for the industry. Airlines acknowledge privately that the backlog

of free seats to be redeemed could squeeze out fare-paying passengers.

One solution is to have strict time windows on when the free seats offers can be exercised.

But this might reduce the attractiveness of the schemes. Marketing strategists are also

aware that as more airlines jump on the frequent flyer programme bandwagon, their effectiveness as marketing tools - to differentiate between rival airlines - diminishes.

In the knowledge that frequent flyer programmes could become progressively less effective, US carriers have been carrying out their own private surveys of what UK business passengers value on transatlantic flights. The most requested items include sleeper seats, seat selection at time of purchase, not having to sit next to anyone, and a special lounge.

Virgin Atlantic's launch last week of a Mid Class, with wider seats for economy class passengers who have paid full price for their tickets, reflects these priorities. But Virgin's is also a move that should raise the average fare it receives for a ticket. As such, it is part of the industry-wide strategy of raising fares.

This strategy can only be helped if economic recovery pushes up demand. In an increasingly liberalised environment, competition is the main force that might limit the rises.

"The new US rivals are stronger than the companies they replace," admits Mr Paul Griffiths, Virgin Atlantic's commercial director.

Business passengers must hope that the market will make sure any price rises are small and accompanied by genuine improvements in service.

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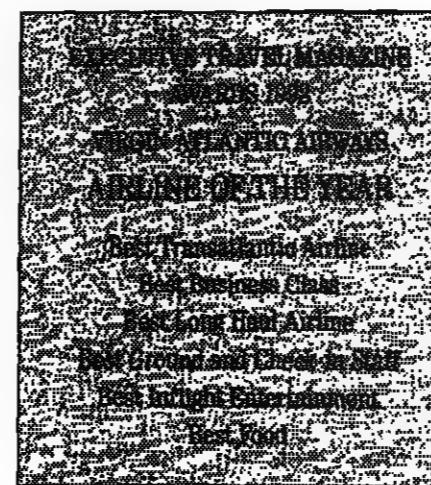
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atlantic





USAir Express aircraft at LaGuardia Airport, New York (left) and Delta aeroplanes at St Louis, Missouri



Glyn Gorham

Opportunities clearly exist for more niche airlines to meet the needs of travellers

## THE US

## Some fares may be less

AIR TRAVEL in the US for the business executive has undergone a radical shake-up in recent weeks.

The overhaul started in mid-April, when American Airlines, one of the nation's largest carriers, announced that it was restructuring all its domestic fares. Out went the mass of discount offers, including corporate discounts, leaving the company to promote four basic fare classes. These comprise first class, full coach, seven-day advance purchase, and 21-day advance purchase. (This last class was subsequently changed to 14-day advance purchase, as competitors paled in.)

American explained that it would switch to a mileage-based system and claimed that, as a general rule, the new fares would be cheaper than those previously pertaining in these particular classes. For instance, it pledged that first class fares would be 20-50 per cent below previous levels. Full coach fares (now called AAnytime fares) would be 35 per cent lower.

In truth, matters were never quite that simple. Mr Bob Crandall, American's chairman, was quick to point out that the carrier's business class fares on the New York-Los Angeles route would not be affected, for example. Nevertheless, the carrier estimated that its new structure would

mean that the total number of different fares offered would shrink dramatically, from over 500,000 to nearer 70,000.

American's move has been variously interpreted. Some commentators have suggested that it was a response to the persistent threat posed by smaller competitors. On the one hand, Mr Carl Icahn's bankrupt Trans World Airlines has been undercutting virtually all other carriers in the domestic market, in a desperate effort to win customers. This has cost the airline dearly – it has produced operating losses of \$34m and \$65m in January and February respectively – but there is no doubt that travellers prepared to take a chance on TWA's continued existence have generally flown via the carrier at extremely cheap rates.

On the other hand, Southwest Airlines – based, like American, in Texas – has been running very attractively-priced services on high-density business routes. (Indeed, in the forum which followed American's move, Southwest probably scored the best publicity coup by saying: "We'd like to match American, but that would mean we'd have to raise our prices.")

Mr Crandall, however, had other explanations for his carrier's initiative. He claimed that the move would be justified by the subsequent cost-savings, the medium-term increase in business which should develop, and by travellers' switch to higher-quality tickets. For example, a businessman might now buy a cheaper full fare ticket, instead of searching for complex discount fare arrangements (which often involved throwing part of a ticket away, or swinging Saturday night stay-overs).

Some commentators agree with the airline chief's analysis.

"American is willing to take diminished yields in the short term to reduce the costs of maintaining a structure with half a million separate fares," commented Avmark, the aviation consultancy. "It is an attempt to break the recession-induced stagnation in air travel growth and put more people in the airline's seats.

It makes economic sense only if your pockets are deep enough to stand those reduced yields for a time."

That is the upside. The downside are the decisions by American – and some others – to phase out corporate discounts and introduce a \$25 fee for each reticketing requirement. And for those business travellers who are able to book ahead, the array of discount fares has certainly subsided – even if the continued presence of financially-troubled carriers in the industry means that they have not disappeared altogether.

Nikki Tait

New York

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## WIDE-BODIED JETS

## Bigger means better – and it saves money

LIKE HEAVYWEIGHT boxers, the biggest aircraft combine glamour and popularity. They embody mass marketing of cheap air travel and yet are the flagships for the world's airlines.

Even during the world economic slowdown of the last 18 months, manufacturers have been pouring cash into the development of new wide-bodied aircraft. The reason is that bigger aircraft mean cheaper travel. With cheaper travel, there can be more passengers and in turn more aircraft sales.

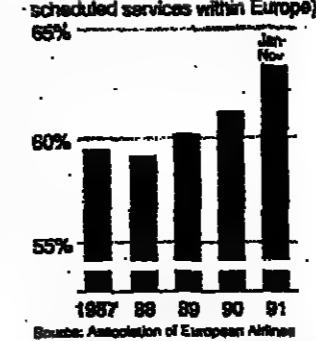
How are wide-bodied aircraft different from other aircraft? "Luxury," according to Mr Paul Griffiths, commercial director of Virgin Atlantic. On a wide-bodied aircraft there is room for more legroom and the sheer space that business passengers demand on long-haul journeys.

Mr Rod Muddle, head of planning at British Airways, has a different point to make. "Our overriding motive is to provide growth at competitive unit costs," he says. "This is only achievable with wide-bodied jets."

Big aircraft save airlines money in several ways. At many overcrowded airports including London's Heathrow, Tokyo's Narita and New York's JFK, landing rights are rationed. Each airline has a specific number of landing and take-off slots available to it. Airlines jealously guard their landing rights knowing they will probably not be given any more. It is possible nevertheless for airlines to plan for growth by using bigger aircraft.

Such double-deckers have been the subject of much industry talk in recent weeks. The ideas are exciting, but the operators of airports are worried they will not be able to cope

## Discounted tickets



worried they will not be able to cope. "Wingspan is the biggest issue," says Mr Richard Everett, director, legal services, of BAA, which operates most of the UK's large airports. The Boeing 747 has a wingspan of 65 metres but BAA is drawing up contingency plans to accommodate 85 metre wingspan aircraft.

Mr Everett warns that much of the talk of ultra-high capacity aircraft might come to nothing. "There is a strong feeling in the industry that a bigger 747 is more likely to arise," he says. He forecasts that the upper deck of the Boeing 747 will be extended along the length of the fuselage. Already the 747-300 and 400 have an upper deck more than seven metres longer than on previous 747s.

Dealing with bigger wings is one of several problems. It is already a tedious process to put 400 passengers on an aircraft. If numbers were doubled, BAA says it would move to two-door boarding, requiring a redesign of terminals. BAA has no plans to do this "until the larger aircraft are already on their way".

Megajumbos will happen, insists BAA. "It is a total rethink," says Mr Muddle. The 747 was designed 30 years ago and there are new customers now with different requirements. The strongest source of demand comes from the Pacific rim, he says.

As if to echo this sentiment, McDonnell-Douglas is already talking of the non-stop flights that will be possible with the MD-12: Dallas to Seoul, Zurich to Singapore and others.

Mr Muddle has detailed a 10-strong team at BA to list what parameters a turn-of-the-century world champion megajumbo should follow. Their blueprints could presage the next age of air travel in which passengers paid less for seats and yet were able to fly non-stop between just about any two cities on the globe.

Daniel Green



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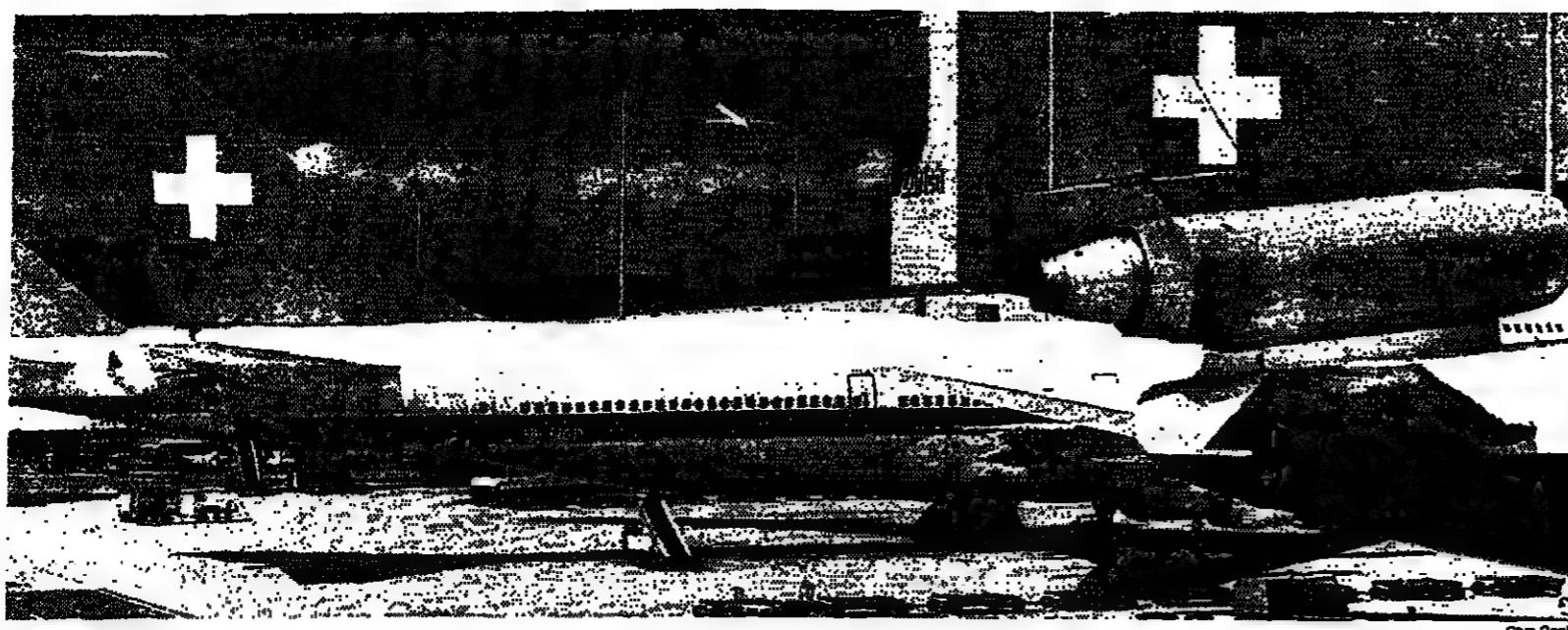
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## LIBERALISATION IN EUROPE

## Giants, niche players and others

ON JANUARY 1 1992, the European Community moves another step towards deregulating the skies over its 350m citizens. Although the details will not be finalised until mid-summer, in theory, airlines from one country will be able to sell tickets for flights between two other countries and perhaps even within other countries.

Airlines with captive home markets such as Lufthansa in Germany and Air France face the prospect of competing on the Paris-Berlin route with the likes of British Airways or KLM.

The result should be cheaper fares. When the US deregulated its skies in 1978, rival airlines threw themselves into a sometimes deadly war. Low fares eventually brought low some of the great names of US aviation history.

PanAm, Braniff, Eastern and People Express disappeared. TWA, Continental and others are in deep trouble, protected from their creditors by Chapter 11 bankruptcy rules.

In spite of such failures, supporters of deregulation point to busy routes such as Los Angeles-San Francisco where fares are low and still profitable much of the time. Successful airlines argue that the years of competition have simply eliminated the inefficient.

However, many in the industry believe that Europe is not like the US. They say deregulation will lose its airlines a lot of money and that fares will not fall far. The Association of European Airlines, which represents 22 national carriers, says that this is because the cost structure is different in Europe.

● Air traffic control charges are higher to reflect the crowded skies and complexities of international travel.

● Landing charges are higher, reflecting demand for use of the most important airports. American Airlines briefly flew transatlantic flights on from Brussels to Zurich. "It was expensive. We were paying double the landing costs on a short-haul flight," says the airline.

The logic is that a deregulated Europe will, like

the US, allow only two types of airline to prosper: the giant, whose economies of scale give it greater financial strength, and the niche player, which concentrates on taking a slice of revenues from busy routes.

Europe is full of airlines that do not fit into either category. One, Scandinavian Airlines System (SAS), has been among the most energetic in trying to find partners. It is in the European Quality Alliance (EQA) - which allows for the co-ordination of timetables and sharing of some airport facilities - with Swissair and Austrian Airlines.

Last month it boosted its stake in Airlines of Britain, the parent company of British Midland, from 24.9 per cent to 40 per cent. In February, it agreed to buy 51 per cent control of Linetfly, the Swedish domestic carrier.

The acquisition is designed to consolidate the airline's position in its home market in anticipation of Swedish airline deregulation.

"By combining SAS with British Midland and EQA, we will have an annual passenger

volume of 35.2m passengers," says Mr Jan Carlson, the chief executive of SAS. This, he says, makes his partnership the largest in Europe, ahead of Air France with 33.4m passengers a year.

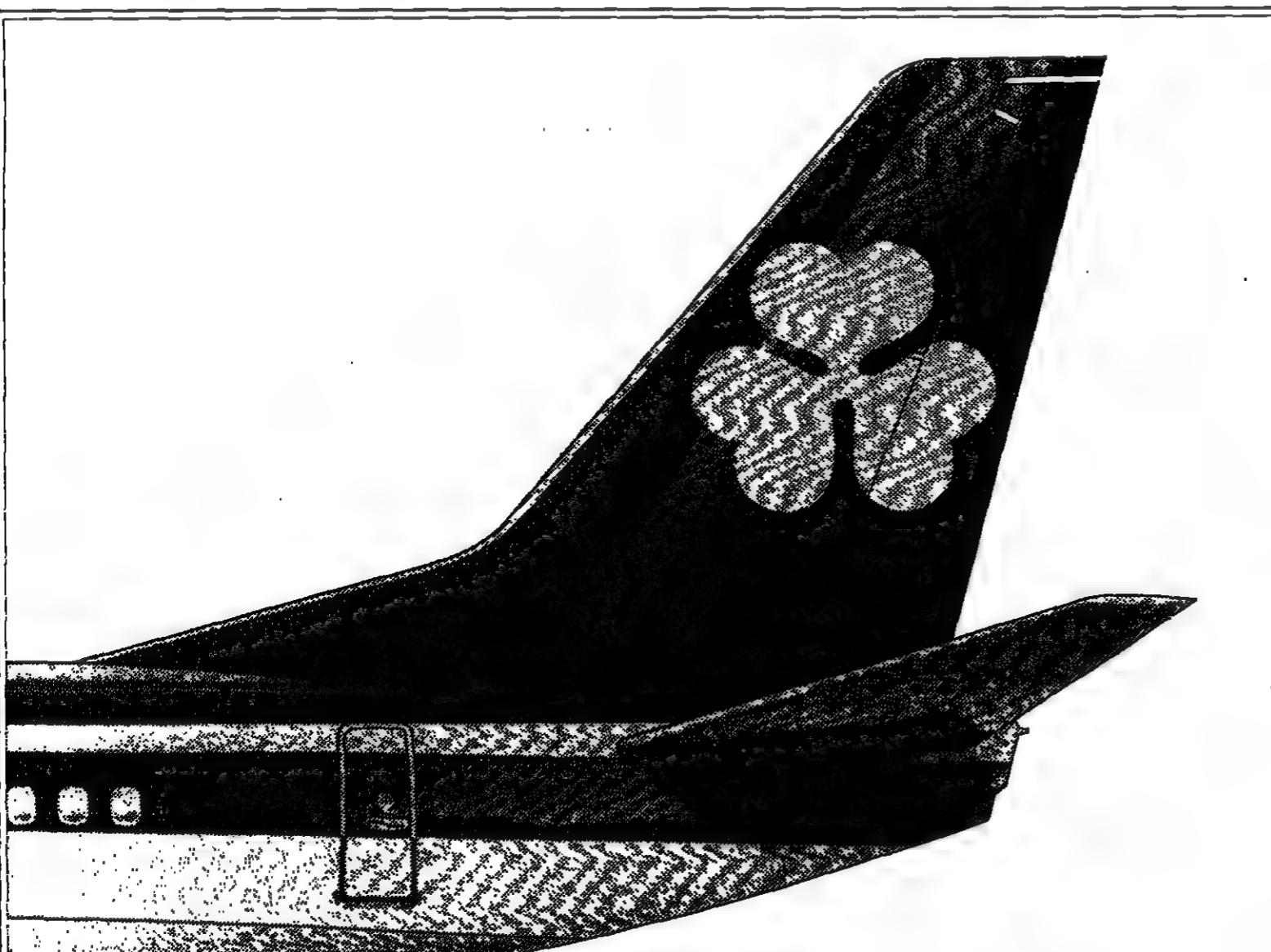
Few deny that such alliances will improve the chances that airlines become more efficient. And if European deregulation follows the US example, then there will be heavy competition among efficient airlines on busy routes between financial and industrial centres. Business travellers will be among the first to benefit.

But with Europe's high cost base, airlines' flexibility to cut fares is limited. Such cuts that are likely could be slow in coming as some European governments resist rapid liberalisation.

Before the end of the century

- possibly in less than a year - business travellers will have a greater choice of airlines on which to fly. But those looking forward to sharp falls in fares will probably be disappointed.

Daniel Green



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## ASIA-PACIFIC

# Market where the sky is the limit

"We cannot expect a big improvement to 1990 levels for at least another year or year and a half," he says.

Far from threatening to dominate Asia-Pacific skies, as they have many other regional markets, Japanese rivals will do well just to hang onto their already dwindling market share, industry observers say.

"The way the Japanese achieved their position in many industries was to get in with low prices, aim for market share and slowly build up. But airlines operate on bilateral agreements so you can't get market share without offering the other party monetary rewards or a similar share," says Mr Mok.

"There is very little room left" to win away customers with service superior to that of foreign rivals, concedes JAL's Mr Iwata.

Incursions into their home airspace by low-overhead carriers are particularly well positioned to expand rapidly, backed by surging economies and reputations for some of the world's best in-flight service. Among the leaders is Hong Kong's Cathay Pacific, Thai Airways International and Singapore Airlines (SIA) - already one of the island state's leading enterprises.

Flag carriers from other industrialising nations, including Malaysia Airlines and Garuda Indonesia, are also keen to capitalise on growing business and tourist travel.

To the north, Korean Air has carved out an impressive niche, flying between the homeland, North America and neighbouring Japan.

Industry observers see the region's economic superpower as the fulcrum for Asia-Pacific business air travel, because of the size and growth potential of Japan's market and its geographical suitability to act as a hub for onward travel from south-east Asia to Europe and North America.

Unfortunately, Japanese business travellers have been slow to return since the Gulf War knocked them from the skies, partly because of the current economic slowdown at home.

"We've noticed quite a few Japanese companies since the Gulf War have suffered financially and downgraded executives formerly entitled to a higher class of travel," says Mr Shiro Shibusawa, SIA's manager of industry affairs and public relations in Tokyo. "Still, we hope business on Japanese routes will grow faster than elsewhere."

The near-term prospects are not bright, says Mr Takeharu Iwata, vice-president of Japan Airlines (JAL), the world's seventh largest carrier in 1990.

Close to home, the last several months have witnessed a rash of new services between second-tier Japanese cities such as Fukuoka and Hiroshima and international destinations, in part because no new slots are available at Tokyo and Osaka area terminals.

Routes to Indochina also are increasing in number as political conditions improve and a rapidly rising flood of investors and tourists makes its way to Vietnam, Laos and Cambodia. Demand for service to the Chinese mainland likewise is quickly expanding.

South-east Asian airlines should fare well in competition to and from Europe and North America, argues Mr Mok. "They have strong cash flows and money to buy new aircraft. Most are also efficiently run. I tend to be bullish on airlines in the region."

The major bottleneck at present and future key to Asia-Pacific travel is Japan's acute shortage of airport capacity, which is already forcing airlines to shelf expansion plans.

The New Kansai International Airport off the coast of Osaka will be the nation's first 24-hour facility when it opens in mid-1994, about 15 months behind schedule. A survey earlier this year reflected just how far available terminal space lags demand in reporting that carriers now seek twice the facilities planned in Osaka to accommodate 160,000 arrivals and departures annually.

Along with major expansion projects at the Narita and Haneda terminals serving Tokyo, Japanese air traffic capacity should roughly double by 1995. The expanded capacity will add severe price competition to the already troubled Japanese carriers' list of woes, enabling new rivals to enter the market and established foreign airlines to increase service.

US carriers have already carved out large markets to Japan and beyond with the help of giant feeder systems back home and politically sensitive international agreements that provide them abundant terminal access.

However, even with Japan's new terminals in service, capacity shortages will dampen traffic growth for years.

That could be good news for airport projects elsewhere in the region, including South Korea, Hong Kong, Taiwan and Singapore, which are seeking some of the hub-terminal activity that has benefited many North American cities.

Neil Weinberg  
Tokyo

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to home, the last years have witnessed a new services between cities in Japan and Hong Kong, and international destinations, part because of Tokyo's availability at Tokyo's international terminals. The Chinese mainland is quickly expanding south-east Asian cities and fare well in comparison to and from Europe and North America, argues Mr. Shoboda. Demand for air travel is growing rapidly, rising from 10% to 15% to 20% to 25% annually. They have strong air and money to buy aircraft. Most are also privately run. I tend to be on airlines in the region, says.

The major bottleneck is current and future key to the airline travel is Japan's airport capacity, which is already forcing them to shave expansion.

The New Kansai International Airport off the coast of Osaka will be the nation's major facility when it opens mid-1994, about a month behind schedule. A new project this year reflected in far available travel space, enabling new routes and demand in open that carriers now see the facilities planned to accommodate international rivals and departing.

Along with major expansion projects at the Haneda and Narita airports, Japanese air traffic capacity should roughly double by 1998.

The expanded capacity will add seven new competition to the already crowded Japanese market.

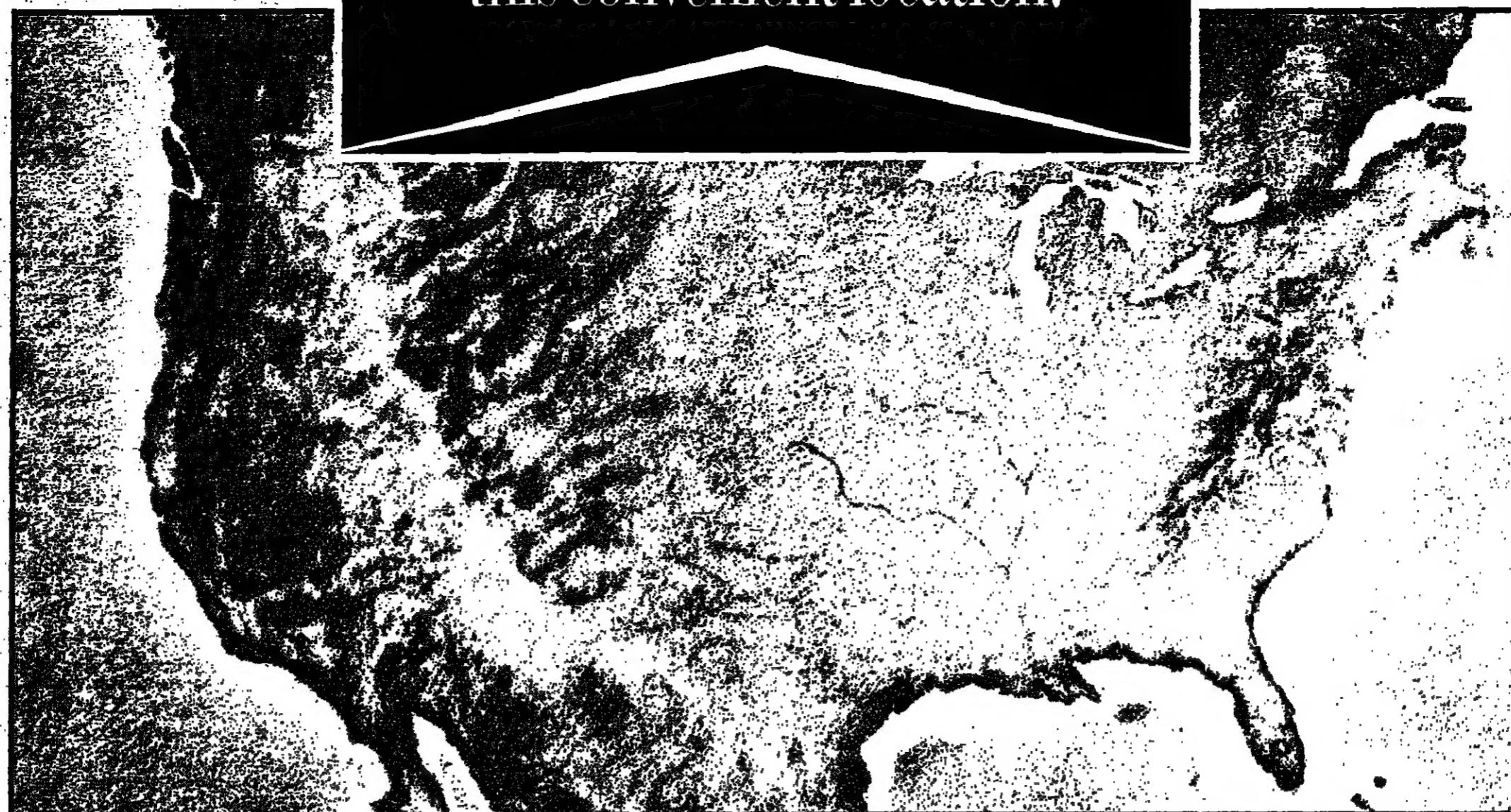
However, even with new terminals in service, capacity shortages of Japanese traffic growth.

That could be good news for airport projects elsewhere in the region, including South Korea, Hong Kong, Taiwan and Singapore, which are also some of the leading activity that has been seen in North America.

Neil Webster  
Editor

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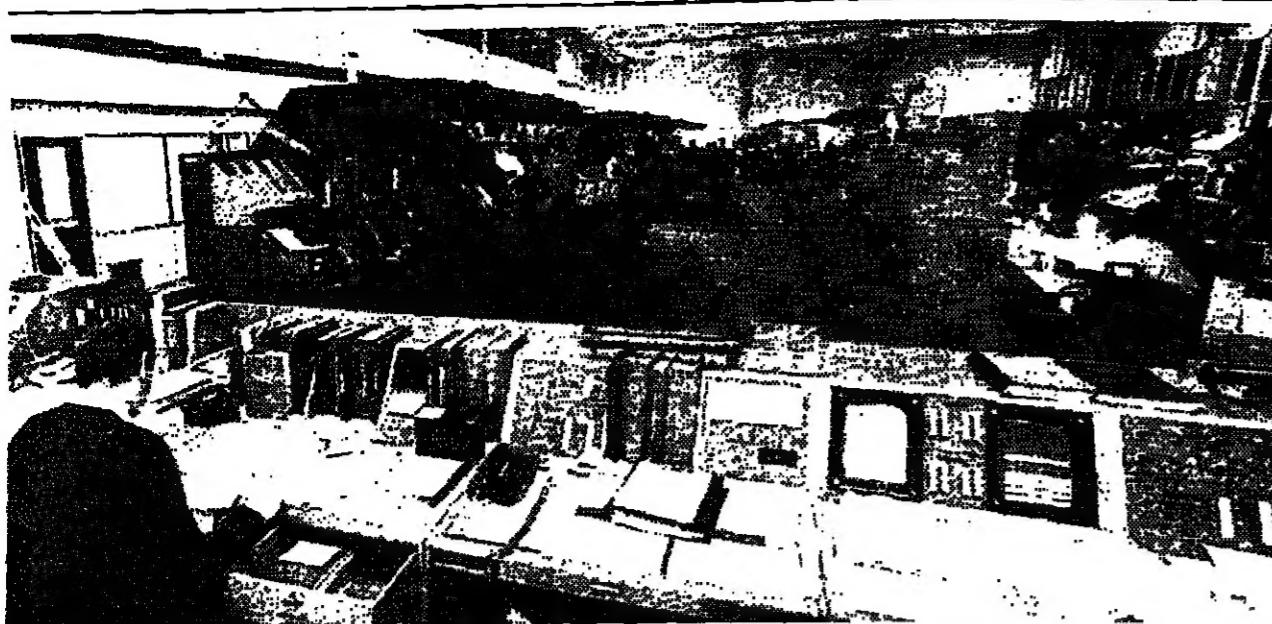
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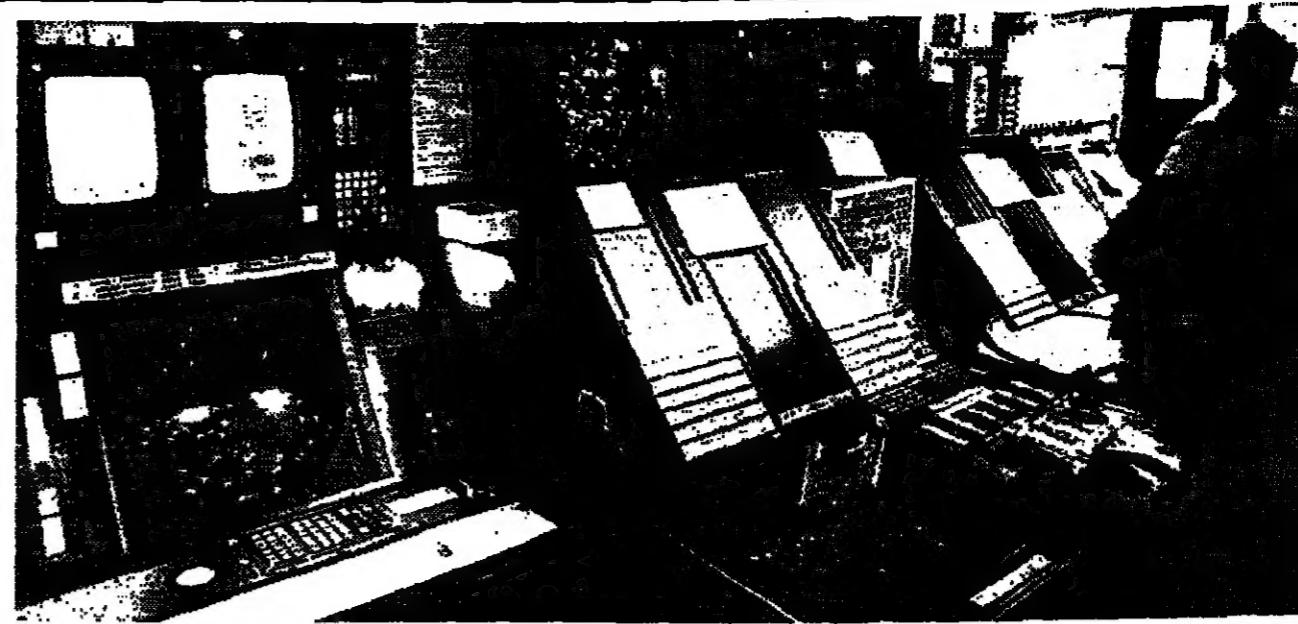
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## BUSINESS AIR TRAVEL 8



The civil operations room at the air traffic control centre in West Drayton, Middlesex, with the supervisor's desk in the foreground and (right) a close-up of the screens



## AIR TRAFFIC CONTROL

## Those bottlenecks seem likely to continue

THE BUSINESS traveller hardly needs reminding about the inadequacies of the European Air Traffic Control (ATC) system - the delays are all too real and there is little prospect of real improvement in the next two to three years.

Last year in Europe more than 20,000 flights a month in the summer and 10,000 a month in the winter were delayed because of ATC problems. The proportion of flights more than 15 minutes late almost doubled between 1987 and 1991.

The Association of European Airlines, representing 22 European carriers, says almost 20 per cent of flights were delayed by more than 15 minutes last year, only slightly better than in 1990 even though 1991 saw a 7 per cent decline in air travel caused by the Gulf War. Last year, 54,000 aircraft hours were lost because of congestion, equivalent to the annual workload of a fleet of 20 short-haul jets.

A comparison of times on short-haul routes within Europe shows that flights are now scheduled to take between 5 and 10 per cent longer today than they did 20 years ago, despite improvements in technology. For example, in 1972 a British Airways flight between London Heathrow to Paris Orly took one hour. Today the same flight is scheduled to take five minutes longer - to allow for delays.

Unprecedented air traffic growth in the 1980s, coupled with a shortage of air traffic controllers and ageing equipment, has resulted in conges-

tion on the ground and in the skies, and pushed Europe's fragmented ATC system to breaking point, particularly during peak summer periods.

With air traffic still growing at about 8 per cent a year, the volume doubles every 10 years. As a result, airlines and civil aviation authorities have warned that Europe faces an air travel crisis in the next few years unless urgent action is taken to harmonise and integrate European ATC systems.

According to Mr Karel Van Miert, EC transport commissioner, air traffic delays in Europe already cost £1.3bn a year and airlines have warned that these threaten to undermine Brussels's efforts to liberalise European air transport.

The problems were highlighted in a report considered by transport ministers from the 28 member countries of the European Civil Aviation Conference (ECAC) who gathered in London in March. The report said the world needed to harmonise and improve air traffic control in Europe in the 1990s "will be much greater" and more costly than first estimated.

The study, undertaken by Eurocontrol, the Brussels-based government-backed air safety group, examined the ATC systems of the 23 nations which were members of the

conference in April 1990 when the European Air Traffic Control Harmonisation and Integration Programme (Eatchip) action plan was agreed (since then five eastern European nations have joined ECAC). In Europe some 50 ATC centres spread over an area of 3m square miles - roughly comparable in size with the US which operates a single ATC system from 20 centres - handled 4.8m flights in 1990, of which 90 per cent were internal European traffic.

In contrast to the US, the European ATC centres "share one big (technical) deficiency, namely their generalised incompatibility," said the report. Eurocontrol discovered 31 different systems in the European ATC centres, using computers from 18 manufacturers, with 22 different operating systems and 33 different programming languages.

The result, said the report is "a patchwork of systems, most of which have been developed independently, using different designs and methodologies leading to further incompatibilities." In addition, of the centres evaluated, Eurocontrol said half had "significant deficiencies" and almost one in four had "major deficiencies", while only 17 per cent had no problems. Until fairly recently,

The basis of the plan therefore is a "programme of convergence," overseen by Euro-

control, to harmonise procedures across Europe and improve and upgrade the existing ATC systems with equipment complying to common standards which can then be integrated. The plan embodies a step-by-step approach to integration, setting a series of operational targets such as those for radar coverage and communications. The strategy aims progressively to integrate ATC systems after they are harmonised in the busiest "core area" - roughly bounded by London, Frankfurt and Paris - by 1995 at the latest and elsewhere by 1998.

In March the ECAC transport ministers agreed to extend the plan to harmonise and integrate the operations of ATC systems to the five new Eastern European Conference members, Bulgaria, Czechoslovakia, Hungary, Poland and Romania. Since the capacity of the air traffic system depends

not only on the en-route air traffic control system but also the operational airport infrastructure, ECAC transport ministers also acknowledged the importance of relieving congestion in and around airports by launching a new airport strategy.

Overall, members of the ECAC plan to spend more than Ecu 3bn on air traffic equipment over the next four years.

The UK itself plans £750m of expenditure on the air traffic system by the end of the century, including the building of a new air traffic control centre on the south coast, due to be operational by 1996.

At the same time, some progress towards integration of ATC systems has been made in parts of Europe and Eurocontrol has begun the task of creating a single central flow management unit in 1994 co-ordinating airline flight planning throughout Europe and replac-

ing the current five flow management units.

In the longer term the ECAC strategy has been designed to accommodate the introduction of new advanced technology systems such as air-ground data links and satellite tracking and navigation systems including the International Civil Aviation Organisation's Future Air Navigation System (Fans).

Satellites, in conjunction with VHF radio, precision landing systems and aircraft transponders which report altitude and other data are likely to revolutionise air traffic control worldwide. For example, developing countries could use satellites instead of expensive ground-based radar systems to build an ATC system at a relatively small cost.

The US, which boasts the world's most sophisticated ATC system, will nevertheless also probably begin replacing

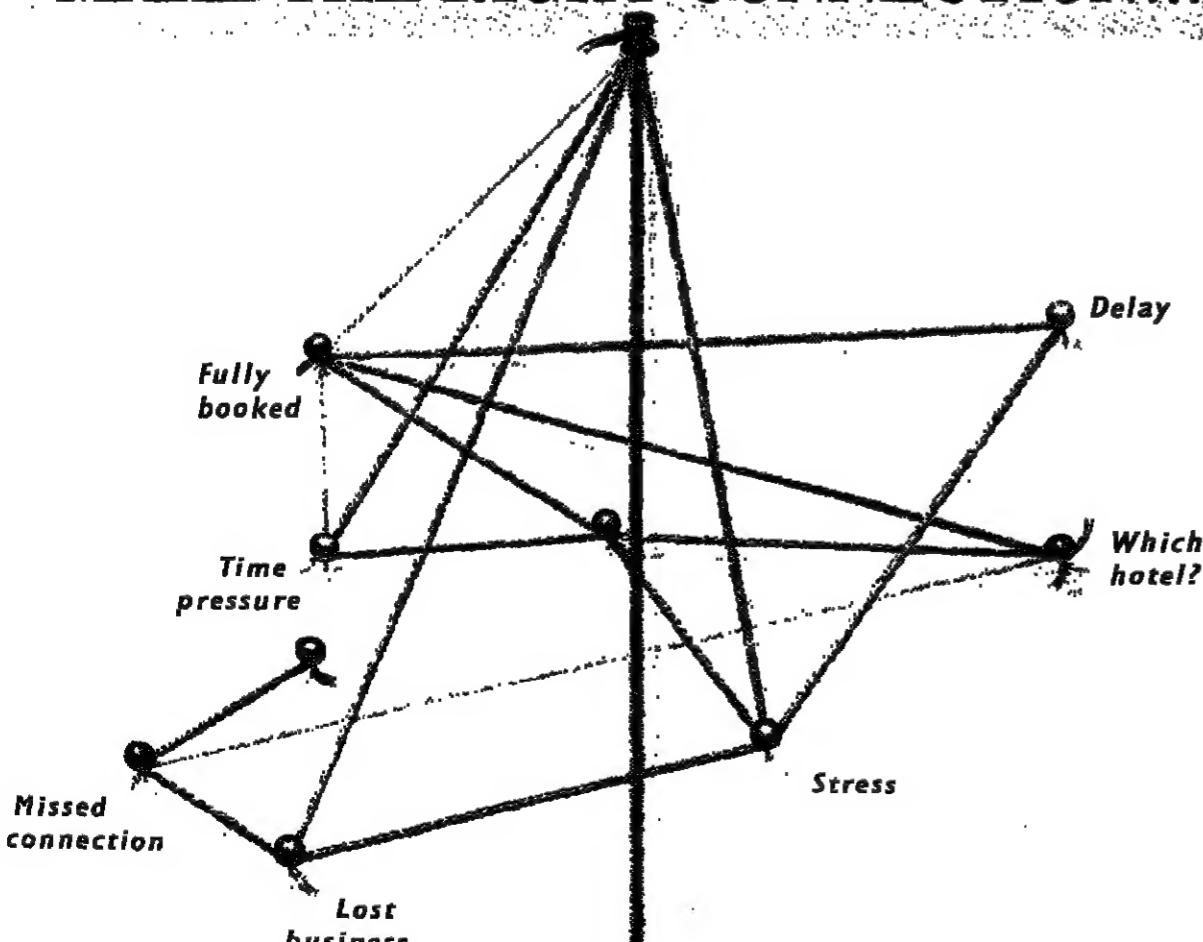
some of its ground-based navigation systems over the next decade. Spurred by mid-air collisions and increasingly frequent near-misses, the US authorities are already forcing airlines to install traffic-alert and collision-avoidance systems (TCAS) by 1994.

After serious concern was voiced about emerging signs of infrastructure deficiencies in the mid 1980s, the US moved quickly to upgrade its ATC system. The number of air traffic controllers has increased, the Federal Aviation Authority was given a bigger budget, and the introduction of a \$2.5bn nationwide air ATC system was accelerated together with a \$1.6bn programme to cope with aircraft movements projected for the next decade.

Even so, there are forecasts that air traffic bottlenecks will continue through the 1990s and that many US airports will shortly reach runway and terminal saturation point. As in south-east Asia, there are substantial plans for new airports and airport expansions - plans that will be closely monitored in Europe.

Paul Taylor

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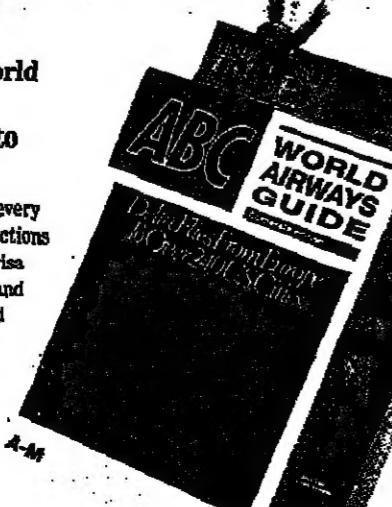


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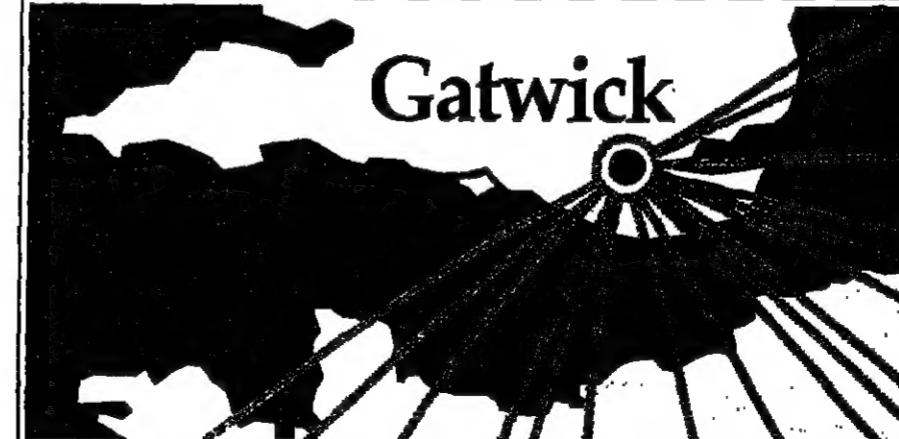
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Early

Airborne services are expanding, reports Tim Burt

## The office in the sky

FOR MANY business travellers the cabin of a long-haul aircraft is a haven from the clattering machinery and constant telephone calls of their offices. There is fine wine and fine cuisine to enjoy; and on most flights there are six hours or so of comfortable travel 30,000ft above the daily grind.

But all this is about to change. Aware that flying time is working time for executives, the world's leading airlines are putting office equipment in the sky.

Travellers who in the past had only to concern themselves about whether the steak would be rare or the Pouilly-Fuisse chilled, now worry about making long-distance calls and sending faxes from up in the stratosphere.

What, for some, was the ultimate bus to work has now become an extension of the office. New technology has enabled carriers to offer faxes and – at one's seat – on-screen share price information and mobile phones for direct-dialling to any number on the globe.

Leading the pack among office-minded airlines is probably MGM Grand Air, a subsidiary of the entertainment group. The US carrier's fleet of refurbished DC-8 aircraft boasts a computer and telephone at each leather-bound seat. An all-executive configuration has created space for conference rooms, sleeping quarters and even marble bath rooms.

MGM Grand Air, however, is not regarded as serious competition by larger rivals such as American Airlines and United. It is essentially a one-route operation: Los Angeles to New York, although it has applied to fly to London.

Among the so-called megacarriers, Japan Air Lines is one of the leading innovators in changing the image of business class travel from "room to be bored" to boardroom.

In addition to its traditional in-flight multi-service and more recent introduction of personal video screens, JAL has been the first airline to experiment with satellite communications to other telephone and fax services. Later this year the carrier will be one of the first to



A Japan Air Lines attendant uses an inmarsat satellite phone

introduce CD players on flights.

But as in other areas of technology, where Japan leads, the US soon follows. American companies such as GTE Airlines and Hughes Avicom are developing new systems to beam business information into aircraft cabins.

GTE Airlines, which has just won an order to install equipment on 76 aircraft operated by Continental Airlines, has launched Gemstar. This is a new information service using digital technology to broadcast stock market news via ground stations and satellites to business travellers.

It can also transmit faxes, computer data and other information. GTE claims it will even allow travellers to contact people on other flights.

If the idea of a mid-flight call from your boss puts you off your canape, then you might opt for an airline using the alternative Hughes Avicom system. The California-based avionics company has developed technology feeding information to mini-computers mounted in seat armrests.

the Japanese operator on the ground connects the airborne caller to the normal international telephone network.

Northwest Airlines, meanwhile, is spending \$70m on Hughes Avicom equipment for their first and business class cabins as part of a \$450m upgrade.

The system, called WorldLink, is to be installed in the back of each economy seat and in the armrests of forward section seats. Mr Richard Bertagna, president of Hughes Avicom, says: "We hope to provide Northwest with on-board telephones, aircraft satellite antennas and direct satellite links."

Few European carriers are matching the schemes planned by their US and Japanese rivals. Moves to install passenger telephones have been hampered because there are no pan-European air-to-ground links or Terrestrial Telecom Systems, as they are known in the US. The high cost of satellite communications, meanwhile, has dissuaded carriers such as British Airways from adopting JAL's system.

BA is experimenting with new technology but a decision on large-scale investment will not be taken until a system exists which can be used throughout its route network.

Mr Ken Codrington, the airline's project manager on cabin avionics, says BA is working closely with telecom companies to develop an airborne public telephone system.

The proposed European system will offer voice links initially and data services at a later date. BA is, however, installing new video screens in its business and first-class cabins which can be upgraded to use interactive technology.

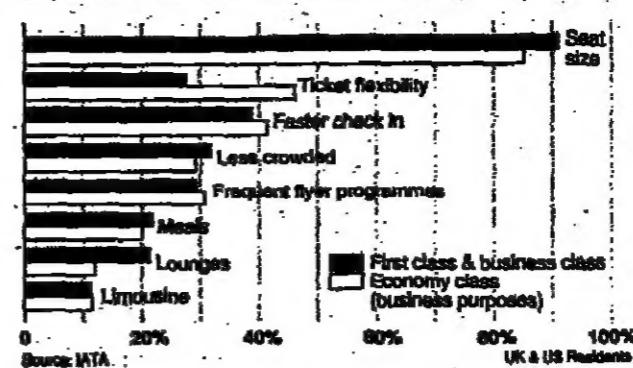
Business travellers can, therefore, expect an increasing array of office equipment at their fingertips before the end of the century. From take-off to landing, executives will no longer be out of touch and flying time could soon become part of the ordinary working day.

"It's the next generation of in-flight service," says Mr Simon at Emirates. "Airlines will do whatever is necessary to keep businessmen in contact with their office."

## CORPORATE AND EXECUTIVE AIRCRAFT

## Bush pledge on fiscal relief is welcomed by jet industry

### What business travellers want



Source: WTA

more for business purposes.

General aviation manufacturers have complained of lost sales as a direct result – for jets, turboprops and piston-powered aircraft. For example,

Beech, owned by Raytheon, has stated that the tax had stymied over 50 aircraft sales.

Within this depressing overall picture, the turbojet segment was actually the most heartening. A total of 106 turbojet aircraft was shipped last year – a 10.7 per cent increase on 1990's 168 – while the number of turboprops fell by 21 per cent and piston-powered aircraft were down by 11.8 per cent.

But all things are relative; in the peak year, 1981, 389 jets were delivered by US manufacturers.

There is a clear reason for this fall-off in deliveries. Jets often represent discretionary expenditure. When corporate belts are being tightened, such outlays – which in the case of a corporate jet can range between \$2.5m and \$25m – are among the first to be pruned.

Questions of image may also be involved. In the words of one analyst recently: "When you're laying off hundreds of workers, buying a corporate jet does not look good."

In the US, the luxury tax on the sales of new general aviation aircraft, which was imposed by Congress in 1990, has also been blamed for putting an additional dampener on demand. The tax has been levied on that portion of a new aircraft's price that exceeds \$250,000, but is waived if the aircraft is flown 80 per cent or

jet manufacturer lists Mexico and Venezuela as leading markets in Latin America, while Italy and Germany are still reckoned to be strong European customers. Dassault Aviation, the French manufacturer, has also stated that foreign sales are critical to growth and market share.

The industry has, of course, seen a sprinkling of ownership changes. Cessna was sold to Textron, the aerospace and financial services conglomerate, for \$200m earlier this year.

Raytheon and Dassault are believed to have been among the handful of final bidders. And now British Aerospace, the UK group, plans to divest its corporate jet subsidiary.

propes, and attempt to eat into the latter market.

Cessna's six-seat Citation jet, which started out with a \$2.5m price tag but which has crept up since, is scheduled to be delivered late this year. Industry observers expect a fierce marketing battle with its Wichita neighbour, Beech Aircraft, which – besides making the larger and more expensive Beechjet – produces turboprops in the Citation jet price range.

The continued development of new business jets bodes well for the future," noted Mr Edward Stimpson, GAMA's president, recently. "US manufacturers have continued to invest heavily in R&D in the midst of a prolonged recession. Several new jets have been announced and others are nearing certification."

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Nikki Tait

New York

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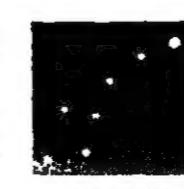
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A fleet of United Airlines Boeings at Heathrow's Terminal Three. United flies from London to six US airports, and there are onward connections to more than 200 US cities

Picture by Glyn Genin

THIRTY YEARS ago the British and French governments finally gave the go-ahead for the world's first supersonic airliner, the Concorde project. But it was January 1976 before Concorde's first commercial flight and another 10 years shuttling backwards and forwards over the Atlantic before British Airways was able to report that the aircraft was making a healthy profit.

Despite all the initial optimism of the 1960s, when the project's cost was put at £20m and Britain and France were hoping to sell more than 400 aircraft, only 16 were actually built and the overall cost eventually reached £2bn.

Nevertheless, Concorde came into its own in the 1980s economic boom as captains of industry and finance, pop stars and sport personalities climbed aboard the 100-seater aircraft to cross the Atlantic in style and on time rather than worry about the cost.

For them the premium New York return fare of £5,000 is justified by the savings in travelling time offered by Concorde. With mid-morning departures from London and Paris the busy senior executive has time to sort out his desk before departure and still be in New York's JFK airport at 9.30am the same day (or 9am on the Air France flight) after a flight of just 3½ hours.

Inevitably, the recession and the cost-cutting plans of the 1990s have forced some companies to reconsider the expense of flying senior executives by

Concorde. But Concorde still attracts its regular fliers, of whom some travel every week, and those individuals who are willing to pay the supersonic premium to arrive fresh.

In addition, Concorde continues to attract a busy charter business. Mr W. D. (Jack) Lowe, BA's director of flight crew for Concorde says the airline remains "very happy with our Concorde operation: it has a beautiful niche."

In spite of Concorde's age, Mr Lowe says BA "has every intention of keeping it flying well into the next century". Nevertheless, he acknowledges that it will be necessary to replace Concorde one day. Since the benefits of supersonic flight are "enormous", he has no doubt that Concorde will be superseded by a second generation supersonic aircraft.

"It took just over 50 years to get from the Wright Brothers to Concorde. It is not a case of 'if, it's a case of 'when', and it's 'when' that will decide what we end up with," he says. His enthusiasm appears to be shared by others, in particular by the informal seven-nation

group of companies which has quietly been examining the feasibility for a successor to Concorde - dubbed rather unflatteringly, the High Speed Commercial Transport (HSCT).

For several years, Boeing and McDonnell Douglas of the US, Aerospatiale of France, British Aerospace and Deutsche Aerospace (DASA) of Germany have been studying the possibility of such an aircraft. More recently, they have been joined by Italian, Russian and

MD-11.

The go-ahead could be given soon after the end of the decade and the aircraft could be in service by 2010

Japanese industry representatives in the Supersonic Commercial Transport International Co-operation Study Group, or more informally the "supersonic club".

The group has been concentrating on three main issues, the technological requirements for a second generation supersonic airliner, environmental considerations and finally the potential market for the new jet. Mr Bob McKinlay, who heads BA's Airbus programme, says that although there are still technical and other unresolved issues, the group's preliminary conclusion "is that there don't seem to be any show stoppers".

Like the airlines, the aerospace industry believes the only real questions are when a new supersonic aircraft will be built, and who will be in the final consortium. The study project is being pushed forward in stages, but the consensus view is that, providing no insurmountable technological hurdles are encountered, the go-ahead could be given soon after the end of the decade and that the aircraft could be in service somewhere between 2005 and 2010.

Convincing others outside the industry, especially environmentalists and the governments that will probably have to subscribe most of the \$30bn-plus cost, is likely to be as difficult as agreeing on a design in which the manufacturers can share. But time is running out if the option of travelling at supersonic speed is to be continuously maintained.

By the turn of the century Concorde will have been in regular service for nearly 25 years. That is normally about the maximum life-span for an airliner, although Concorde's annual usage is much lower. Nevertheless, if any HSCT is to enter service in the early part of the next century, much of the preliminary research and development must be undertaken in the current decade.

Perhaps the most critical factor in the final decision on whether to go ahead with a

"son of Concorde" is the likely market for supersonic travel. Concorde, with its payload of only 100 seats, has always been viewed as a "toy persons" airliner, with a premium fare which has limited its market.

But there is now a wider appreciation of the benefits of faster travel, as more people fly longer non-stop distances. By 2000, it is believed that long-distance traffic will have doubled in volume, stimulated by such new-generation sub-sonic long-range airliners such as the Airbus A-340, Boeing 747-400 and McDonnell Douglas

MD-11.

There are differing views about the size of the potential market. Some believe that demand in the first quarter of the next century could justify up to as many as 1,000 new supersonic aircraft, worth some \$200-300bn, collectively carrying up to as many as 800,000 passengers a day. But European analysts, with the reality of Concorde behind them, tend to be more cautious, assessing the market at no more than a few hundred or so aircraft.

To be commercially viable, the next generation of supersonic airliners will have to be much bigger than Concorde, fly slightly faster and have a significantly longer range. Although he emphasises no formal decision to go ahead has been taken, Mr McKinlay believes any new supersonic aircraft would need to seat 250 to 300 people in several classes, fly at between Mach 2 and Mach 2.5 and have a range in excess of 5,500 miles compared to Concorde's 3,500 miles.

The range is critical because it would open up new high density routes such as the trans-Pacific routes from America's west coast to Asia, for instance Los Angeles to Tokyo. But to achieve ranges of that order, the new aircraft will need to utilise high technology, low weight materials and a specialised power plant - probably a form of variable cycle engine which would help it meet some of the environmental noise objections while flying at supersonic speeds.

Such an aircraft could cut many long distance journey times in half and help attract new travellers to supersonic flight. Nevertheless fares, although perhaps not as high as Concorde, will probably still reflect a technology premium for supersonic travel.

The HSCT will be expensive to build and is likely to face even more severe environmental demands than Concorde in terms of noise levels and pollution. Meeting those demands will be difficult technologically and financially - far beyond the capabilities of any one company. There is no doubt that the HSCT, whenever it is built, will have to be a consortium venture.

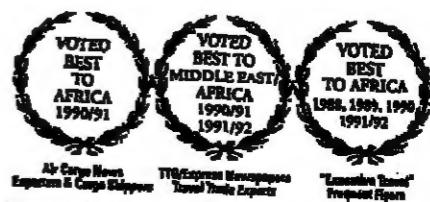
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